



# Partner Marketing Kit



**GXV Series IP Video Phones**

# GXV Series IP Video Phones

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# GXV Series IP Video Phones

## Sales Kit

The sales kit is a guide to everything you need to know about selling the GXV Series of IP Video Phones

The Sales Kit includes:

- Overview and Basics
- Key Differentiators
- Comparison Charts
- Deployment Scenarios
- Integration with other Grandstream Products

## Translations

[English](#)

[Spanish](#)

### GXV Series High-End Smart Video Phones for Android

#### About the GXV Series

The GXV Series of IP Video Phone for Android are the ideal multi-tasking solution for busy professionals and also provide a powerful video security tool for business and residential environments. They combine a 16-line IP video phone with a multi-platform video collaboration solution and the functionality of an Android tablet to offer an all-in-one communications solution. Each model features a capacitive touch screen, 1 or 2 Mega pixel camera, dual microphones, dual Gigabit ports with PoE/PoE+, HD audio and HD video, integrated Wi-Fi & Bluetooth, and HDMI output and/or input. The GXV Series runs on Android and supports millions of Android apps while providing an intuitive interface.

#### Product Positioning


By combining a state-of-the-art IP video phone, an advanced video collaboration solution, and the functionality of an Android tablet, the GXV Series offers a powerful desktop communication and productivity solution.



Android



Quad-core processor



Built-in camera

#### Competitive Features

- 16 lines and 16 SIP accounts on all models
- Built-in 1 or 2 mega-pixel camera with privacy shutter
- Built-in Bluetooth for syncing with mobile devices and connecting Bluetooth headsets
- Integrated dual-band Wi-Fi on all models; GXV3400 models support dual-band Wi-Fi 6 (802.11ax)
- Up to 12-way audio & 3-way video conferencing
- Dual Gigabit ports with PoE/PoE+
- HDMI input and/or output on all models

	GXV3480	GXV3470	GXV3450	GXV3380	GXV3370	GXV3350
Lines/SIP Accounts	16 lines, 16 SIP accounts					
Touch Screen LCD	8.0" (1280x800)	7.0" (1280x800)	5.0" (1280x720)	8.0" (1280x800)	7.0" (1024x600)	5.0" (1280x720)
Android Version	11.0			7.0		
WiFi	Dual-band Wi-Fi 6			Dual-band Wi-Fi 5		
Camera	2 MP camera w/ privacy shutter			1 MP camera w/ privacy shutter		
Conferencing	12-way audio/3-way video	10-way audio, 3-way video		7-way audio, 3-way video		6-way audio, 3-way video
Network Ports	Dual Gigabit ports, PoE/PoE+					
Bluetooth	Bluetooth 5.0			Bluetooth 4.2		
Audio	Dual Mics, HD speakerphone, Noise Shield 2.0, AEC					

### Smart Video Phone

#### Advanced Features


The GXV3480 comes equipped with advanced performance-boosting features.

- **Noise Shield 2.0:** Detects and minimizes background noise, providing a clear sound from the speaker
- **PoE/Wi-Fi/Bluetooth:** Key connectivity features enable greater flexibility in deployments
- **Android OS:** Runs on Android 11 and offers instant access to hundreds of thousands of Android apps
- **Enterprise Security:** Designed for large-scale deployments, this device supports dual firmware images, AES encryption, SRTP, TLS, 802.1x media access control, and MD5 and MD5-session based authentication, and more

#### Android Operating System

Like our other IP video phones, the GXV3480 comes equipped with an Android operating system that allows it to operate not only as an IP phone but also as a separate station for work operations.

- **Work Efficiently:** Because of the large 8-inch touch screen, a GXV3480 user can leverage the device along with their favorite Android applications as an auxiliary device to assist with work functions
- **Video Conferencing Flexibility:** Users can Android 11 compatible video conferencing applications from their desk through the GXV3480 while still having their computer readily available to utilize during the conference



provisioning platform enables installers to provision and configure the device before, during, and after deployments via a centralized online platform

- **UCM IP PBX:** For deployments using Grandstream's UCM series of IP PBXs, the GXV3480 can be configured via the UCM's web-UI
- **Zero-Config:** This feature allows preset templates to be created via the UCM IP PBX and pushed when the phone is connected to the network

# GXV Series IP Video Phones

## Presentation



## Translations

[English \(PowerPoint\)](#)

[English \(PDF\)](#)

