# Partner Marketing Kit



GRANDSTREAM

Wi-Fi 6

W1-F1 6

GRANDSTREA

# **GWN Series Wi-Fi 6 Access Points** *Table of Contents*

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#### **GWN Series Wi-Fi 6 Access Points**



Grandstream's powerful Wi-Fi Access Points offer high performance networking, tremendous Wi-Fi coverage range, fast and easy provisioning/management thanks to a built-in controller, outstanding network throughput and support for a large number of clients per AP. The GWN series now offers Wi-Fi 6, the latest and greatest standard for Wi-Fi technology. It was created to support the modern generation of dense environments where many users and many devices require consistent and reliable Wi-Fi connenctions. Wi-Fi 6 technology maximizes the amount of signals an access point and router can send and recieve at the same time, allowing them to communicate with more decices at the same time and to send data to multiple devices in the same broadcast. It is ideal for the modern generation of connected and smart devices.

### **GWN Series Wi-Fi 6 Access Points** *Wi-Fi 6 Alliance*

Wi-Fi Alliance® is the worldwide network of companies bringing you Wi-Fi®, one of the world's most valued communications technologies. Our vision is to connect everyone and everything, everywhere.

Wi-Fi Alliance drives global Wi-Fi adoption and evolution through thought leadership, spectrum advocacy, and industry-wide collaboration.

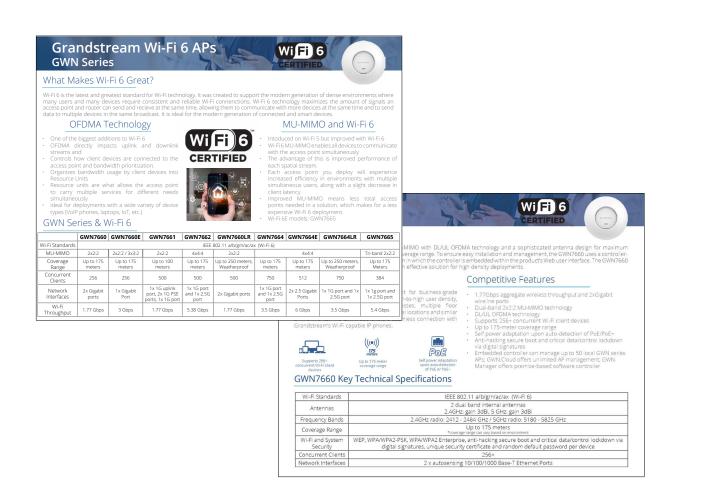
Grandstream's Wi-Fi 6 access points have been CERTIFIED, meaning they have undergone rigorous testing. When a product passes the tests successfully, the manufacturer can use the Wi-Fi CERTIFIED logo.

Certification means that a product has been tested in numerous configurations with a diverse sample of other devices to validate interoperability with other CERTIFIED Wi-Fi equipment operating in the same frequency band.



# **GWN Series Wi-Fi 6 Access Points** Sales Kit

The sales kit is a guide to everything you need to know about selling the GWN Series Wi-Fi 6 Access Points. The kit includes: Overview and Basics, Key Differentiators, Comparison Charts, Deployment Scenarios, and Integration with other Grandstream Products.



#### Translations English Spanish

#### **GWN Series Wi-Fi 6 Access Points** *Presentation*



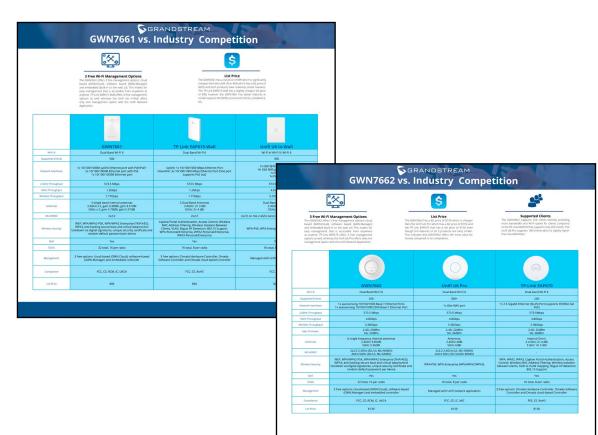
# TranslationsEnglish (PowerPoint)English (PDF)Spanish (PowerPoint)Spanish (PDF)

### **GWN Series Wi-Fi 6 Access Points** *Comparison Charts*

Comparison Charts are short one page resources that clearly highlight the features of Grandstream's products against competitors products or Grandstream's products within the same product line. They can be categorized into two main categories:

1. **Master Comparison Charts** - Comparing Grandstream's products against each other from the same product line.

