



Partner Marketing Kit



GXV3380 - June 2019

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About the GXV3380

The GXV3380 IP Video Phone for Android™ combines a 16-line IP video phone with a multi-platform video collaboration solution and the functionality of an Android tablet to offer an all-in-one communications solution. This IP video phone delivers a powerful experience through its' 8 inch 1280x800 capacitive touch screen, 2 megapixel camera, HDMI in/out for content sharing, dual microphones and support for 1080p HD video. The GXV3380 adds dual Gigabit ports with PoE/PoE+, integrated Wi-Fi (802.11ac) and Bluetooth support. It also runs Android 7.x and offers instant access to hundreds of thousands of Android apps. By combining a state-of-the-art IP video phone, an advanced video collaboration solution, and the functionality of an Android tablet, the GXV3380 offers businesses throughout the world a powerful desktop communication and productivity solution.

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Messaging Strategy

GXV3380

Tagline	High-End Smart Video Phone for Android™
Subhead	<i>This high-end smart video phone offers a multi-platform video collaboration solution, a 16-line IP phone and the functionality of an Android tablet to offer an all-in-one desktop communications solution</i>
Positioning	By combining a state-of-the-art IP video phone, advanced video collaboration solution, and the functionality of an Android tablet; the GXV3380 offers businesses throughout the world a powerful desktop communication and productivity solution. It is the ideal desktop device for busy professionals and executives who need access to a variety of voice, video and app communications. The network of Android apps enables the user with the ability to make and receive HD video calls right from their desk. The GXV3380 is also a powerful yet cost-effective device for conference rooms thanks to its 1080p HD video support and HDMI outputs/inputs.
Key Differentiators	<ul style="list-style-type: none"> • 16 lines with up to 16 SIP accounts • Built-in 2-megapixel camera for video calling with privacy shutter • Runs on the Android 7.x operating system • Built-in Bluetooth for syncing with mobile devices and connecting Bluetooth headsets • Dual-switched auto-sensing 10/100/1000Mbps network ports • Integrated dual-band Wi-Fi (2.4GHz & 5GHz) • Built-in PoE/PoE+ for power and network connections • Dual-mic HD speakerphone with advanced echo cancellation & excellent double-talk performance for any scenario • 64-bit quad-core processor, 2GB RAM, and 16GB Flash • 8" (1280x800) capacitive 10-point touch screen IPS LCD • Peripherals include HDMI-in/out, USB, Micro SD, headset jack, EHS (Plantronics headsets) • 7-way HD audio conferencing & 3-way 1080p 30fps HD video capability

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GXV3380 Datasheet



Integrated Video Communications Solution

GXV3380 High-End Smart Video Phone for Android™

The GXV3380 IP Video Phone for Android combines a 16-line IP video phone with a multi-platform video collaboration solution and the functionality of an Android tablet to offer an all-in-one communications solution. This IP video phone delivers a powerful experience through its 8 inch 1280x800 capacitive touch screen, 2 megapixel camera, HDMI in/out for content sharing, dual microphones and support for 1080p HD video. The GXV3380 adds dual Gigabit ports with PoE/PoE+, integrated Wi-Fi (802.11ac) and Bluetooth support. It also runs Android 7.x and offers instant access to hundreds of thousands of Android apps. By combining a state-of-the-art IP video phone, an advanced video collaboration solution, and the functionality of an Android tablet, the GXV3380 offers businesses throughout the world a powerful desktop communication and productivity solution.



16 lines with up to 16 SIP accounts



Built-in 2 megapixel camera for video calling with privacy shutter



Runs on the Android 7.x operating system



Built-in Bluetooth for syncing with mobile devices and connecting Bluetooth headsets



Dual-switched auto-sensing 10/100/1000Mbps network ports



Integrated dual-band Wi-Fi (2.4GHz & 5GHz)



Built-in PoE/PoE+ for power and network connections



Dual-mic HD speakerphone with advanced echo cancellation & excellent double-talk performance for any scenario



64-bit quad-core processor, 2GB RAM, and 16GB Flash



8" (1280x800) capacitive 10-point touch screen IPS LCD



Peripherals include HDMI-in/out, USB, Micro SD, headset jack, EHS (Plantronics headsets)



