



# Partner Marketing Kit



**GVC3220 & GMD1208**

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# GVC3220/GMD1208 Sales Kit

## GVC3220 Ultra HD Multimedia Conferencing System

### About the GVC3220

The GVC3220 is a high-end video conferencing system that provides an immersive video conferencing environment. It offers flexibility to support any SIP or H.323 video conferencing platform, including Grandstream's IPVideoTalk Meetings. The GVC3220 is based on Android 9.0 and offers powerful features including 4K Ultra HD video, wireless screen-sharing capabilities, integrated Wi-Fi, Bluetooth and more. It comes equipped with the GMD1208 desktop wireless microphone to provide full room coverage. Thanks to its suite of high-end video collaboration features, ease-of-use and platform flexibility, the GVC3220 is ideal for boardrooms, large conference rooms, auditoriums, classrooms and more.

### Product Positioning

The GVC3220 is a high-end solution designed for medium-to-large spaces that require premium video conferencing features for full room coverage with the highest video quality available. This high-end device is ideal for large conference rooms, board rooms, classrooms and more.

### GVC3220 Key Technical Specifications

MCU	Up to 5-way video conferencing with 1080p @30fps, and 9-way with 720p @30fps conference
Camera	1/2.5", 8 Megapixel CMOS, 4k 30fps Output
Lens	12x optical zoom, +/-30° tilt, +/-170° pan, 70.1°~7.4°(W) Field of View, 40.7°~4.2°(T) field of view
Wi-Fi	Integrated dual-band Wi-Fi 802.11 a/b/g/n/ac (2.4GHz & 5GHz), supports Wi-Fi Multimedia
Bluetooth	Integrated Bluetooth 5.0 + EDR
Remote Control	Companion IR remote control
Video Outputs	1x HDMI 2.0 up to 4K with CEC, 1x HDMI 1.4 up to 1080p
Video Input	1x HDMI 1.4a with resolution up to 1080p
Sample Android Applications	Microsoft Teams, Zoom, Google, etc. Allows Android 9.0 compliant applications to be developed, downloaded and run on the GVC3220

### Competitive Features

- Supports sharp video quality of up to 4K full-HD video output
- Runs on Android 9.0; supports any SIP & H.323 platform
- Remote video screen real-time control and sharing PC screen functions
- Advanced camera with 8M pixel CMOS sensor, FOV wide-angle lens, 12x zoom and PTZ for easy camera view adjustments
- Integrated dual-band Wi-Fi 802.11 a/b/g/n/ac (2.4GHz & 5GHz); supports Wi-Fi multimedia



Supports 4K Ultra HD video resolution



Runs on Android 9.0



Miracast and Airplay wireless screen sharing

### ing Solution

### ments

Q resolution,  
g-large-  
rms, board

rooms, classrooms, training centers and other large spaces. The GVC3220 offers the flexibility to support any SIP, H.323 and Android platform, popular wireless screen-sharing options, and pairs with the GMD1208 Wireless Mic to extend audio in larger spaces. This high-end device provides the coverage, resolution, zoom, flexibility and power needed to enable powerful collaboration from these physical areas.



### 4K Ultra HD, 12x zoom, PTZ

The GVC3220 supports the highest video resolution available: 4K Ultra HD. It also adds a powerful 12x zoom and PTZ (Pan, Tilt, Zoom) to provide an immersive conferencing experience with the highest possible quality.



### Android

The GVC3220 runs on Android 9.0, which offers access to millions of Android apps, the ability to create custom Android apps for the GVC3220 while providing a seamless and intuitive user interface.



### Miracast and Airplay

Support for these popular wireless content sharing protocols allows conference attendees to easily share content with the GVC3220 and conference attendees.



### Built-in Wi-Fi

Built-in support for dual-band Wi-Fi allows the GVC3220 to be easily and wirelessly added to any network, making for quick deployments. It also supports Wi-Fi Multimedia to ensure the highest possible resolution on Wi-Fi.



### Host Meetings Locally

The GVC3220 can host its' own meetings locally thanks to a built-in MCU, which can support 5-way or 9-way video meetings.



