



**GRANDSTREAM**

CONNECTING THE WORLD

# Partner Marketing Kit

**GXV3370**

*May, 2018*

# Agenda

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# About the **GXV3370**

The GXV3370 is a powerful desktop video phone for enterprise users. It features a 7" touch screen, advanced megapixel camera for HD video conferencing, built-in WiFi and Bluetooth, Gigabit network speeds and innovative telephony functionalities. It also runs on Android™ 7.0 and includes flexible SDK support for custom apps. The GXV3370 is fully interoperable with nearly all major SIP platforms on the market and can be seamlessly integrated with Grandstream's portfolio including SIP based security cameras, door systems, IP PBXs, and video conferencing systems and services. This video phone is the perfect choice for users looking for an integrated video communications solution for their desktop.

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# Messaging Strategy

GXV3370

<b>Tagline</b>	Integrated Video Communications Solution
<b>Subhead</b>	<i>smart, powerful, video phone for desktops</i>
<b>Positioning</b>	<p>The way workers collaborate and communicate in workspaces is evolving. To stay ahead of the game, Grandstream engineered the GXV3370 for users with high-call volume demands and the need to video chat right from their desktop. This integrated video solution combines the power of an IP phone and functionality of a video conference device thanks to its built-in megapixel camera and 7-inch touch-screen. Users can not only make voice calls but have the option to engage in video conferencing in the comfort of their workspace.</p>
<b>Key Differentiators</b>	<ul style="list-style-type: none"><li>• 16 lines with up to 16 SIP accounts</li><li>• Runs on Android™ 7.0 operating system with flexible SDK support for custom apps</li><li>• Integrated WiFi &amp; Bluetooth</li><li>• PoE/PoE+ to power device and provide network connection</li><li>• Speakerphone with HD acoustic chamber &amp; echo cancellation</li><li>• 7-inch capacitive 5-point touch screen</li><li>• Strong security and encryption protocols</li></ul>

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# GXV3370 Datasheet



## Integrated Video Communications Solution

### GXV3370 IP Video Phone for Android™

The GXV3370 is a powerful desktop video phone for enterprise users. It features a 7" touch screen, advanced megapixel camera for HD video conferencing, built-in WiFi and Bluetooth, Gigabit network speeds and innovative telephony functionalities. It also runs on Android 7.0 and has flexible SDK support for custom apps. The GXV3370 is fully interoperable with nearly all major SIP platforms on the market and can be seamlessly integrated with Grandstream's portfolio including SIP based security cameras, door systems, IP PBXs, and video conferencing systems and services. This video phone is the perfect choice for users looking for an integrated video communications solution for their desktop.

#### 16 LINES

16 lines with up to 16 SIP accounts

#### Built-in mega-pixel camera

for video calling with privacy shutter

#### Runs on Android 7.0

operating system

#### Built-in Bluetooth

for syncing mobile devices for contact books and call history

#### Gigabit

Dual-switched auto-sensing 10/100/1000Mbps network ports

#### Integrated dual-band WiFi

(2.4GHz & 5GHz)

#### PoE

Built-in PoE/PoE+ to power the device and give it a network connection

#### Speakerphone

with HD acoustic chamber, advanced echo cancellation & excellent double-talk performance

