# Partner Marketing Kit



**WP Series Wi-Fi Cordless IP Phones** 

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The WP series provide portable Wi-Fi phones that come equipped with integrated dual-band 802.11 Wi-Fi support, an advanced antenna design, and roaming support. All of our devices offer extended battary life and HD voice with dual-MICs. The WP series has a powerful combination of features, mobility, and durability to suit all portable telephony needs.

# WP Series Cordless Wi-Fi IP Phones Sales Kit

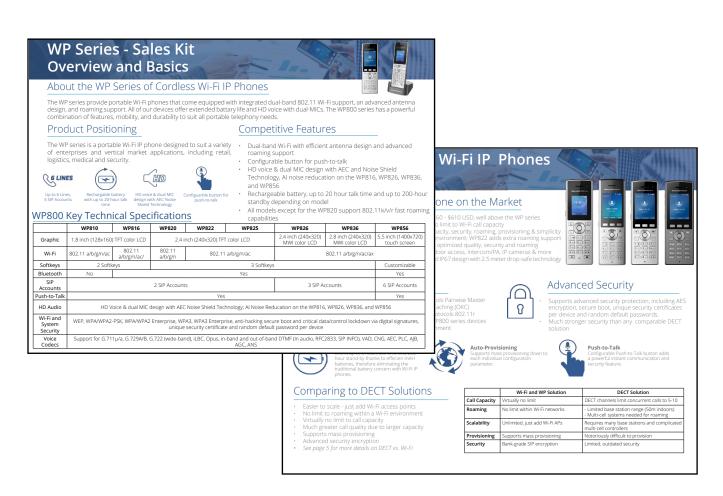
The sales kit is a guide to everything you need to know about selling the WP Series.

#### The Sales Kit includes:

- Overview and Basics
- Key Differentiators
- Comparison Charts
- Deployment Scenarios
- Integration with other Grandstream Products

#### **Translations**

**English** 



### **Presentation**



#### **WP Series Presentation**

**English (PowerPoint)** 

English (PDF)

Spanish (PowerPoint)

Spanish (PDF)

### **Videos**



#### Video Link

Product Video - WP856

Product Video - WP836

Product Video - WP816/WP826

<u>Unboxing Video - WP816/WP826</u>

Product Video - WP836 Spanish

Product Video - WP816/WP826 Spanish

<u>Unboxing Video - WP816/WP826 Spanish</u>

# **Product Messaging**

Tagline	Cordless WI-FI IP Phones		
Subhead	Cordless Wi-Fi IP phones designed to provide a variety of businesses and vertical market applications with a powerful combination of features, mobility, and durability in order to suit all portable telephony needs		
Target Audience	Ideal for a variety of enterprises and vertical market applications, including retail, logistics, education, medical, janitorial/maintenance, security, and more		
Product Description	The WP Series are cordless Wi-Fi IP phones designed for enterprises and vertical market applications, including offices, retail, logistics, healthcare, security, and more. These sleek, easy-to-use devices come equipped with integrated dual band Wi-Fi 6 or Wi-Fi 5 for easy network connection and provide advanced roaming support, push-to-talk, HD voice, noise shield technology, integrated Bluetooth, and more. The WP Series utilizes rechargeable batteries that offer up to 12 hours of talk-time and 240 hours of standby time through USB-C or Micro USB ports (charging cable and cradle provided). By providing a sleek design, easy-to-use interface, and a variety of practical, customizable features, the WP Series provides the power, mobility and flexibility needed for any voice solution.		
Customer Challenges	A business or organization looking for a cordless IP phone that allows their staff to me mobile throughout a facility, make/receive calls in any location, and easily keep in touch with other - while also providing a device that can be easily used while working remotely.  A campus or multi-building office needs a cordless, wireless solution that can seamlessly roam throughout the grounds to allow staff to move throughout the facility while always having access to a phone.  A vertical industry, including warehouses and education, need a wire less voice solution that allows staff to out the grounds to allow staff to other for productivity and security reasons.		
Customer Solutions	The WP Series provide cordless Wi-Fi IP phones that make it easy for any facility to create a wireless voice solution that provides mobility, flexibility, roaming, and a variety of customizable features. They offer an easy-to-install and highly scalable solution that relies on Wi-Fi infrastructure already in place in most settings and can be easily expanded at any time without capacity concerns by adding Wi-Fi APs or handsets. The WP Series provides customizable push-to-talk on all models for instant communication, built-in Bluetooth for usage of headsets (except WP810), an accelerometer for added security protocols and usage customization (WP836, WP826, WP816, and WP820), noise shield technology ideal for busy environments, and more.		