2. **Grandstream Products vs Competition** - Comparing the features of Grandstream's products against similar competitor's products



#### **Comparison Charts**

<u>GWN Wi-Fi 6 Master</u> <u>Comparison Chart</u>

<u>GWN7661 vs Competition</u> <u>Comparison Chart</u>

<u>GWN7662 vs Competition</u> <u>Comparison Chart</u>

<u>GWN7664 vs Competition</u> <u>Comparison Chart</u>

<u>GWN7665 vs Competition</u> <u>Comparison Chart</u>

# **GWN Series Wi-Fi 6 Access Points** *Product Messaging*

Tagline	GWN Wi-Fi 6 Access Points
Subhead	Grandstream GWN Series Wi-Fi 6 Access Points are ideal for the modern generation of dense network environments where many users and many devices require reliable, high-speed Wi-Fi connections.
Target Audience	Dense Wi-Fi environments that require maximum networks speeds, capacity, and security, including enterprises, medium-to-large offices, schools, colleges/universities, hotels, convention centers, stadiums, warehouses, parks, campuses, and more.
Product Description	Grandstream's Wi-Fi 6 Access Points provide high performance Wi-Fi networking with industry-leading capacity, speeds, and security. The GWN Series is supported by supported by GWN.Cloud (now merged with GDMS) and GWN Manager, Grandstream's cloud and on-premise Wi-Fi management platform that and makes managing your network or several networks across multiple locations easier than ever before. Grandstream APs also use a controller-less network management architecture in which the controller is embedded within the product's web user interface for easy administration of locally deployed Wi-Fi APs. The GWN Series provides indoor Wi-Fi 6 access points as well as long-range, weatherproof models. Grandstream's Wi-Fi 6 Access Points are ideal for the modern generation of dense network environments where many users and many devices require reliable, high-speed Wi-Fi connections, while providing a scalable solution that can grow as needed. They provide enterprise-grade security protection, network speeds, and capacity, while including powerful features including mesh networking, captive portals, advanced QoS, and more.
Customer Challenges	An enterprise or large office complex needs to provide the fastest-possible Wi-Fi speeds and network security to ensure maximum productivity while supporting maximum concurrent clients and speeds.Small-to-medium sized offices who rely on Wi-Fi and need to provide the fastest-possible speeds to their team the relies on it for video meetings, large file transfers, streaming media access, and more.Colleges, schools, hotels and convention centers that are experiencing lackluster Wi- Fi network quality now that they are relying on it for most communications and need to provide guests with fast and reliable network access.
Customer Solutions	Grandstream's Wi-Fi 6 Access Points are ideal for the modern generation of dense network environments where many users and many devices require reliable, high-speed Wi-Fi connections, while providing a scalable solution that can grow as needed. They provide enterprise-grade security protection, network speeds, and capacity, while providing powerful features including mesh networking, captive portals, advanced QoS, and more.