[Spanish \(PowerPoint\)](#)

[Spanish \(PDF\)](#)

# GXV Series IP Video Phones

## Product Messaging

<b>Tagline</b>	All-In-One Desktop Collaboration Solution		
<b>Subhead</b>	The GXV Series of IP Video Phone for Android combines a 16-line IP video phone with a multi-platform video collaboration solution and the functionality of an Android tablet to offer an all-in-one desktop communication solution		
<b>Target Audience</b>	Executives, remote workers, sales teams, security teams, front office staff and more		
<b>Product Description</b>	The GXV Series of IP Video Phone for Android are the ideal multi-tasking solution for busy professionals and also provide a powerful video security tool for business and residential environments. They combine a 16-line IP video phone with a multi-platform video collaboration solution and the functionality of an Android tablet to offer an all-in-one communications solution. Each model features a capacitive touch screen, 1 or 2 Mega pixel camera, dual microphones, dual Gigabit ports with PoE/PoE+, HD audio and HD video, integrated Wi-Fi & Bluetooth, and HDMI output and/or input. The GXV Series runs on Android and offers instant access to millions of Android apps in addition to a familiar and intuitive interface. By combining a state-of-the-art IP video phone, an advanced video collaboration solution, and the functionality of an Android tablet, the GXV Series offers a powerful desktop communication and productivity solution.		
<b>Customer Challenges</b>	A business needs a dedicated device that allows employees and remote workers to join video calls, conferences and meetings in order to support multi-tasking and maximize productivity.	A school, residential facility, warehouse, security team or business needs a video endpoint that allows them to control and manage facility access while providing a voice/video intercom and video surveillance monitor.	An executive needs a desktop productivity engine that allows them to join video meetings, make/receive voice calls, browse the web, check emails, utilize popular apps, view live feeds from surveillance cameras, access video intercom, manage facility access, and more.
<b>Customer Solutions</b>	The GXV Series is the ideal desktop hub for busy workers. They combine a 16-line IP video phone with a multi-platform video collaboration solution and the functionality of an Android table to provide a smart desktop device that can do almost anything. The GXV Series is ideal for multi-taskers as it provides a smart device for the desktop that also frees up access to laptops, PCs, etc.	The GXV Series allows users to create a powerful facility access and video surveillance solution. They support live 2-way streaming video when paired with any video-enabled IP camera or door system and can be set to open doors through IP door systems with just the touch of a button. It also combines with other endpoints to provide a voice/video intercom throughout an entire facility.	The GXV Series provides the ideal desktop solution for executives. Its market-leading functionality suite and intuitive Android interface provides a second smart device for the desktop that allows them to do more and keep in touch with more people. Its' sleek and attractive design makes it the perfect fit for any executive.

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# GXV Series IP Video Phones

## GXV3480



### Integrated Video Communications Solution

#### GXV3480 High-End Smart Video Phone for Android™

The GXV3480 IP Video Phone for Android combines a 16-line IP video phone with a multi-platform video conferencing solution and the functionality of an Android tablet to offer an all-in-one communications solution. The phone features a 8" 1280x800 capacitive touch screen IPS LCD, 2 Mega pixel camera, dual microphone, dual Gigabit ports with PoE/PoE+, HD audio and HD video, integrated Wi-Fi 6 (802.11 a/b/g/n/ac/ax) & Bluetooth 5.0, rich peripheral interfaces. It also runs on Android 11 and offers instant access to hundreds of thousands of Android apps. By combining a state-of-the-art IP video phone, an advanced video conferencing solution, and the functionality of an Android tablet, the GXV3480 offers business throughout the world a powerful desktop communication and productivity solution.



#### 16 LINES

16 lines with up to 16 SIP accounts



Built-in 2 mega-pixel camera for video calling with privacy shutter



Runs on Android 11 operating system



Built-in Bluetooth 5.0 for syncing with mobile devices and connecting Bluetooth headsets



#### Gigabit

Dual-switched auto-sensing 10/100/1000Mbps network ports



Integrated dual-band Wi-Fi 6 (2.4GHz & 5GHz)



Built-in PoE/PoE+ for power and network connections



Dual MIC & HD speakerphone with noise shield 2.0, advanced echo cancellation & excellent double-talk performance