7-way HD audio conferencing & 3-way 1080p 30fps HD video capability

Protocols/Standards	SIP RFC3261, TCP/IP/UDP, RTP/RTCP, HTTP/HTTPS, ARP, ICMP, DNS (A record, SRV, NAPTR), DHCP, PPPoE, SSH, TFTP, NTP, STUN, SIMPLE, LLDP-MED, LDAP, TR-069, 802.1x, TLS, SRTP, IPv6, OpenVPN®
Network Interfaces	Dual switched 10/100/1000 Mbps ports with integrated PoE/PoE+
Graphic Display	8" 1280x800 capacitive touch screen (10 points) IPS LCD
Camera	Tiltable 2 megapixel CMOS camera with privacy shutter, 1080p 30fps
Bluetooth	Yes, integrated Bluetooth 4.2 + EDR
Wi-Fi	Yes, dual-band (2.4GHz & 5GHz) with 802.11ac a/b/g/n/ac and WMM
Auxiliary Ports	R9 headset jack (allowing EHS with Plantronics headsets), 3.5mm stereo headset with microphone, USB 2.0 port, micro SD, HDMI-out (1.4 up to 1080p60fps), HDMI-in (1.4 up to 1080p60fps)
Feature Keys	2 function touch keys VOLUME +/-, 3 dedicated Android touch keys HOME, MENU, and BACK
Voice Codes and Capabilities	Wide-band Opus, wide-band G.722, G.711p/a, G.729a/B, G.726-32, iLBC, in-band and out-of-band DTMF (in audio, RFC2833, SIP INFO), VAD, CNQ, AEC, PLC, A/B, AGC, ANS
Video Codes and Capabilities	H.264 BP/MP/HP, video resolution up to 1080p, frame rate up to 30 fps, bitrate up to 4Mbps, 3-way video conference (1080p@30fps), BFCP, people video (up to 1080p@30fps) + content video (up to 1080p@15fps), anti-flickering, auto focus and auto exposure, camera block
Telephony Features	Hold, transfer, forward (unconditional/no-answer/busy), call park/pickup, 7-way audio conference (including the host), shared-call-appearance (SCA) / bridged-line-appearance (BLA), virtual MPK, downloadable contacts (XML, LDAP, up to 2000 items), call record (local and server), call log (up to 2000 records), call waiting, auto answer, XML customization of screen, click-to-dial, flexible dial plan, hot desking, personalized music ringtones and music on hold, server redundancy & fail-over
Sample Applications	Local apps: Contacts, Call History, File Manager, Programmable Key, Settings, Browser, Email, Voicemail, Calculator, Clock, Recorder, GS Market, etc. Supports third-party Android apps such as Skype, Google Hangouts, etc. API/SDK available for advanced custom application development
Android	Runs Android 7.x
Applications Deployment	Supports Android 7.x compliant applications to be developed, downloaded and embedded on the device with provisioning control
HD Audio	Yes, 2 omnidirectional microphones, HD handset and speakerphone with support for wideband audio
Base Stand	Integrated stand with multiple adjustable angles
QoS	Layer 2 QoS (802.1Q, 802.1p) and Layer 3 (ToS, DiffServ, MPLS) QoS
Security	User and administrator level passwords, MD5 and MD5-secs based authentication, 256-bit AES encrypted configuration file, TLS, SRTP, HTTPS, 802.1x media access control, Kensington Security Slot (Kensington Lock) support
Multi-language	English, German, Italian, French, Spanish, Portuguese, Russian, Croatian, Chinese, Korean and Japanese
Upgrade/Provisioning	Firmware upgrade via TFTP / HTTP / HTTPS or local HTTP upload, mass provisioning using TR-069 or AES encrypted XML configuration file
Power & Green Energy Efficiency	Universal power adapter included: Input: 100-240VAC 50-60Hz; Output 12VDC 1.5A (18W) Integrated PoE* 802.3af Class 3, PoE+ 802.3at, Class 4 *USB enabled only when power supply or PoE+ is used
Temperature and Humidity	Operation: 0°C to 40°C, Storage: -10°C to 60°C Humidity: 10% to 90% Non-condensing
Package Content	GXV3380 phone, handset with cord, base stand, universal power supply, network cable, screen cleaning cloth, quick installation guide, brochure, GPL license
Compliance	FCC: CFR 47 Part 15 Subpart B Class B; CFR 47 Part 15 Subpart C; CFR 47 Part 15 Subpart E; UL 60950-1 (power adapter); Part68 (HAC) CE: EN55032 Class B; EN55035; EN61000-3-2; EN62368-1; EN300328; EN301893; EN301488-1; EN301488-17; EN62311; RoHS RCM: AS/ACIF S040/AS/CA S004; AS/NZS CISPR 32; AS/NZS 62368.1; AS/NZS 4268