#### **GWN Series Wi-Fi 6 Access Points** *GWN7660 Datasheets*



	IEEE 802.11 a/b/g/n/ac/ax
Antonnas	2. duel band internel antennes 2.44nz, gain 3disi / 5 cinz, gain 4disi
Wi-Fi Data Rates	5G:         EEE 802.11 tax: C-3 Mkps to 1201 Mkps;           EEE 802.11 tax: C-3 Mkps to 1206 Mkps;         EEE 802.11 tax: C-3 Mkps to 300 Mkps;           EEE 802.11 tax: C-3 Mkps to 300 Mkps;         EEE 802.11 tax: C-3 Mkps to 300 Mkps;           EEE 802.11 tax: C-3 Mkps to 300 Mkps;         EEE 802.11 tax: C-3 Mkps to 300 Mkps;           EEE 802.11 tax: C-3 Mkps to 300 Mkps;         EEE 802.11 tax: C-3 Mkps to 300 Mkps;           EEE 802.11 tax: C-3 Mkps to 300 Mkps;         EEE 802.11 tax: C-3 Mkps;           EEE 802.11 tax: C-3 Mkps;         EEE 802.11 tax: C-3 Mkps;           EEE 802.11 tax: C-3 Mkps;         EEE 802.11 tax: C-3 Mkps;           EEE 802.11 tax: C-3 Mkps;         EEE 802.11 tax: C-3 Mkps;           EEE 802.11 tax: C-3 Mkps;         EEE 802.11 tax: C-3 Mkps;
	*Actual throughput may vary depending on many factors including environmental conditions, distance between devices, radio interference in the operating environment and mix of devices in the network
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Channel Bandwidth	2 4G: 20 and 40 Mile
171 and System Socurity	WEP, WPA/WPA2-PSK, WPA/WPA2 Enterprise (RRP/AES); WPA3, anti-hecking secure boot and
мімо	2x2:2 2.4GHz 2x2:2 5GHz
Coverage Image	Up to 175 meters "converge range can very local an androneent
Maximum TX Power	5G: 22 dBim 2.4G: 24dBm Machinum power varies by country, frequency band and MCS rate
	802.17b; -MidBim@16lb;pa, -BidBim@17Mbpa;
Receiver Sanskivity	802.11p:-4948m:@64Nipps,-7568m@54Mipp; 802.11p:20HHz:-7368m;@64C57;802.11n:40HHz:-7568m;@MC57; 802.11p:20HHz:-6668m;@64C511;802.11x:40HHz:-5668m;@MC511;
Receiver Senskhrige SGDs	922119 (2018): @ 6448(bg. 758(bm@5-64(bg); 922119 (2018): 2016) @ 6448(5); 622111 (14.4)(bb(z. 750(bm @MC37); 922119 (2018): 2016) @ 6468(5); 622111 (14.4)(bb(z. 750(bm @MC37); 922119: 2016) @ 6468(bg); 74(6) m @ 6464(bg); 922119: 2016): 2016 @ 6468(5); 922110 (14.4)(bb(z. 750(bm @MC37); 922119: 2016): 2016; 757(bm(2015); 2021110; 44(bb(z. 450(bm @MC31); 922119: 2016): 457(bm(2015); 202110; 44(bb(z. 450(bm @MC31); 922119: 2016): 457(bm(2015); 922110: 2016): 457(bm(2015); 922119: 457(bm(2015); 922119: 2016): 457(bm(2015); 922119: 457(bm(2015); 922119: 2016): 457(bm(2015); 922119: 2016): 457(bm(2015); 922119: 457(bm(2015); 922119: 457(bm(2015); 922119: 2016): 457(bm(2015); 922119: 457(bm(2015); 922119: 457(bm(2015); 922119: 457(bm(2015); 922119: 457(bm(2015); 9221
	B22.11g.2004br.0944bigs_7538hm0554bips;           B22.11g.2004br.2508m064557 (b02.11 h0.400Hz-5708bm.084C57);           B22.11s.2004br.2504bips;           B22.11g.2004br.2504bips;           B22.11g.2004br.2504bips;           B22.11g.2004br.2504bips;           B22.11g.2004br.2504bips;           B22.11g.2004br.2504bips;           B22.11g.2504br.2504bips;           B22.11g.2504br.2504bip;           B22.11g.2504br.2504bip;           B22.11g.2504br.2504bip;           B22.11g.2504br.2504bip;           B22.11g.2504br.2504bip;           B22.11g.2504br.2504br.2504bip;           B22.11g.2504br.2504br.2504br.2504bip;           B22.11g.2504br.2504br.2504br.2504bip;           B22.11g.2504br
Stibe Consurvert Clante Network Interfaces	B021 Tip 2-038/m B44/Bips, 7-258/m 84-568 (ac. 11.1.4.4/bits, 7-268/m B44/CS7;           B021 Tip 2-048/m 2-046/m 64/CS7 (ac. 11.1.4.4/bits, 7-268/m B44/CS7;           B021 Tip 2-048/m 2-046/m 64/CS7 (ac. 11.1.4.4/bits, 7-268/m B44/CS7;           B021 Tip 2-048/m 246/B42/m 247/m 248/m 244/m 248/m 244/m 248/m 248
SSIDe Consurvert Clante Network Interfaces Madiliny Ports	B021 Tip - 2048km BeAlabiga, 7-308km BeAlabiga, 7-308km BeAlabiga, 7-308km BeAlabiga, 7-308km BeAlabiga, 7-408km BeAlabiga,
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Translations
<u>English</u>
<u>French</u>
<u>German</u>
<u>Italian</u>
<u>Polish</u>
<u>Portuguese</u>
<u>Russian</u>
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#### **GWN Series Wi-Fi 6 Access Points** *GWN7660E Datasheets*



