

# NORTH AMERICA PARTNER CONFERENCE 2025

May 14 - 15, Hyatt Regency Downtown, Miami, Florida

## Wednesday, May 14

### Training and Welcome Party

9:00am - 4:00pm

#### Grandstream Academy Networking Solutions Certification Training (SOLD OUT)

Learn how to setup, install, and manage our GWN Series during this hands-on deep dive. To attend the training, please register for it on the Conference registration form or by contacting Grandstream.

5:30pm

#### Buses Leave for the Welcome Party

Meet in the lobby of the Hyatt Regency

6:00 - 9:00pm

#### Welcome Party - Boat Cruise on the Venetian Lady

Take in the beautiful scenery of Miami while catching up with friends and making new connections during our Conference Welcome Party aboard the Venetian Lady. A dinner buffet and open bar is provided. Buses will take attendees back to the Hyatt Regency after the cruise.

## Thursday, May 15

### Conference

### Morning: Our Vision and Roadmap

9:00 - 10:00am

#### Registration and Coffee

10:00 - 10:15

#### Welcome and Opening Remarks

10:15 - 10:45

#### Grandstream Update: Company Highlights, Key Achievements, and our Vision for the Future

10:45 - 11:15

#### Unified Communications Market Trends and Solutions

Emerging Opportunities in UC and how to take advantage of them with Grandstream

11:15 - 12:00pm

#### Growth and Expansion with Networking & Convergence Solutions

Leveraging Grandstream's Portfolio to Stay Ahead of the Curve and Open New Opportunities

12:00 - 12:15

#### Question & Answer Panel

Attendees can ask questions and hear from Grandstream's leadership team

12:30 - 2:00

#### Lunch - Demo Area Open During Lunch

### Afternoon - Channel Growth and Partner Perspectives

2:00 - 2:45

#### Discussion Panel: Navigating Business Growth in Volatile Times

Successful Strategies for Staying Competitive and Driving Success Amongst Uncertainty

2:45 - 3:30

#### Discussion Panel: The Future of Information & Communications Technology (ICT)

What does the future of the ICT industry look like, and how can we prepare for success now

3:30 - 3:45

#### Maximizing Value with Grandstream's Marketing, Support, & Training Programs

Learn how to leverage our marketing, support, and training programs to drive sales

3:45 - 4:00

#### Final Thoughts and Closing Remarks

### Evening Celebration

6:00 - 9:00

#### Partner Appreciation Reception and Dinner - Boulud Sud

A Special Evening to Celebrate our Partners and Toast the Exciting Road Ahead