

# Partner Marketing Kit

**GWN.Cloud** *April, 2018* 

# Agenda

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# About GWN.Cloud

The GWN.Cloud is an enterprise-grade, management platform for Grandstream access points. Thanks to streamlined monitoring and maintenance, managing your network across multiple locations has never been easier. Secure networks can be deployed in seconds, then later managed from the same interface. Keep an eye on the network's performance with real-time monitoring, alerts, statistics and reports that can be viewed using a web browser or the mobile application (iOS and Android).

### Get started with two easy steps:

- 1. Create your free account at: <a href="https://www.gwn.cloud/register">https://www.gwn.cloud/register</a>
- 2. Through the GWN.Cloud application or Web UI, add your AP's by entering their MAC address and password





<u>French</u> <u>Italian</u> <u>Russian</u>

<u>German</u> <u>Portuguese</u> <u>Spanish</u>

# Messaging Strategy

## GWN.Cloud

Tagline	Cloud Controller for the GWN series of AP's
Subhead	a real-time, monitoring platform to streamline, manage and support your access points
Positioning	Having a cloud management platform that helps users deploy and manage their access points is imperative in this WiFi driven era. GWN.Cloud allows remote-control and access of AP's regardless of the devices' physical location, allowing network admins to streamline the network configuration process, access statistics, reports and alerts, as well as monitor all access points to ensure their smooth performance.
Key Differentiators	<ul> <li>A streamlined network configuration process</li> <li>Real-time AP and client monitoring</li> <li>Statistics, reports, and alerts</li> </ul>

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# **GWN.Cloud Brochure**



with real-time monitoring, alerts, statistics and reports that can be viewed using a web browser or the mobile application.

Centralized WiFi Management

GWN.Cloud offers a centralized WiFi network management platform for an entire enterprise, not just a single site.

- · Complete scalability
- No limits on number of sites or APs
   Access from anywhere via web or mobile app
   Full network monitoring and reporting





**English brochure** 

French brochure

German brochure

<u>Italian brochure</u>

Portuguese brochure

Russian brochure

Spanish brochure

# Marketing Assets

- 1. <u>GWN.Cloud logo and branding</u>
- 2. <u>GWN.Cloud dashboard screenshots</u>
- 3. <u>Social Media banners</u>

- 4. Web banners
- 5. <u>Email banners</u>
- 6. <u>Imagery</u>