Translations
<u>English</u>
<u>French</u>
<u>German</u>
<u>Italian</u>
<u>Polish</u>
<u>Portuguese</u>
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<u>Spanish</u>

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#### **GWN Series Wi-Fi 6 Access Points** *GWN7661 Datasheets*



Translations
<u>English</u>
<u>French</u>
<u>German</u>
<u>Italian</u>
<u>Polish</u>
<u>Portuguese</u>
Russian
<u>Spanish</u>

#### **GWN Series Wi-Fi 6 Access Points** *GWN7662 Datasheets*



Translations
<u>English</u>
<u>French</u>
<u>German</u>
<u>Italian</u>
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#### **GWN Series Wi-Fi 6 Access Points** *GWN7664 Datasheets*



Translations
<u>English</u>
<u>French</u>
<u>German</u>
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#### **GWN Series Wi-Fi 6 Access Points** *GWN7664E Datasheets (coming July)*



Translations
English
<u>French</u>
<u>German</u>
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<u>Polish</u>
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#### **GWN Series Wi-Fi 6 Access Points** *GWN7665 Datasheets*



Translations
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Portuguese
Russian
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#### **GWN Series Wi-Fi 6 Access Points** *GWN7660LR Datasheets*



Wi-Fi Standards	IEEE 802.11 a/b/g/n/ac/ax
Antennas	2 dual band external antennas 2.4GHz, gan 3.5GB 5 GHz, gain 3.5GB
Wi-Fi Data Rates	Sc.         Sc.           EVEN         Sc.
	*Actual throughput may vary depending on many factors including environmental conditions, distance between devices, radio interference in the operating environment and mix of devices in the network
Frequency Bands	*Not all frequency bands can be used in all regions.
Channel Bandwidth	5G: 20, 40 and 80 MHz
System Security	WEP, WPAWPA2-PSK, WPA/WPA2 Enterprise (TKI/N4ES); WPA3, anti-hacking secure boot and critical data/control lockdown via digital signatures, unique security certificate and random default password per device
MU-MIMO	2×2:2 2.4GHz, 2×2:2 5GHz
Coverage Range	Up to 250 meters *Coverage range can vary based on environment
Maximum TX Power	5G: 26dBm
Receiver Sensitivity	802.11:
SSIDe	32 SSIDs total, 16 per radio (2.4GHz & 5GHz)
Concurrent Clients	
	2× autosensing 10/100/1000 Base-T Ethernet Ports
	1× Reset Pinhole
	Outdoor wall or pole mount, kits included
	1× tri-color LEDs for device tracking and status indication
	IPv4, IPv6, 802.1Q, 802.1p, 802.1x, 802.11e/WMM
QoS	802.11e/WMM, VLAN, TOS
Network Management	Embedded controller can manage up to 50 local GWN APs GWN. Cloud offers a free cloud management platform for unlimited GWN APs GWN Manager offers premise-based software controller for up to 3,000 GWN APs
Power and Green Energy Efficiency	PoE 802.3af/ 802.3at; Maximum Power Consumption: 12.9W
Environmental	Operation:-30°Cto 60°C Storage:-30°C to 70°C Humidity: 5% to 95% Non-condensing
Physical	Unit Dimension: 358.3mm(L)x115mm(W)x45.3mm(H); Unit Weight: 695g Entire Package Dimension: 275x185.5x89mm; Entire Package Weight: 995g
	GWN7660LR 802.11ax Wireless AP, Mounting Kits, Quick Installation Guide
	IP66-level weatherproof capability when installed vertically
Compliance	FCC, CE, RCM, IC
	11 2021 0