### Pair with Included GMD1208

The GMD1208 provides a wireless microphone to extend audio input in large spaces. Each GVC3220 comes with 1x GMD1208 and can be paired with up to 2 GMD1208s.

## Translations

### English

# GVC3220/GMD1208 Presentation



Translations

[English \(PowerPoint\)](#)

[English \(PDF\)](#)

[Spanish \(PowerPoint\)](#)

[Spanish \(PDF\)](#)

# Product Messaging

## GVC3220

<b>Tagline</b>	Ultra HD Multimedia Conferencing System		
<b>Subhead</b>	The GVC3220 is a high-end video conferencing system that provides an interactive and immersive video conferencing environment to increase collaboration and productivity.		
<b>Target Audience</b>	Enterprises (executive board rooms, large conference/meeting rooms, training centers), education (auditoriums, classrooms, lecture halls), government (courtrooms, meeting rooms), hospitality (ballrooms, convention centers, meeting rooms)		
<b>Product Description</b>	The GVC3220 is a high-end video conferencing system that provides an interactive and immersive video conferencing environment to increase collaboration and productivity. The SIP-based GVC3220 provides flexibility to support any SIP or H.323 video conferencing platform, including Grandstream's IPVideoTalk Meetings. With IPVideoTalk, the GVC Option plan turns any meeting hosted on a GVC device into an online meeting that can be joined seamlessly by up to thousands of people from a web browser, mobile app or other GVC devices. The GVC3220 is based on Android 9.0 and offer s powerful features including 4K Ultra HD video, the ability to locally host up to 5-way 1080p video conferences, wireless screen-sharing capabilities, integrated Wi-Fi , Bluetooth and more. It comes equipped with the GMD1208 desktop wireless microphone to enhance audio quality and provide full room coverage for up to 5-meter pickup range. Thanks to its suite of powerful, high-end video collaboration features, support for 4k Ultra HD video, ease-of-use and platform flexibility, the GVC3220 is ideal for boardrooms, large conference rooms, auditoriums, classrooms and more.		
<b>Customer Challenges</b>	Enterprise needs a video solution to support online/remote attendance of company meetings, trainings, presentations, board meetings and more.	A school needs a video solution to hold virtual school assemblies, speaking sessions classes, trainings, teacher meetings etc.	A government organization needs a video solution for virtual attendance of public meetings, court cases, and more.
<b>Customer Solutions</b>	GVC3220 provides a board-room quality video conferencing device that can be paired with a wide-range of platforms, supports 4k video, and a variety of collaboration features.	The GVC3220 easily covers any large space with 4k video support and GMD1208 speaker, while its flexibility to support any SIP or Android platform offer flexibility to schools.	The GVC3220 provides a high-end, 4k video conferencing device that can be paired with any SIP platform and external audio system to broadcast important meetings.

[French](#)

[Italian](#)

[Polish](#)

[Spanish](#)

[German](#)

[Portuguese](#)

[Russian](#)

# GVC3220 Datasheets



## Ultra HD Multimedia Conferencing System GVC3220

The GVC3220 is a high-end video conferencing system that provides an interactive and immersive video conferencing environment to increase collaboration and productivity. The SIP-based GVC3220 provides flexibility to support any SIP or H.323 video conferencing platform, including Grandstream's IPVideoTalk Meetings. With IPVideoTalk, the GVC Option plan turns any meeting hosted on a GVC device into an online meeting that can be joined seamlessly by up to thousands of people from a web browser, mobile app or other GVC devices. The GVC3220 is based on Android 9.0 and offers powerful features including 4K Ultra HD video, the ability to locally host up to 5-way 1080p video conferences, wireless screen-sharing capabilities, integrated Wi-Fi, Bluetooth and more. It comes equipped with the GMD1208 desktop wireless microphone to enhance audio quality and provide full room coverage for up to 5m pickup range. Thanks to its suite of powerful, high-end video collaboration features, support for 4k Ultra HD video, ease-of-use and platform flexibility, the GVC3220 is ideal for boardrooms, large conference rooms, auditoriums, classrooms and more.