Quad-core 2.0GHz ARM Cortex-A55 processor with 4GB RAM and 16GB eMMC Flash



8.0" (1280x800) capacitive 10-point touch screen IPS LCD



Peripherals include HDMI-in/out, USB, Type-C, 3.5mm headset jack, EHS (Plantronics headsets)



12-way audio conferencing & 3-way 1080p 30fps HD video conferencing capability

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<b>Protocols/Standards</b>	SIP RFC3261, TCP/IP, UDP, RTP/RTCP, HTTP/HTTPS, ARP, ICMP, DNS (A record, SRV, NAPTR), DHCP, PPPoE, SSH, TFTP, NTP, STUN, SIMPLE, LLDP-MED, LDAP, TR-069, 802.1x, TLS, SRTP, IPv6, OpenVPN®
<b>Network Interfaces</b>	Dual switched 10/100/1000 Mbps ports with integrated PoE/PoE+
<b>Graphic Display</b>	8.0 inch 1280x800 capacitive touch screen (10 points) IPS LCD
<b>Camera</b>	Tiltable 2 mega-pixel CMOS camera with privacy shutter, 1080p@30fps
<b>Bluetooth</b>	Yes, integrated Bluetooth 5.0
<b>Wi-Fi</b>	Yes, dual-band (2.4GHz & 5GHz) with 802.11 a/b/g/n/ac/ax, 2T2R, Wi-Fi Display & AirPlay
<b>Auxiliary Ports</b>	R9 headset jack (allowing EHS with Plantronics headsets), 3.5mm stereo headset with microphone, USB 3.0 port, Type-C, HDMI-out, HDMI-in
<b>Feature Keys</b>	2 function touch keys VOLUME+, 3 dedicated Android touch keys HOME, MENU and BACK
<b>Voice Codescs and Capabilities</b>	Wide-band Opus, wide-band G.722, G.711 µa, G.729A/B, G.726-32, iLBC, in-band and out-of-band DTMF (in audio), RFC2833, SIP INFO, IAD, CMS, ASC, PLC, AGC, AEC, ANS, Noise Shield 2.0, H.264 BP/MP/HP, video resolution up to 1080p, frame rate up to 30 fps, bit rate up to 4Mbps, 3-way video conference (1080p@30fps), BFCP, people video (up to 1080p@30fps) + content video (up to 1080p@15fps), anti-flickering, and auto exposure
<b>Voice Codescs and Capabilities</b>	Hold, transfer, forward (unconditional/no-answer/busy), call park/pickup, 12-way audio conferencing (including the host), shared-call-appearance (SCA) / bridged-line-appearance (BLA), virtual MPX, downloadable contacts (XML LDAP, up to 2000 items), call record(local and server), call log (up to 2000 records), call waiting, auto answer, XML customization of screen, flexible dial plan, personalized music ringtones and music on hold, server redundancy & fail-over
<b>Telephony Features</b>	Local apps: Contacts, Call History, File Manager, Programmable Key, Settings, Browser, Clock, Voicemail, Calculator, Recorder, GS Market, etc.
<b>Sample Applications</b>	• Support third-party Android apps • APUSDK available for advanced custom application development
<b>Applications Deployment</b>	Supports Android 11 compliant applications to be developed, downloaded and run on the device with provisioning control
<b>Android</b>	Runs Android 11
<b>HD Audio</b>	Yes, 2 omni-directional microphones, HD handset and speakerphone with support for wideband audio
<b>Base Stand</b>	Integrated stand with multiple adjustable angles
<b>QoS</b>	Layer 2 QoS (802.1Q, 802.1p) and Layer 3 (ToS, DiffServ, MPLS) QoS
<b>Security</b>	User and administrator level passwords, random default admin password, MD5 and MD5-sess based authentication, 256-bit AES encrypted configuration file, TLS, SRTP, HTTPS, 802.1x media access control, Kensington Security Slot (Kensington Lock) support, anti-hacking secure boot
<b>Multi-language</b>	English, German, Italian, French, Spanish, Portuguese, Russian, Croatian, Chinese, Korean, Japanese, and more
<b>Upgrade/Provisioning</b>	Firmware upgrade via TFTP / HTTP / HTTPS or local HTTP upload, mass provisioning using TR-069 or AES encrypted XML configuration file, GDMS Universal power adapter included: Input: 100-240VAC 50-60Hz; Output 12VDC 1.5A (18W)
<b>Power &amp; Green Energy Efficiency</b>	Integrated PoE* 802.3af Class 3, PoE+ 802.3at, Class 4 *Must use PSU or PoE+ to power up the phone when using USB devices
<b>Temperature and Humidity</b>	Operation: 0°C to 40°C, Storage: -10°C to 60°C, Humidity: 10% to 90% Non-condensing
<b>Package Content</b>	GXV3480 phone, handset with cord, base stand, universal power supply, network cable, screen cleaning cloth, quick installation guide FCC: CFR 47 Part 15 Subpart B Class B; CFR 47 Part 15 Subpart C; CFR 47 Part 15 Subpart E; Part 68 (HAC) IC: RSS-247, RSS-GEN, RSS-102, ICES-003, CS-03 CE: EN 55032 Class B; EN 55035; EN IEC 1000-3-2; EN 61000-3-3; EN IEC 62368-1; ETSI EN 300328; ETSI EN 301893; ETSI EN 301489-1; ETSI EN 301489-17; EN IEC 62311 UK: CA: BS EN 55032 Class B; BS EN 55035; BS EN IEC 61000-3-2; BS EN 61000-3-3; BS EN IEC 62368-1; ETSI EN 300328; ETSI EN 301893; ETSI EN 301489-1; ETSI EN 301489-17; BS EN IEC 62311 RCM: AS/ACIF S040 AS/CA S004; AS/NZS CISPR 32; AS/NZS 62368.1; AS/NZS 4268. HDMI RoHS 2.0
<b>Compliance</b>	