Translations
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#### **GWN Series Wi-Fi 6 Access Points** *GWN7660ELR Datasheets*



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#### **GWN Series Wi-Fi 6 Access Points** *GWN7664LR Datasheets*



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#### **GWN Series Wi-Fi 6 Access Points** *GWN7664ELR Datasheets*



Translations
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<u>Portuguese</u>
<u>Russian</u>
<u>Spanish</u>

# **GWN Series Wi-Fi 6 Access Points** Social Graphics

Use the editable template to customize your own social image by adding your logo, or create your own using the elements provided below. Photoshop files as well as PNGs are provided for each product. For paid social promotion it is recommended to use social images with limited to no text.



Suggested Social Post Copy GWN7660 (Word) GWN7661 (Word) GWN7662 (Word) GWN7664 (Word) GWN7665 (Word) GWN7660LR (Word) GWN7660ELR (Word) GWN7664LR (Word)



#### **Social Image**

<u>GWN7660 (PS</u>	D)
<u>GWN7660 (PN</u>	G)

GWN7660E (PNG) GWN7660E(PSD)

GWN7661 (PSD) GWN7661 (PNG)

GWN7662 (PSD) GWN7662 (PNG)

GWN7664 (PSD) **GWN7664 (PNG)** 

e w/ Text
<u>GWN7660LR (PSD)</u> <u>GWN7660LR (PNG)</u>
<u>GWN7660ELR (PSD)</u> <u>GWN7660ELR (PNG)</u>
<u>GWN7664LR (PSD)</u> <u>GWN7664LR (PNG)</u>
<u>GWN7665 (PSD)</u> <u>GWN7665 (PNG)</u>

TO RESIDENCE	OBJANORTEFAM	
Social	l Image w/	o Text
	<u>5WN7660 (PN</u>	
G	<u>WN7660E (PN</u>	<u>IG)</u>
<u>C</u>	<u>5WN7661 (PN</u>	<u>G)</u>
<u>C</u>	<u>5WN7662 (PN</u>	<u>G)</u>
G	<u>5WN7664 (PN</u>	<u>G)</u>
G	WN7665 (PN	G