Supports sharp video quality of up to 4K Full-HD video output



Runs on Android 9.0 operating system



GMD1208 desktop wireless microphone provides full room coverage for up to 5m pickup range



Remote video screen real-time control and sharing PC screen functions



Advanced camera with 8M pixel CMOS sensor, FOV wide-angle lens, 12x zoom and PTZ for easy camera view adjustments



Integrated dual-band Wi-Fi 802.11 a/b/g/n/ac (2.4GHz & 5GHz), supports Wi-Fi Multimedia



5-way 1080P or 9-way 720P



1x HDMI In, 2x HDMI Out, 1x Line In/Out, 1x Media

<b>Protocols / Standards</b>	SIP RFC3261, H.323, BFCP, TIP, RTP/RTCP, HTTP/HTTPS, ARP, ICMP, DNS (A record, SRV, NAPTR), DHCP, PPPoE, SSH, FTP, NTP, STUN, SIMPLE, LDP, MDNS, TR-069, 802.1x, TLS, SRTP, TCP/IP, UDP, IPv6, OpenVPN
<b>MCU</b>	Up to 5-way video conferencing with 1080p 30fps, and 5-way with 720p @30fps conference
<b>Camera</b>	1/2.3" 8-Megapixel CMOS, 4x 30fps or 1080p 60fps output
<b>Lens</b>	12x optical zoom, 4° 30' 0" x 1° 17' 0" pan, 70.1° x 7.4° (W) Field of View, 40.7° x 4.2° (V) field of view
<b>Network Interface</b>	1x RJ45 10/100/1000 Mbps
<b>Wi-Fi</b>	Integrated dual-band Wi-Fi 802.11 a/b/g/n/ac (2.4GHz & 5GHz), supports Wi-Fi Multimedia
<b>Bluetooth</b>	Integrated Bluetooth 5.0 + EDR
<b>Video Outputs</b>	1x HDMI 2.0 up to 4K, 1x HDMI 1.4 up to 1080p
<b>Video Input</b>	1x HDMI 1.4x with resolution up to 1080p
<b>MIC/Speaker</b>	Support external Bluetooth or 2.4G microphone, 1 built-in speaker
<b>Audio Input/Outputs</b>	1x Line In/Out, 1x Media
<b>Remote Control</b>	Bluetooth and infrared remote control with multi-touch touchpad
<b>Auxiliary Ports</b>	1x USB 3.0, 1x USB 2.0, 1x SD, 1x Reset
<b>Voice Codec</b>	Support for G.711µa, G.722 (wide band), iLBC, Opus, G.711, G.722.1, G.722.1c, G.729A/B, in-band and out-of-band DTMF (in audio, RFC2833, SIP INFO)
<b>Video Codec</b>	H.264 BP/MP/HP, video resolution up to 4K, frame rate up to 30 fps, bit rate up to 8Mbps, H.265 BP/MP/HP, video resolution up to 4K, frame rate up to 30 fps, bit rate up to 8Mbps
<b>Portrait Video Resolutions</b>	4K from 1Mbps to 8Mbps, 1080p from 1Mbps to 4Mbps, and 720p from 512Kbps to 2Mbps
<b>Content Video Resolutions</b>	Input: 720p, 1080p (HDMI) Encoding: 800x600, 1024x768, 1280x1024, 1280x720, 1920x1080 Output: 720p, 1080p
<b>Dual-Stream</b>	BFCP, portrait video (up to 4K@30fps) + content video (up to 1080p@15fps)
<b>Audio Features</b>	AEC, ANS, AGC, PLC, CNG/VAD
<b>Video Features</b>	FEC, dynamic display layout, picture-in-picture, picture-outside picture
<b>Video Conferencing Service Platform</b>	SIP, H.323, Grandstream IPVideoTalk, BlueJeans and Zoom
<b>Telephony Features</b>	Hold, mute, downloadable phone book (XML, LDAP), call waiting, call history, flexible dial plan, server redundancy & fail-over
<b>Sample Applications</b>	Microsoft Teams, Skype or Skype for Business, Zoom, Youtube, API/SDK available for advanced custom application development
<b>Applications Deployment</b>	Allow various Android operation system 9.0 compliant applications to be developed, downloaded and run in the embedded device with provisioning control
<b>QoS</b>	Layer 2 QoS (802.1Q, 802.1p) and Layer 3 (ToS, DiffServ, MPLS) QoS
<b>Security</b>	User and administrator level passwords, MD5 and MD5-sess based authentication, 256-bit AES encrypted configuration file, TLS, 128/256-bit SRTP, HTTPS, 802.1x media access control
<b>Multi-language</b>	English, German, Italian, French, Spanish, Portuguese, Russian, Chinese and more
<b>Upgrade/Provisioning</b>	Firmware upgrade via TFTP / HTTP / HTTPS or local HTTP upload, mass provisioning using TR-069 or AES encrypted XML configuration file, Detect U disk / SD card system version upgrade automatically
<b>Power &amp; Green Energy Efficiency</b>	Universal power adapter Input: 100~240Vac, 50~60Hz Output: 48V1.35A(64.8W)
<b>Package Content</b>	GVC3220 video conference system, GMD1208 wireless microphone, remote control, 4 AAA batteries, universal power supply, network cable (2 meters), HDMI cable (1.5 meters), 2x 1.5 meters, lens cleaning cloth, bracket, quick installation guide
<b>Temperature and Humidity</b>	Operation: 0°C to 40°C Storage: -10°C to 60°C Humidity: 10% to 90% (Non-condensing)
<b>Compliance</b>	FCC: Part15 Class B, Part 15 Subpart C 15.247; Part 15 Subpart E 15.407; MPE CE: EN 55032; EN 55035; EN 61000-3-2; EN 61000-3-3; EN 62368-1; EN 301 489-1; EN 301 489-17; EN 300 328; EN 301 893; EN 62311 RoHS: AS/NZS CISPR32; AS/NZS 4368; AS/NZS 62368-1 IC: ICES-003; RSS-GEN; RSS-247; RSS-102(MPE) HDMI/EA/C/REACH/ROHS/WEEE