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Translations

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[French](#)

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GXV3380 Sell Sheet

GXV3380 High-End Smart Video Phone for Android™



About the GXV3380

The GXV3380 High-End Smart Video Phone for Android combines a 16-line IP video phone with a multi-platform video collaboration solution and the functionality of an Android tablet to offer an all-in-one communications solution. The video phone delivers a powerful experience through its 8 inch 1280x800 capacitive touch screen, 2 megapixel camera, dual microphones, and support for HD audio and video.

Product Positioning

By combining a state-of-the-art video phone, an advanced video collaboration solution, and the functionality of an Android tablet, the GXV3380 offers businesses throughout the world a powerful desktop communication and productivity solution.



Dual-mic HD speakerphone



16 Lines, 16 SIP Accounts



Capacitive 10-point touch screen LCD



Runs on Android 7.1.1 operating system

Competitive Features

- 16 lines with 16 SIP accounts
- Built-in 2 megapixel camera for video calling with privacy shutter
- Runs on the Android 7.1.1 operating system
- Integrated dual-band 802.11 a/b/g/n WiFi
- Dual-mic HD speakerphone with advanced echo cancellation
- 64-bit quad-core processor, 2GB RAM, and 16GB Flash
- 8" (1280x800) capacitive 10-point touch screen IPS LCD
- 7-way HD audio conferencing & 3-way video capability

GXV3380 Key Technical Specifications



Network Interfaces	Dual switched 10/ 100/ 1000 Mbps ports with integrated PoE/PoE+
Graphic Display	8" 1280x800 capacitive touch screen (10 points) IPS LCD
Camera	Tilttable 2 megapixel CMOS camera with privacy shutter, 1080p 30fps
Bluetooth	Yes, Integrated Bluetooth 4.2 + EDR
Feature Keys	2 function touch keys VOLUME +/-, 3 dedicated Android touch keys HOME, MENU, and BACK
Applications Deployment	Supports Android 7 compliant applications to be developed, downloaded and embedded on the device with provisioning control
Voice Codecs	G.711µ/a, G.722 (wide-band), G.726-32, iLBC, Opus, G.729A/B, in-band and out-of-band DTMF (In audio, RFC2833, SIP INFO), VAD, CNG, AEC, PLC, A/B, AGC, ANS

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Translations

[English](#)

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GXV3380 Battle Cards

Translations

[English](#)

GXV3380 High-End Smart Video Phone for Android™



The GXV3380 IP Video Phone for Android combines a 16-line IP video phone with a multi-platform video collaboration solution and the functionality of an Android tablet to offer an all-in-one communications solution. The IP video phone delivers a powerful experience through its 8 inch 1280x800 capacitive touch screen, 2 megapixel camera, dual microphones, and support for HD audio and video.

Competitive Features:

- 16 Lines, 16 SIP Accounts
- 2 mega-pixel camera with privacy shutter
- Built-in Bluetooth
- 8" (1280x800) capacitive 10-point touch screen LCD
- Built-in PoE/PoE+
- Dual-mic HD speakerphone
- Integrated dual-band WiFi