### WP856



#### **Translations**

**English** 

**French** 

German

Italian

**Polish** 

<u>Portuguese</u>

Russian

<u>Spanish</u>

### WP836



#### **Translations**

**English** 

French

German

Italian

Polish

<u>Portuguese</u>

Russian

### WP826



#### **Translations**

**English** 

French

German

Italian

Polish

<u>Portuguese</u>

Russian

### WP825



#### **Translations**

**English** 

French

German

Italian

Polish

**Portuguese** 

Russian

### WP822



#### **Translations**

**English** 

French

German

Italian

**Polish** 

<u>Portuguese</u>

Russian

### WP820



#### **Translations**

**English** 

French

German

Italian

**Polish** 

**Portuguese** 

Russian

### WP816



#### **Translations**

**English** 

French

German

<u>Italian</u>

**Polish** 

**Portuguese** 

Russian

### WP810



#### **Translations**

**English** 

French

German

Italian

**Polish** 

**Portuguese** 

Russian

# **Social Graphics**

Use the editable template to customize your own social image by adding your logo, or create your own using the elements provided below. Photoshop files as well as PNGs are provided for each product. For paid social promotion it is recommended to use social images with limited to no text.



#### Social Image w/ Text

Jocial Illiago	W/ ICAC
WP856(PSD)	WP816 (PSD)
WP856 (PNG)	WP816 (PNG)
WP836 (PSD)	WP810 (PSD)
WP836 (PNG)	WP810 (PNG)
WP826 (PSD)	WP Series (PSD)
WP826 (PNG)	WP Series (PNG)
WP825 (PSD) WP825 (PNG)	
WP822 (PSD)	

WP822 (PNG)



#### Social Image w/o Text

WP856 (PNG)
WP836 (PNG)
WP826 (PNG)
WP825 (PNG)
WP822 (PNG)
WP816 (PNG)
WP810 (PNG)
WP Series (PNG)



#### **Suggested Social Post Copy**

WP856 (Word)
WP836 (Word)
WP826 (Word)
WP825 (Word)
WP822 (Word)
WP816 (Word)
WP810 (Word)

# Marketing Assets - WP856

#### **Product Images**

WP856 1 WP856 2 WP856 3 WP856 4 WP856 5 WP856 6 WP856 7



WP856\_1





WP856 5



WP856\_2







WP856 3



WP856 7



WP856 4

#### **Feature Icons**

Scanner 6 Lines Wi-Fi 6 **HD** Audio **Touch Screen Android** Battery Weatherproof



Wi-Fi 6



6 Lines



**HD** Audio







Android



Scanner



Weatherproof

# Marketing Assets - WP836

#### **Product Images**

WP836 1 WP836 2 WP836 4 WP836 5 WP836 6 WP836 7



WP836\_1





WP836\_2







WP836\_4



WP836 7

#### **Feature Icons**

Wi-Fi 3 Lines Al Noise Reduction **Battery** Bluetooth Push-to-Talk Alarm Weatherproof



Wi-Fi





3 Lines





Al Noise Reduction



Battery

Weatherproof

# Marketing Assets - WP826

#### **Product Images**

WP826\_1 WP826\_2 WP826\_3 WP826\_4









#### **Feature Icons**

Wi-Fi
3 Lines
HD Audio
Battery
Bluetooth
Push-to-Talk
USB



Wi-Fi



3 Lines

**3 LINES** 



HD Audio



Battery





alk USB

# Marketing Assets - WP825

#### **Product Images**

WP825 1 WP825 2

WP825 3

WP825 4 WP825 5

WP825 6







WP825 2



WP825 3



WP825\_4



WP825\_5



WP825\_6

#### **Feature Icons**

Wi-Fi 2 Lines **HD** Audio **Battery** Bluetooth Push-to-Talk Weatherproof Headset



Wi-Fi



2 Lines



HD Audio



Battery





Weatherproof



Headset

# Marketing Assets - WP822

#### **Product Images**

WP822 1 WP822 2 WP822 3 WP822 4

WP822 5

WP822 6



WP822 1



WP822 2



WP822 3



WP822\_4



WP822\_5



WP822\_6

#### **Feature Icons**

Wi-Fi 2 Lines **HD** Audio **Battery** Bluetooth Push-to-Talk **USB Port Headset** 



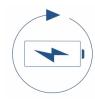
Wi-Fi



2 Lines



**HD** Audio



Battery



Push-to-Talk





**USB Port** 



Headset

# Marketing Assets - WP820

**Product Images** 

WP820 Front WP820 Back WP820 Cradle



WP820 Front







WP820 Cradle

#### **Feature Icons**

Wi-Fi
2 Lines
HD Audio
Battery
Bluetooth
Accelerometer
USB Port
Headset



Wi-Fi



2 Lines



HD Audio



Battery





USB Port



Headset

# Marketing Assets - WP816

#### **Product Images**

WP816 1 WP816 2 WP816 3 WP816 4









#### **Feature Icons**

Wi-Fi 2 Lines **HD** Audio Bluetooth **Battery** Push-to-Talk **USB Port** 



Wi-Fi





Bluetooth



2 Lines



Push-to-Talk



HD Audio





# Marketing Assets - WP810

#### **Product Images**

WP810 Front
WP810 Right
WP810 Left
WP810 Back
WP810 Clip
WP810 Cradle



WP810 Front



WP810 Right



WP810 Left



WP810 Back



WP810 Clip



WP810 Cradle

#### **Feature Icons**

Wi-Fi
2 Lines
HD Audio
Battery
Push-to-Talk
USB Port
Headset



Wi-Fi



2 Lines



**HD** Audio



Battery



Push-to-Talk



USB Port



Headset