\*Android is a Registered Trademark of Google, LLC.  
\*Skype and Skype for Business are Registered Trademarks of Microsoft Corporation

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# Product Messaging

## GMD1208

<b>Tagline</b>	Wireless microphone for the desktop		
<b>Subhead</b>	GMD1208 is an extension microphone that pairs with the GVC3220 Ultra HD Multimedia Conferencing System to increase overall audio coverage range		
<b>Target Audience</b>	Enterprises (executive board rooms, large conference/meeting rooms, training centers), education (auditoriums, classrooms, lecture halls), government (courtrooms, meeting rooms), hospitality (ballrooms, convention centers, meeting rooms)		
<b>Product Description</b>	GMD1208 is an extension microphone companion device for Grandstream's GVC3220 Ultra HD Multimedia Conferencing System to increase the overall audio coverage range. With ultrasound pairing, long talk time, proprietary 2.4G/BLE dual mode and error-resilient long-distance transmission, the GMD1208 brings mobility and flexibility for an easy and powerful conferencing solution. Each GMD1208 unit supports 360-degree full band quality voice pickup, within a radius of 5-meters for the best user experience. The multi-functional touch key on this device can trigger various functions with different operations and includes an LED indicator for status notifications. These user-friendly features make GMD1208 an ideal choice for organizations that need optimal microphone placements with ultra-wide room coverage and crystal-clear audio quality.		
<b>Customer Challenges</b>	Enterprises with large conference, board and training rooms who need supplementary audio support to cover these large areas and ensure all participants can be heard.	A government organization needs audio support for a video solution to be heard throughout the meeting space during virtual attendance of public meetings, court cases, and more.	A school needs additional audio support for conferencing devices that enable teachers to move about freely in their classroom while still being heard
<b>Customer Solutions</b>	The GMD1208 has built-in 8 omni-directional MEMS with 5-meter pickup range and Bluetooth connection to customize the needs for any conferencing space.	Two GMD1208 devices can be paired with the GVC3220 conferencing system for wide room coverage and clear audio quality.	The GMD1208 unit supports 360-degree full band quality voice pickup, within a radius of 5 -meters.