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## Translations

English

French

German

Italian

Polish

Portuguese

Russian

Spanish



# GXV Series IP Video Phones

## GXV3470



**GRANDSTREAM**  
CONNECTING THE WORLD

### High-End Smart Video Phone for Android™

**GXV3470**

The GXV3470 is a powerful desktop video phone for enterprise users, which offers an all-in-one communications solution. This IP video phone delivers a powerful experience through its 7 inch 800x1280 capacitive touch screen, advanced megapixel tiltable camera, dual microphones and support for HD video conferencing. The GXV3470 adds dual Gigabit ports with PoE/PoE+, integrated Wi-Fi 6 and Bluetooth 5.0 support. It also runs Android 11 and offers instant access to hundreds of thousands of Android apps. By combining a state-of-the-art IP video phone, an advanced video collaboration solution, and the functionality of an Android tablet, the GXV3470 offers businesses throughout the world a powerful desktop communication and productivity solution.

<b>16 LINES</b> 16 lines with up to 16 SIP accounts	<b>Camera</b> Built-in 2 mega-pixel CMOS camera for video calling with privacy shutter	<b>Android</b> Runs on Android 11 operating system	<b>Bluetooth</b> Built-in Bluetooth 5.0 for syncing with mobile devices and connecting Bluetooth headset
<b>Gigabit</b> Dual-switched auto-sensing 10/100/1000Mbps network ports	<b>Wi-Fi</b> Integrated dual-band Wi-Fi 6 (2.4GHz & 5GHz)	<b>PoE</b> Built-in PoE/PoE+ to power the device and give it a network connection	<b>HD</b> Dual MIC & HD speakerphone with noise shield 2.0, advanced echo cancellation & excellent double-talk performance
<b>Processor</b> Quad-core 2.0GHz ARM Cortex A55 processor with 2GB RAM and 16GB eMMC Flash	<b>Screen</b> 7.0" (800x1280) capacitive 5-point touch screen IPS LCD	<b>Peripherals</b> Peripherals include HDMI-out, USB, RJ9 headset with EHS	<b>Audio</b> 10-way audio conferencing & 3-way 720p 30fps HD video conferencing capability