16 LINES
16 lines,
16 SIP accounts

HD
Dual-mic HD
speakerphone



Capacitive 10-point
touch screen LCD



Runs on Android
7.1.1 operating
system

	GXV3380	Ubiquiti UVP-EXE	Yealink T49G
Lines/SIP Accounts	16 lines with 16 SIP accounts	UniFi Phone App	16 SIP accounts
Conferencing	7-way HD audio conferencing & 3-way video capability	UniFi Phone App	5-way HD audio conferencing & 3-way video capability
Display	8" 1200x800 capacitive touch screen (10 points) IPS LCD	7" 1024x600, 170 ppi, multi-touch, full color	8" 1280 x 800 capacitive touch screen (10 points) IPS LCD
Camera	Tilttable 2 megapixel CMOS camera with privacy shutter, 1080p 30fps	1 MP (HD720p)	2 mega-pixel Camera with privacy shutter, 1080p@30fps
Audio	HD Audio - 2 omnidirectional microphones, HD handset and speakerphone with support for wideband audio	Echo cancellation, wideband audio, handset and speakerphone, omnidirectional	HD handset, HD speaker
Peripheral Ports	HDMI-in/out, USB, Micro SD, headset jack, EHS (Plantronics headsets)	3.5mm headset jack, 2 x USB 2.0	HDMI out, 2 x USB 2.0
Bluetooth	Yes, integrated Bluetooth 4.2 + EDR	Yes, 4.0	Bluetooth 4.0+ EDR
Voice Codecs	G.711µ/a, G.722 (wide-band), G.726-32, iLBC, Opus, G.729A/B, in-band and out-of-band DTMF (in audio, RFC2833, SIP INFO), VAD, CNG, AEC, PLC, AIB, AGC, ANS	G.722 / Speex / iLBC / PCMU / PCMA / GSM	G.722, G.711(A/µ), G.729AB, G.723, G.726, iLBC, Opus
Network	Dual-switched auto-sensing 10/100/1000Mbps network ports	2 x 10/100/1000M Ethernet ports	10/100/1000Mbps
Power	Built-in PoE/PoE+ for power and network connections	PoE 802.3.at (26 W)	AC 100~240V input and DC 12V/2A output
Android	Android 7.1.1 operating system	Android 4.4.2 Operation System	N/A

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GXV3380 Ready-Made Campaign

Email

[GXV3380 Email \(PDF\)](#)

[GXV3380 Email \(InDesign\)](#)

[Email Banner w logo \(PNG\)](#)

[Email Banner no logo \(PNG\)](#)

[Deployments Image \(PNG\)](#)

[Email Text Copy](#)

Press Release

[Grandstream Releases a New High-End Smart Video IP Phone \(Word\)](#)

High-End Smart Video Phone for Android™

GXV3380



New Product Launch!

Grandstream's new High-End Smart Video Phone

Grandstream has released the GXV3380, a powerful High-End Smart Video Phone for Android. It combines a 16 line IP phone with a multi-platform video collaboration solution and the functionality of an Android tablet to offer an all-in-one communication solution. It is the ideal desktop device for busy professionals and executives and also offers a powerful yet cost-effective device for any conference room.

Key Technical Specifications



- 8" (1280x800) capacitive 10-point touch screen IPS LCD
- Built-in 2 megapixel camera for video calling with privacy shutter
- Integrated Wi-Fi (802.11 a/b/g/n/ac)
- Bluetooth support
- Dual-mic HD speakerphone with advanced echo cancellation & excellent double-talk performance for any scenario
- Dual Gigabit ports with PoE/PoE+
- Runs Android 7.x and operating system
- 16 lines with up to 16 SIP accounts
- 7-way HD audio conferencing & 3-way 1080p 30fps HD video capability

Deployment Scenarios



Contact Us to Learn More

List how your customers can contact you to learn more about this product

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GXV3380 Ready-Made Campaign

Social

[Social Banner Option 1 w logo \(PNG\)](#)

[Social Banner Option 1 no logo \(PNG\)](#)

[Paid Social Banner Option 1 no text \(PNG\)](#)

[Social Banner Option 2 w logo \(PNG\)](#)

[Social Banner Option 2 no logo \(PNG\)](#)

[Paid Social Banner Option 2 no text \(PNG\)](#)

[Social Banner \(PSD\)](#)

[Social Text Copy \(Word\)](#)



Option 1



Option 2

GXV3380 Series PowerPoint Presentation

Use this PowerPoint presentation to provide a detailed overview of the new High-End Smart Video Phone for Android™. This presentation covers technical specifications, use-case verticals, and deployment scenarios.

Translations

[English \(PowerPoint\)](#)

[English \(PDF\)](#)



Marketing Assets

1. Product Images

- [Front Video Conference](#)
- [Front Home Display](#)
- [Left angle](#)
- [Right angle](#)
- [Side](#)
- [Tech Specs](#)

2. Datasheet Feature icons

- [Wi-Fi](#)
- [HDMI](#)
- [Android](#)
- [Bluetooth](#)
- [7-Way Conferencing](#)
- [Hardware](#)
- [Built-In Camera](#)
- [Gigabit](#)
- [PoE](#)
- [USB](#)
- [Touchscreen](#)
- [16-Lines](#)
- [HD Audio](#)



Android



Bluetooth



Touchscreen



Wi-Fi