[French](#)

[Italian](#)

[Polish](#)

[Spanish](#)

[German](#)

[Portuguese](#)

[Russian](#)



# GMD1208 Datasheets



## Desktop Wireless Microphone GMD1208

GMD1208 is an extension microphone companion device for Grandstream's GVC3220 Ultra HD Multimedia Conferencing System to increase the overall audio coverage range. With ultrasound pairing, long talk time, proprietary 2.4G/BLE dual mode and error-resilient long-distance transmission, the GMD1208 brings mobility and flexibility for an easy and powerful conferencing solution. Each GMD1208 unit supports 360-degree full band quality voice pickup, within a radius of 5-meters for the best user experience. The multi-functional touch key on this device can trigger various functions with different operations and includes an LED indicator for status notifications. These user-friendly features make GMD1208 an ideal choice for organizations that need optimal microphone placements with ultra-wide room coverage and crystal-clear audio quality.



Capacitive touch mute button with LED



1500mAh built-in Li-Ion battery



Micro-B port for charging, BYOD microphone and upgrading



Low power indicator



Bluetooth v2.1+EDR protocols



Proprietary 2.4GHz wireless technology



Ultrasound pairing technology



High quality audio coding with error tolerance



Built-in 8 omni-directional MEMS with 5-meter pickup range

<b>MIC</b>	8 omni-directional MEMS Up to 5-meter pickup range
<b>Maximum connection distance</b>	In 2.4G mode: up to 66 ft. In Bluetooth mode: up to 33 ft.
<b>Audio Feature</b>	ANS, AGC/DRC, Noise Shield Technology
<b>Audio Codecs</b>	Opus
<b>Mode Switch</b>	Proprietary 2.4GHz, Bluetooth
<b>Bluetooth</b>	Bluetooth 2.1+EDR Rate: 1 Mb/s for BR, 3Mb/s for EDR
<b>Cascade Ability</b>	Up to 2
<b>Auxiliary Ports</b>	Micro-B USB port
<b>LED</b>	1*tri-color LED for status indication 1*dual color LED for mute status indication 1*dual color LED for power indication
<b>Power &amp; Green Energy Efficiency</b>	Universal power adapter include Input: 220V, Output: 5V, 1A 1500mAh Lithium-ion battery, 12h talk time
<b>Physical</b>	Unit Dimension: 105(mm)×105(mm)×16.9(mm); Unit Weight: 131.4g Package Dimension: 185(mm)×137(mm)×60(mm); Package Weight: 330.5g
<b>Environmental</b>	Operation: 0°C to 40°C Storage: -10°C to 60°C Humidity: 10% to 90% Non-condensing
<b>Package Content</b>	1xGMD1208 microphone, 1x USB cable, 1x quick installation guide, 1x Power supply, 1x QR License
<b>Compliance</b>	FCC: Part 15 (CFR 47) Class B, UL: 60950 (power adapter), Part158 (HAC) CE: EN55022 Class B, EN55024, EN61000-3-2, EN61000-3-3, EN60950-1, EN62479, RoHS RCM: AS/NZS CISPR 3004, AS/NZS CISPR 22/24, AS/NZS 60950, AS/NZS 4268 IC: ICES 003, RSS 247, ICES 003, RSS 102

## Translations

[English](#)

[French](#)

[German](#)

[Italian](#)

[Polish](#)

[Portuguese](#)

[Russian](#)

[Spanish](#)

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# Marketing Materials

## Email

[Email \(Packaged InDesign File\)](#)

[Email \(PDF\)](#)

[Email Text \(Word\)](#)

[Email Banner \(PSD\)](#)

[Email Banner \(PNG\)](#)

[GVC3220 Front](#)

[GMD1208](#)

## Email Signature

[Email Signature Editable File \(PSD\)](#)

[Email Signature \(PNG\)](#)



**Ultra HD Multimedia Conferencing System  
& Desktop Wireless Microphone**

The GVC3220 is a high-end video conferencing system that provides an interactive and immersive video conferencing environment to increase collaboration and productivity while the GMD1208 is an extension microphone companion device.

**GRANDSTREAM**  
CONNECTING THE WORLD

NEW!