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<b>Protocols/Standards</b>	SIP RFC3261, TCP/IP/UDP, RTP/RTCP, HTTP/HTTPS, ARP, ICMP, DNS (A record, SRV, NAPTR), DHCP, PPPoE, SSH, TFTP, NTP, STUN, LLDP-MED, LDAP, TR-069, 802.1x, TLS, SRTP, IPv6, OpenVPN®
<b>Network Interfaces</b>	Dual switched 10/ 100/ 1000 Mbps ports with integrated PoE/PoE+
<b>Graphic Display</b>	7.0 inch 1280x800 capacitive touch screen (5 points) IPS LCD
<b>Camera</b>	Tiltable 2 mega-pixel CMOS camera with privacy shutter, 1080P@30fps
<b>Bluetooth</b>	Yes, integrated Bluetooth 5.0
<b>Wi-Fi</b>	Yes, dual-band dual-stream Wi-Fi 6(2.4GHz & 5GHz) with 802.11 a/b/g/n/r/ac/ax, 2T2R, Wi-Fi Display & AirPlay
<b>Auxiliary Ports</b>	RJ9 headset jack (allowing EHS with Plantronics headsets), 3.5mm headset port, USB 2.0 port, USB 3.0 port, HDMI-out
<b>Feature Keys</b>	2 functions touch keys VOLUME +/-, 3 dedicated Android touch keys HOME, MENU, and BACK
<b>Voice Codescs and Capabilities</b>	Wide-band Opus, wide-band G.722, G.711µa, G.729A/B, G.726-32, iLBC, in-band and out-of-band DTMF (in audio, RFC2833, SIP INFO), VAD, CNF, AEC, PLC, AEC, AGC, ANS, Noise Shield 2.0
<b>Video Codescs and Capabilities</b>	H.264 BP/MP/HP, video resolution up to 720p, frame rate up to 30 fps, bit rate up to 2Mbps, 3-way video conference (720p@30fps), anti-flickering, and auto exposure
<b>Telephony Features</b>	Hold, transfer, forward (unconditional/no-answer/busy), call park/pickup, 10-way audio conference (including the host), shared-call-appearance (SCA) / bridged-line-appearance (BLA), virtual Programmable Key, downloadable contacts (XML, LDAP, up to 1000 items), call record(local and server), call log (up to 1000 records), call waiting, auto answer, XML customization of screen, flexible dial plan, personalized music ringtones and music on hold, server redundancy & fail-over
<b>Sample Applications</b>	<ul style="list-style-type: none"> <li>Local apps: Contacts, Call History, File Manager, Programmable Key, Settings, Browser, Clock, Voicemail, Calculator, Recorder, GS Market, etc.</li> <li>Support third-party Android apps</li> <li>APK/SDK available for advanced custom application development</li> </ul>
<b>Applications Deployment</b>	Support Android 11 compliant applications to be developed, downloaded and run on the device with provisioning control
<b>HD Audio</b>	Yes, 2 omnidirectional microphones, HD handset and speakerphone with support for wideband audio
<b>Base Stand</b>	Yes, built-in stand with multiple adjustable angles.
<b>QoS</b>	Layer 2 QoS (802.1Q, 802.1p) and Layer 3 (ToS, DiffServ, MPLS) QoS
<b>Security</b>	User and administrator level passwords, random default admin password, MDS and MDS-sess based authentication, 256-bit AES encrypted configuration file, TLS, SRTP, HTTPS, 802.1x media access control, anti-hacking secure boot
<b>Multi-language</b>	English, German, Italian, French, Spanish, Portuguese, Russian, Croatian, Chinese, Korean, Japanese, and more
<b>Upgrade/Provisioning</b>	Firmware upgrade via TFTP / HTTP / HTTPS or local HTTP upload, mass provisioning using TR-069 or AES encrypted XML configuration file, GDM5
<b>Power &amp; Green Energy Efficiency</b>	Output 12VDC 1.5A (18W) Integrated PoE® 802.3af Class 3, PoE+ 802.3at, Class 4 *Must use PSU or PoE+ to power up the phone when using USB devices
<b>Temperature and Humidity</b>	Operation: 0°C to 40°C, Storage: -10°C to 60°C, Humidity: 10% to 90% Non-condensing
<b>Package Content</b>	GXV3470 phone, handset with cord, base stand, universal power supply, network cable, screen cleaning cloth, quick installation guide
<b>Compliance</b>	FCC: CFR 47 Part 15 Subpart B Class B; CFR 47 Part 15 Subpart C; CFR 47 Part 15 Subpart E; Part 68 (HAC) IC: RSS-247, RSS-GEN, RSS-102, ICES-003, CS-03 CE: EN 55032 Class B; EN 55035; EN IEC 61000-3-2; EN 61000-3-3; EN IEC 62368-1; ETSI EN 300328; ETSI EN 301893; ETSI EN 301489-1; ETSI EN 301489-17; EN IEC 62311 UNCA: BS EN 55032 Class B; BS EN 55035; BS EN IEC 61000-3-2; BS EN 61000-3-3; BS EN IEC 62368-1; ETSI EN 300328; ETSI EN 301893; ETSI EN 301489-1; ETSI EN 301489-17; BS EN IEC 62311 RCM: AS/ACIF 5040 AS/CA S004; AS/NZS CISPR 32; AS/NZS 62368-1; AS/NZS 4268 HDMI, RoHS 2.0