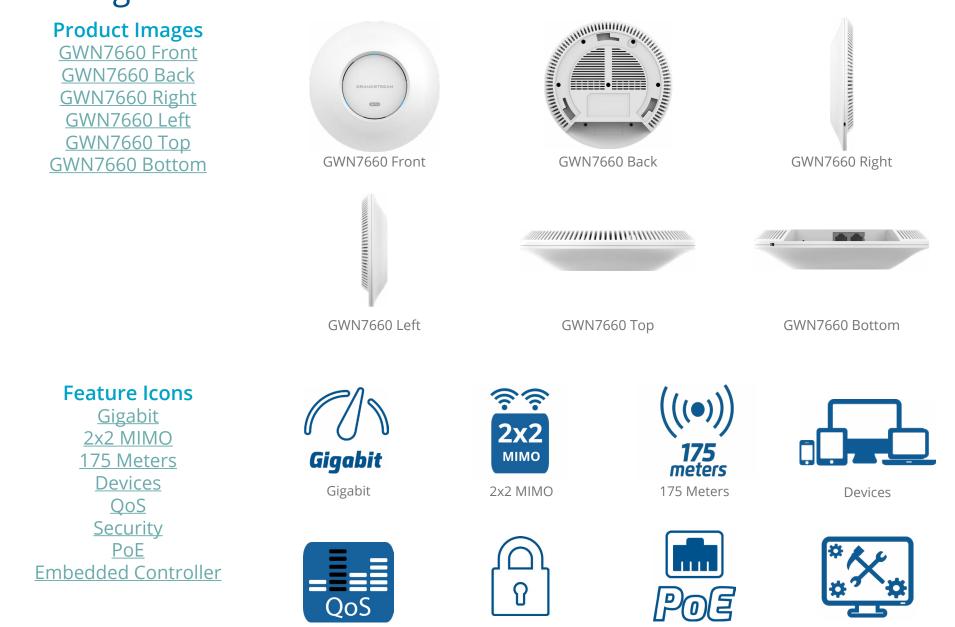
Wi 🖬 6

# <u>GWN/665 (PNG)</u> GWN7660LR (PNG) GWN7660ELR (PNG)

GWN7664LR (PNG)

# **GWN Series Wi-Fi 6 Access Points** *Marketing Assets - GWN7660 / GWN7660E / GWN7664E*

QoS



Security

PoE

Embedded Controller

**Product Images** GWN7661 1 GWN7661 2 GWN7661 3 **GWN7661** 4 GWN7661 5



GWN7661\_1







LAN 1 LAN 2 LAN 3 GWN7661\_3

**Feature Icons Gigabit** 

2x2 MIMO Devices <u>QoS</u> **Security** PoE Embedded Controller



Gigabit





2x2 MIMO



Security



Devices



PoE





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**Product Images GWN7664 Front** GWN7664 Right GWN7664 Side **GWN7664 Bottom** 







GWN7664 Right



GWN7664 Bottom

**Feature Icons Gigabit** 4x4 MIMO 175 Meters **Devices** QoS **Security** PoE Embedded Controller



Gigabit





QoS







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PoE



Devices



#### **Product Images**

GWN7665 1 GWN7665 2 GWN7665 3 GWN7665 4



GWN7665\_1







#### **Feature Icons Gigabit** 2x2 MIMO 175 Meters **Devices** QoS **Security** PoE Embedded Controller



2x2 ΜΙΜΟ 2x2 MIMO



QoS



Security



PoE

Devices





Product Images GWN7660LR Front GWN7660LR w/o Antennas GWN7660LR Right

> Feature Icons Gigabit 2x2 MIMO 250 Meters Devices QoS Security PoE Embedded Controller Antenna



GWN7660LR Front



Gigabit



QoS





GWN7660LR w/o Antennas





Security





GWN7660LR Right





Devices





Feature Icons Gigabit 4x4 MIMO 300 Meters Devices QoS Security PoE Embedded Controller Antenna





Gigabit

Gigabit



QoS







GWN7664LR\_3

GWN7664LR\_4



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Security

PoF

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Devices



#### Product Images <u>GWN7664ELR\_1</u> <u>GWN7664ELR\_2</u> <u>GWN7664ELR\_3</u> <u>GWN7664ELR\_4</u> <u>GWN7664ELR\_5</u>





GWN7664ELR\_2







GWN7664ELR\_5

#### **Feature Icons**

<u>Gigabit</u> <u>4x4 MIMO</u> <u>300 Meters</u> <u>Devices</u> <u>QoS</u> <u>Security</u> <u>PoE</u> <u>Embedded Controller</u> <u>Antenna</u>



Gigabit



QoS







Security







Devices



#### Product Images <u>GWN7660ELR\_1</u> <u>GWN7660ELR\_2</u> <u>GWN7660ELR\_3</u> <u>GWN7660ELR\_4</u> <u>GWN7660ELR\_5</u>





GWN7660ELR\_2







GWN7660ELR\_5

#### **Feature Icons**

<u>Gigabit</u> 2x2 MIMO <u>300 Meters</u> <u>Devices</u> <u>QoS</u> <u>Security</u> <u>PoE</u> <u>Embedded Controller</u> <u>Antenna</u>



Gigabit



QoS





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Security

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Devices



Embedded Controller

PoE