## Press Release

[Grandstream Releases New Ultra HD Conferencing System and Microphone](#)

Now Available  
**Ultra HD Multimedia Conferencing System & Desktop Wireless Microphone**  
GVC3220 and GMD1208



### Grandstream Releases High-End Video Conferencing System

The GVC3220 is a high-end video conferencing system that provides an interactive and immersive video conferencing environment to increase collaboration and productivity. Combine the GVC3220 with up to two companion GMD1208 desktop wireless microphones to provide enhanced audio quality and full room coverage. Thanks to its suite of powerful, high-end video collaboration features, this solution is ideal for boardrooms, large conference rooms, auditoriums, classrooms and more.



**4K resolution**

**Ultra HD Video**

The GVC3220 supports sharp video quality of up to 4K Full-HD video output, an advanced camera with 8M pixel CMOS sensor, FOV wide-angle lens, 12x zoom and PTZ for easy camera view adjustments.

**Wi-Fi & Bluetooth**

GVC3220: Integrated dual-band Wi-Fi 802.11 a/b/g/n/ac (2.4GHz & 5GHz), supports Wi-Fi Multimedia  
GMD1208: Proprietary 2.4GHz wireless technology, and Bluetooth v2.1+EDR protocols





**Compatibility**

The SIP-based GVC3220 runs on Android 9.0 operating system and provides flexibility to support any SIP or H.323 video conferencing platform, including Grandstream's IPVideoTalk Meetings GVC Option plan.

**Microphone Range**

The GMD1208 comes equipped with ultrasound pairing technology with built-in 8 omni-directional and MEMS with 5-meter pickup range.



### Deployment Scenarios



**Boardrooms**

Enterprises that need a high-end video solution can use the GVC3220/GMD1208 to support online/remote attendance of company meetings, trainings, presentations, board meetings and more.



**Government**

While the pandemic prevents government organizations from performing duties in person using this high-end video conferencing system allows for virtual attendance of public meetings, court cases, and more.



**Hospitality**

Meeting spaces such as hotel ballrooms and convention centers can provide value to the space with the GVC3220/GMD1208 which can be paired with any SIP platform to broadcast important meetings.



**Education**

Due to the COVID-19 pandemic school systems from K-12 up to the college level need a video solution to hold virtual school assemblies, speaking sessions classes, trainings, teacher meetings etc.



# Digital Marketing - Social Template

## Create your own Social Media Image

Use the editable template to customize your own social image, or create your own using the elements provided below. We recommend using the text provided in the messaging and strategy on page 2 & 3.

Social Image w/ text Template:

[Editable Photoshop File](#)

[Social Image w/ text\\_English \(PNG\)](#)

Royalty Free Stock Photos (2 Options)

[Option 1 - Boardroom](#)

[Option 2 - Auditorium](#)

Icons (white):

[Android](#)

[Devices](#)

[PTZ](#)

[Omni-Directional](#)

Product Images

[GVC3220 Front](#)

[GMD1208](#)

Logo (add your own or use Grandstream's)

[Logo\\_white](#)

[Logo\\_blue](#)

Official Grandstream Colors:

Deep Blue:



RGB: 42 / 83 / 137  
#295288

Aqua Blue:



RGB: 70 / 168 / 202  
#46A7C9

Grey:



RGB: 156 / 158 / 159  
#9C9D9F

Orange (Secondary Color):



RGB: 255 / 83 / 13  
#FF530D



Tagline  
(from Messaging and Strategy on Pg.2)

Icons

Subhead  
(from Messaging and Strategy on Pg.2)

# Digital Marketing - Social Paid / Cover Photo

## Paid Social Ad (no text)

Social Image (no text)