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## Translations

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# GXV Series IP Video Phones

## GXV3450



**GRANDSTREAM**  
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### Integrated Video Communications Solution

#### GXV3450

#### High-End Smart Video Phone for Android™

The GXV3450 IP Video Phone for Android combines a 16-line IP video phone with a multi-platform video collaboration solution and the functionality of an Android tablet to offer an all-in-one communications solution. This IP video phone delivers a powerful experience through its 5 inch 1280x720 capacitive touch screen, tiltable camera, dual microphones and support for 720p HD video. The GXV3450 adds dual Gigabit ports with PoE/PoE+, integrated Wi-Fi 5 and Bluetooth 5.0 support. It also runs Android 11 and offers instant access to hundreds of thousands of Android apps. By combining a state-of-the-art IP video phone, an advanced video collaboration solution, and the functionality of an Android tablet, the GXV3450 offers businesses throughout the world a powerful desktop communication and productivity solution.



#### 16 LINES

16 lines with up to 16 SIP accounts



Built-in 2 mega-pixel CMOS camera for video calling with privacy shutter



Runs on Android 11 operating system



Built-in Bluetooth 5.0 for syncing with mobile devices and connecting Bluetooth headset



Dual-switched auto-sensing 10/100/1000Mbps network ports



Integrated dual-band Wi-Fi 5 (2.4GHz & 5GHz)



Built-in PoE/PoE+ to power the device and give it a network connection



Dual MIC & HD speakerphone with noise shield 2.0 advanced echo cancellation & excellent double-talk performance