#### 4-core 1.3GHz ARM Cortex A53 processor

with 2GB RAM and 8GB eMMC Flash

#### 7" (1024x600) capacitive 5-point touch screen

TFT LCD

#### TLS and SRTP security

encryption technology to protect calls and accounts

#### 7-way audio

conferencing & 3-way 720p 30fps HD video conferencing capability

<b>Protocols/Standards</b>	SIP RFC3261, TCP/IP/UDP, RTP/RTCP, HTTP/HTTPS, ARP, ICMP, DNS (A record, SRV, NAPTR), DHCP, PPPoE, SSH, TFTP, NTP, STUN, SIMPLE, LLDP-MED, LDAP, TR-069, 802.1x, TLS, SRTP, IPv6, OpenVPN®
<b>Network Interfaces</b>	Dual switched 10/ 100/ 1000 Mbps ports with integrated PoE/PoE+
<b>Graphic Display</b>	7" 1024x600 capacitive touch screen (5 points) TFT LCD
<b>Camera</b>	Tiltable mega-pixel CMOS camera with privacy shutter, 720P@30fps
<b>Bluetooth</b>	Yes, integrated. Bluetooth 4.0 + EDR
<b>WiFi</b>	Yes, dual-band 2.4G & 5G 802.11a/b/g/n
<b>Auxiliary Ports</b>	R99 headset jack (allowing EHS with Plantronics headsets), 3.5mm stereo headset with microphone, USB port, SD, HDMI-out (1.4 up to 720p@30fps)
<b>Feature Keys</b>	2 function touch keys VOLUME +/-, 3 dedicated Android touch keys HOME, MENU, and BACK
<b>Voice Codescs and Capabilities</b>	G.711u/a, G.722 (wide-band), G.726-32, ILBC, Opus, G.729A/B, in-band and out-of-band DTMF (In audio, RFC2833, SIP INFO), VAD, CNR, AEC, PLC, AEC, AGC, ANS
<b>Video Codescs and Capabilities</b>	H.264 BP/MP/HP, video resolution up to 720p, frame rate up to 30 fps, bit rate up to 2Mbps, 3-way video conference (720p@30fps), anti-flickering, auto focus and auto exposure
<b>Telephony Features</b>	Hold, transfer, forward (unconditional/no-answer/busy), call park/pickup, 7-way audio conference (including the host), shared-call-appearance (SCA) / bridged-line-appearance (BLA), virtual MPK, downloadable contacts (XML, LDAP up to 1000 items), call record (local and server), call log (up to 1000 records), call waiting, auto answer, XML customization of screen, click-to-dial, flexible dial plan, hot desking, personalized music ringtones and music on hold, server redundancy & fail-over
<b>Sample Applications</b>	Local apps: Contacts, Call History, File Manager, MPK, Settings, Browser, Voicemail, Clock, Recorder, GS Market, etc. Support 3rd party apps: Skype, Google Hangouts, Skype for Business, etc. API/SDK available for advanced custom application development
<b>Applications Deployment</b>	Android 7.0 compliant applications to be developed, downloaded and run on the device with provisioning control
<b>HD Audio</b>	Yes, HD handset and speakerphone with support for wideband audio
<b>Base Stand</b>	Yes, built-in stand with multiple adjustable angles. Wall mountable.
<b>QoS</b>	Layer 2 QoS (802.1Q, 802.1p) and Layer 3 (ToS, DiffServ, MPLS) QoS
<b>Security</b>	User and administrator level passwords; MD5 and MD5-sess based authentication, 256-bit AES encrypted configuration file, TLS, SRTP, HTTPS, 802.1x media access control
<b>Multi-language</b>	English, German, Italian, French, Spanish, Portuguese, Russian, Croatian, Chinese, Korean, Japanese, and more
<b>Upgrade/Provisioning</b>	Firmware upgrade via TFTP / HTTP / HTTPS or local HTTP upload, mass provisioning using TR-069 or AES encrypted XML configuration file
<b>Power &amp; Green Energy Efficiency</b>	Universal power adapter included: Input: 100-240VAC 50-60Hz; Output 12VDC 1.5A Integrated PoE+ 802.3af Class 3, PoE+ 802.3at, Class 4 <small>*USB enabled only when power supply or PoE+ is used.</small>
<b>Temperature and Humidity</b>	Operation: 0°C to 40°C, Storage: -10°C to 60°C, Humidity: 10% to 90% Non-condensing
<b>Package Content</b>	GXV3370 phone, handset with cord, universal power supply, network cable, screen cleaning cloth, quick installation guide, GPL license, wall mount bracket
<b>Compliance</b>	FCC Part 15 (CFR 47) Class B, UL 60950 (power adapter's Part88 (HAC) CE: EN55022 Class B, EN55024, EN61000-3-2, EN61000-3-3, EN60950-1, EN62479, RoHS RCM: AS/NZS CISPR22/24, AS/NZS 60950, AS/NZS 4268 EAC

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# Marketing Assets

1. [GXV3370 pictures](#)
2. [Feature icons](#)
3. [Social Media banners](#)
4. [Web banners](#)
5. [Email banners](#)
6. [Licensed lifestyle image](#)