## Paid/Non-Paid Social Copy

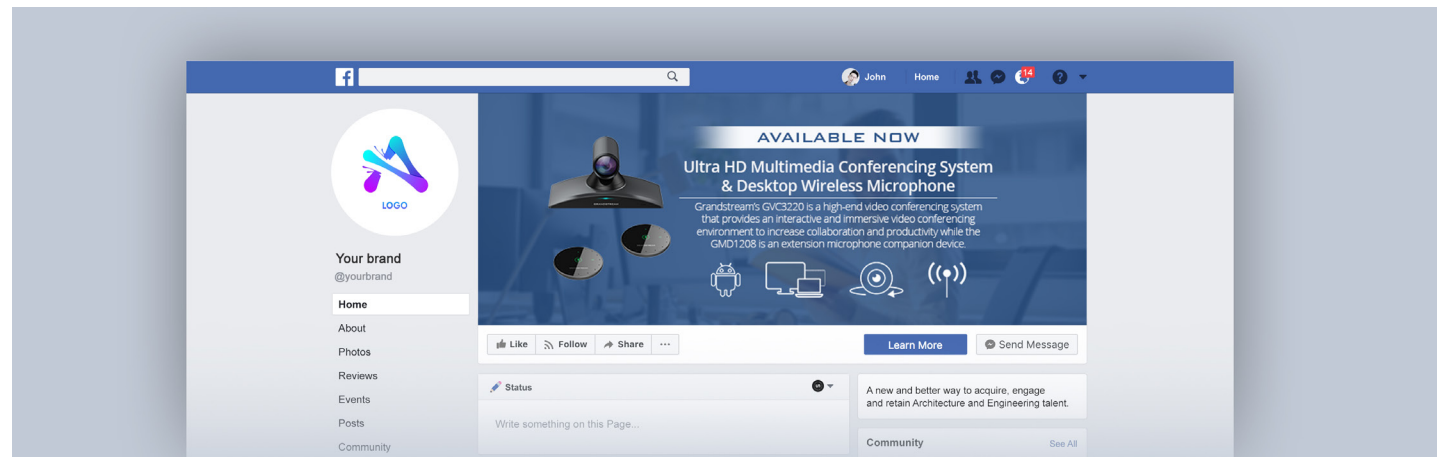
Suggested Social Copy



## Facebook Cover Photo - mobile and desktop friendly

Facebook Cover Photo Editable (PSD)

Facebook Cover Photo\_English (PNG)



# Digital Advertising - Banner Ads Template

## What are Banner Ads?

Banner advertising is synonymous with display ads. They're placed in high-traffic locations on webpages, creating brand awareness and generating click-throughs, purchases, and leads. These high-visibility locations include the front, bottom, or the side of a webpage; places where the eyes of browsers usually wander.

See the following page for recommended sizing.

Ad Banner 300x250

[Editable Photoshop File \(300x250 Sample\)](#)

[Ad Banner Sample 300x250 \(PNG\)](#)

[Learn More Orange Button](#)

Royalty Free Stock Photos (2 Options)

[Option 1 - Boardroom](#)

[Option 2 - Auditorium](#)

Icons (white):

[Android](#)

[Devices](#)

[PTZ](#)

[Omni-Directional](#)

Product Images

[GVC3220 Front](#)

[GMD1208](#)

Logo (add your own or use Grandstream's)

[Logo\\_white](#)

[Logo\\_blue](#)

Official Grandstream Colors:

Deep Blue:

■ RGB: 42 / 83 / 137  
■ #295288

Aqua Blue:

■ RGB: 70 / 168 / 202  
■ #46A7C9

Grey:

■ RGB: 156 / 158 / 159  
■ #9C9D9F

Orange (Secondary Color):

■ RGB: 255 / 83 / 13  
■ #FF530D

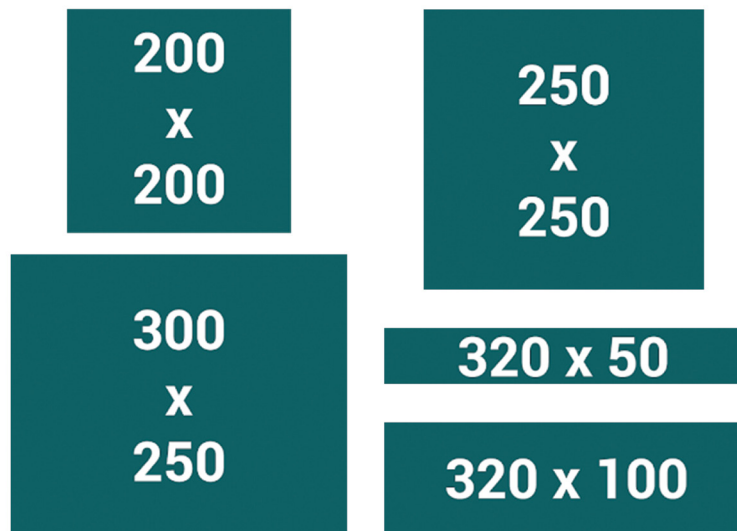
Tagline  
(from Messaging and Strategy  
on Pg.2/3)