Quad-core 1.8GHz ARM Cortex A55 processor with 2GB RAM and 16GB eMMC Flash



5.0" (1280x720) capacitive 5-point touch screen IPS LCD



Peripherals include USB3.0, USB2.0, RJ9 headset with EHS



10-way audio conferencing & 3-way 720p 30fps HD video conferencing capability

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<b>Protocols/Standards</b>	SIP RFC3261, TCP/IP/UDP, RTP/RTCP, HTTP/HTTPS, ARP, ICMP, DNS (A record, SRV, NAPTR), DHCP, PPPoE, SSH, TFTP, NTP, STUN, LLDP-MED, LDAP, TR-069, 802.1x, TLS, SRTP, IPv6, OpenVPN®
<b>Network Interfaces</b>	Dual switched 10/ 100/ 1000 Mbps ports with integrated PoE/PoE+
<b>Graphic Display</b>	5.0 inch 1280x720 capacitive touch screen (5 points) IPS LCD
<b>Camera</b>	Tiltable 2 mega-pixel CMOS camera with privacy shutter, 1080P@30fps
<b>Bluetooth</b>	Yes, integrated Bluetooth 5.0
<b>Wi-Fi</b>	Yes, dual-band dual-stream Wi-Fi (2.4GHz & 5GHz) with 802.11 a/b/g/n/ac
<b>Auxiliary Ports</b>	RJ9 headset jack (allowing EHS with Plantronics headsets), USB 2.0 port, USB 3.0 port
<b>Feature Keys</b>	11 functions keys for CONFERENCE, TRANSFER, SEND/REDIAL, MUTE, EARPHONE, SPEAKERPHONE, VOLUME +/-, 3 dedicated Android keys for HOME, RECENT, and BACK
<b>Voice Codecs and Capabilities</b>	Wide-band Opus, wide-band G.722, G.711 μ/a, G.729A/B, G.726-32, iLBC, in-band and out-of-band DTMF (in audio), RFC2833, SIP INFO, VAD, CNV, AAC, PLC, ABR, AGC, ANS, Noise Shield 2.0
<b>Voice Codecs and Capabilities</b>	H.264 BP/MP/HP, video resolution up to 720p, frame rate up to 30 fps, bit rate up to 2Mbps, 3-way video conference (720p@30fps), anti-flickering, and auto exposure
<b>Telephony Features</b>	Hold, transfer, forward (unconditional/no-answer/busy), call park/pickup, 10-way audio conference (including the host), shared-call-appearance (SCA) / bridged-line-appearance (BLA), virtual Programmable Key, downloadable contacts (XML), LDAP (up to 1000 items), call record (local and server), call log (up to 1000 records), call waiting, auto answer, XML customization of screen, flexible dial plan, personalized music ringtones and music on hold, server redundancy & fail-over
<b>Sample Applications</b>	<ul style="list-style-type: none"> <li>Local apps: Contacts, Call History, File Manager, Programmable Key, Settings, Browser, Clock, Voicemail, Calculator, Recorder, GS Market, etc.</li> <li>Supports third-party Android apps</li> <li>API/SDK available for advanced custom application development</li> </ul>
<b>Android</b>	Runs Android 11.0
<b>Applications Deployment</b>	Support Android 11 compliant applications to be developed, downloaded and run on the device with provisioning control
<b>HD Audio</b>	Yes, 2 omnidirectional microphones, HD handset and speakerphone with support for wideband audio
<b>Base Stand</b>	Yes, desktop stand with three adjustable levels
<b>Extension Module</b>	Yes, can power up to 4 GBX20 EXT modules which feature a 272x480 color LCD, 20 quick-dial/BLF keys with dual-color LED, 2 navigation keys, and less than 1.2W power consumption per unit
<b>QoS</b>	Layer 2 QoS (802.1Q, 802.1p) and Layer 3 (ToS, DiffServ, MPLS) QoS
<b>Security</b>	User and administrator level passwords, random default admin password, MD5 and MD5-sess based authentication, 256bit-AES encrypted configuration file, TLS, SRTP, HTTPS, 802.1x media access control, anti-hacking secure boot
<b>Multi-language</b>	English, German, Italian, French, Spanish, Portuguese, Russian, Croatian, Chinese, Korean, Japanese, and more
<b>Upgrade/Provisioning</b>	Firmware upgrade via TFTP / HTTP / HTTPS or local HTTP upload, mass provisioning using TR-069 or AES encrypted XML configuration file, GDMS
<b>Power &amp; Green Energy Efficiency</b>	Universal power adapter included: Input: 100-240VAC 50-60Hz; Output: 12VDC 1.5A (18W) integrated PoE* 802.3af Class 3, PoE+ 802.3at, Class 4 *Must use PSU or PoE+ to power up the phone when using USB devices and/or 2 or more GBX20 extension modules.
<b>Temperature and Humidity</b>	Operation: 0°C to 40°C, Storage: -10°C to 60°C, Humidity: 10% to 90% Non-condensing
<b>Package Content</b>	GXV3450 phone, handset with cord, base stand, universal power supply, network cable, screen cleaning cloth, quick installation guide
<b>Compliance</b>	FCC: CFR 47 Part 15 Subpart B Class B; CFR 47 Part 15 Subpart C; CFR 47 Part 15 Subpart E; Part 68 (HAC) IC: RSS-247, RSS-GEN, RSS-102, ICES-003, CS-03 CE: EN 55032 Class B; EN 55035; EN IEC 61000-3-2; EN 61000-3-3; EN IEC 62368-1; ETSI EN 300328; ETSI EN 301893; ETSI EN 301489-1; ETSI EN 301489-17; EN IEC 62311 UKCA: BS EN 55032 Class B; BS EN 55035; BS EN IEC 61000-3-2; BS EN 61000-3-3; BS EN IEC 62368-1; ETSI EN 300328; ETSI EN 301893; ETSI EN 301489-1; ETSI EN 301489-17; BS EN IEC 62311 RCM: AS/ACIF S040 AS/CA S004; AS/NZS CISPR 32; AS/NZS 62368-1; AS/NZS 4268 RoHS2.0

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1.2022.01

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## Translations

[English](#)

[French](#)

[German](#)

[Italian](#)

[Polish](#)

[Portuguese](#)

[Russian](#)

[Spanish](#)



# GXV Series IP Video Phones

## Social Graphics

Use the editable template to customize your own social image by adding your logo, or create your own using the elements provided below. Photoshop files as well as PNGs are provided for each product. For paid social promotion it is recommended to use social images with limited to no text.



Social Image w/ Text

[GXV3480 \(PSD\)](#)  
[GXV3480 \(PNG\)](#)

[GXV3470 \(PSD\)](#)  
[GXV3470 \(PNG\)](#)

[GXV3450 \(PSD\)](#)  
[GXV3450 \(PNG\)](#)

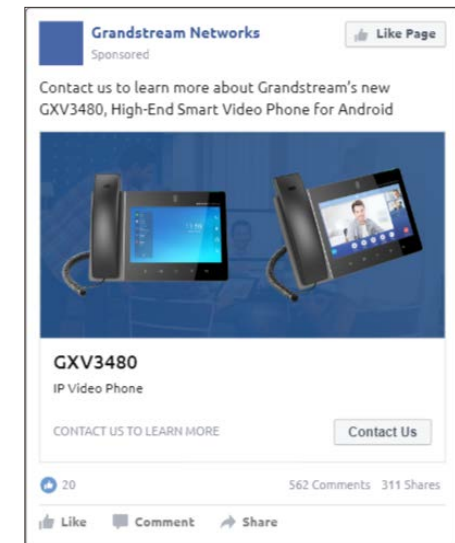


Social Image w/o Text

[GXV3480 \(PNG\)](#)

[GXV3470 \(PNG\)](#)

[GXV3450 \(PNG\)](#)



Suggested Social Post Copy

[GXV3480](#)

[GXV3470](#)

[GXV3450](#)

# GXV Series IP Video Phones

## Marketing Assets - GXV3480

### Product Images

[GXV3480\\_1](#)

[GXV3480\\_2](#)

[GXV3480\\_3](#)

[GXV3480\\_4](#)



GXV3480\_1



GXV3480\_2



GXV3480\_3



GXV3480\_4

### Feature Icons

[Wi-Fi](#)

[Android](#)

[Bluetooth](#)

[12-Way Conferencing](#)

[Hardware](#)

[Built-In Camera](#)

[Gigabit](#)

[PoE](#)

[USB](#)

[Touchscreen](#)

[16-Lines](#)

[HD Audio](#)



Wi-Fi



Android

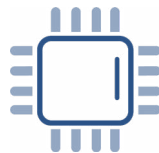


Bluetooth



**12WAY**

12-way



Hardware



Built-in Camera



**Gigabit**

Gigabit



**PoE**

PoE



USB



Touchscreen



16-lines



HD Audio

# GXV Series IP Video Phones

## Marketing Assets - GXV3470

### Product Images

- [GXV3470-1](#)
- [GXV3470-2](#)
- [GXV3470-3](#)
- [GXV3470-4](#)
- [GXV3470-5](#)
- [GXV3470-6](#)
- [GXV3470-7](#)



GXV3470\_1



GXV3470\_2



GXV3470\_3



GXV3470\_4



GXV3470\_5



GXV3470\_6



GXV3470\_7

### Feature Icons

- [Wi-Fi](#)
- [Android](#)
- [Bluetooth](#)
- [10-Way Conferencing](#)
- [Hardware](#)
- [Built-In Camera](#)
- [Gigabit](#)
- [PoE](#)
- [USB](#)
- [Touchscreen](#)
- [16-Lines](#)
- [HD Audio](#)



Wi-Fi



Android

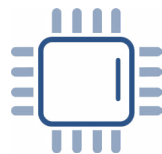


Bluetooth



**10 WAY**

10-way



Hardware



Built-in Camera



**Gigabit**

Gigabit



**PoE**

PoE



USB



Touchscreen



**16 LINES**

16-lines



HD Audio

# GXV Series IP Video Phones

## Marketing Assets - GXV3450

### Product Images

[GXV3450-1](#)

[GXV3450-2](#)

[GXV3450-3](#)

[GXV3450-4](#)

[GXV3450-5](#)

[GXV3450-ext-1](#)

[GXV3450-ext-2](#)

[GXV3450-ext-3](#)



GXV3450\_1



GXV3450\_2



GXV3450\_3



GXV3450\_4



GXV3450\_5



GXV3450\_ext-1



GXV3470\_ext-2



GXV3450\_4

### Feature Icons

[Wi-Fi](#)

[Android](#)

[Bluetooth](#)

[10-Way Conferencing](#)

[Hardware](#)

[Built-In Camera](#)

[Gigabit](#)

[PoE](#)

[USB](#)

[Touchscreen](#)

[16-Lines](#)

[HD Audio](#)



Wi-Fi



Android

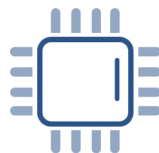


Bluetooth



**10 WAY**

10-way



Hardware



Built-in Camera



**Gigabit**

Gigabit



**PoE**

PoE



USB



Touchscreen



**16 LINES**

16-lines



**HD**

HD Audio