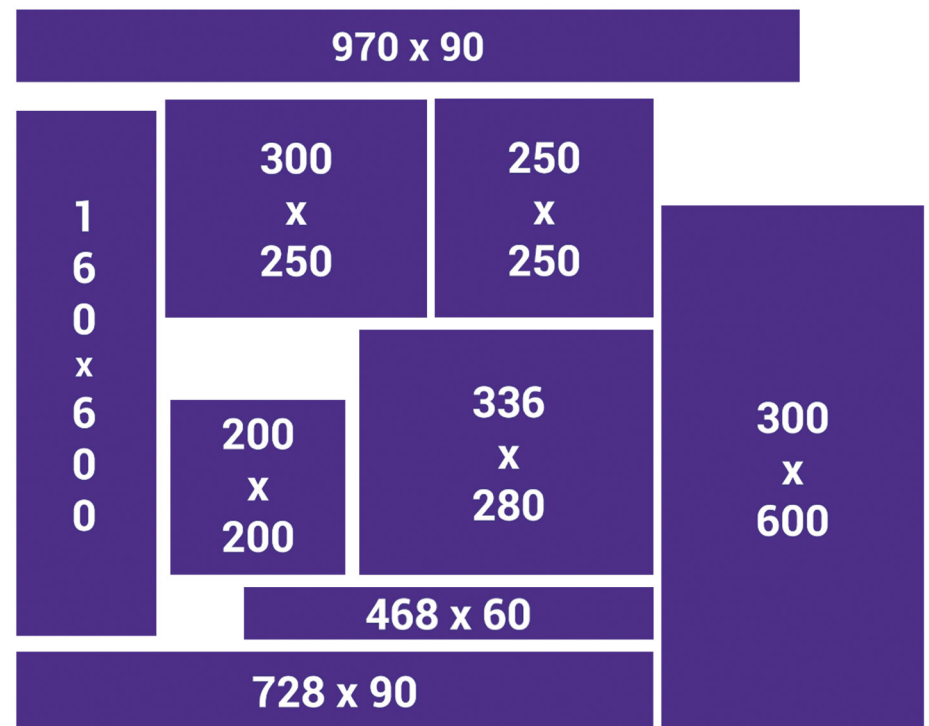
CTA (Call to Action)  
Tells the site users to do something  
such as sending them to a product  
page

# Digital Advertising - Banner Ads Sizing

## Mobile: Common Ad Dimensions



## Computer: Common Ad Dimensions



# GVC3220 Marketing Assets

## Product Images

- [GVC3220\\_Front](#)
- [GVC3220\\_Left](#)
- [GVC3220\\_Right](#)
- [GVC3220\\_Back](#)
- 

## GVC3220 Feature Icons

- [4K](#)
- [Android](#)
- [Screen Sharing](#)
- [PTZ](#)
- [Wi-Fi](#)



GVC3220 Front



GVC3220 Left



GVC3220 Back



GVC3220 Right



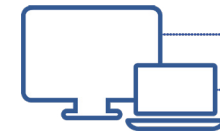
4K



PTZ



Android



Screen Sharing



Wi-Fi

# GMD1208 Marketing Assets

## Product Images

- [GMD1208 Front](#)
- [GMD1208 Top](#)

## GMD1208 Feature Icons

- [Touch Screen](#)
- [USB](#)
- [Bluetooth](#)
- [Rechargeable Battery](#)
- [Low Battery Indicator](#)
- [Audio Coding](#)
- [Wireless](#)
- [Omni-Directional](#)
- [Pairing](#)



GMD1208 Front



GMD1208 Top



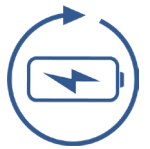
Touch Screen



USB



Bluetooth



Rechargeable Battery



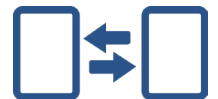
Low Battery



Audio Coding



Omni-Directional



Pairing