



Partner Marketing Kit



GUV Series of Personal Collaboration Devices

Table of Contents

GUV Series Overview	3
Sales Kit	4
Presentation	5
GUV3100 1080P Webcam	
Product Messaging	7
Datasheets	8
Marketing Materials (Email, Email Signature, Press Release)	9
Digital Marketing- Social Template	10
Digital Marketing- Paid Social / Cover Photo	11
Digital Advertising- Paid Banner Ads	12-13
Marketing Assets (Product Images, Feature Icons)	14
GUV3000 and GUV3005 USB Headsets	
Product Messaging	16
Datasheets	17
Marketing Materials (Email, Email Signature, Press Release)	18
Digital Marketing- Social Template	19
Digital Marketing- Paid Social / Cover Photo	20
Digital Advertising- Paid Banner Ads	21-22
Marketing Assets (Product Images, Feature Icons)	23
GUV3050 HD Bluetooth Headset	
Product Messaging	25
Datasheets	26
Marketing Materials (Email, Email Signature, Press Release)	27
Digital Marketing- Social Template	28
Digital Marketing- Paid Social / Cover Photo	29
Digital Advertising- Paid Banner Ads	30
Marketing Assets (Product Images, Feature Icons)	31

GUV Series of Personal Collaboration Devices



The GUV series of Personal Collaboration Devices includes USB based Web cameras and headsets that support software-centric Unified Communications such as: Teams, Zoom, WebEx, Grandstream's IPVideoTalk, GS Wave Desktop, and more. The series also supports IP phones including Grandstream's GXP series of IP Phones, GRP series of Carrier-Grade IP Phones, and the GXV series of IP Video Phones. Products in the GUV series are compatible with any device that offers a USB connection, and supports all major third-party communication platforms, apps and softphones.

GUV Series Sales Kit

The sales kit is a guide to everything you need to know about selling the GU series of Personal Collaboration Devices.

The Sales Kit includes:

- Overview and Basics
- Key Differentiators
- Comparison vs. Competition
- Deployment Scenarios
- Integration with other Grandstream Products

Translations

[English \(PDF\)](#)

[Spanish \(PDF\)](#)



GUV Series Presentation



Translations

[English \(PowerPoint\)](#)

[English \(PDF\)](#)

[Spanish \(PowerPoint\)](#)

[Spanish \(PDF\)](#)

GUV3100

1080P Full HD USB Webcam
Ideal for Remote Workers

Product Messaging

GUV3100

Tagline	1080P Full HD USB Webcam Ideal for Remote Workers
Subhead	<i>The GUV3100 provides an easy-to-setup, easy-to-use USB webcam with Full HD video and audio quality for web meetings, video conferences and more.</i>
About	The GUV3100 is a Full HD USB camera that enables high-quality audio and video collaboration through laptops, computers and more. This webcam supports 1080p Full HD real-time video through a 2 megapixel CMOS image sensor and includes 2 built-in omni-directional microphones with 1+ meter voice pickup for clear communications. The GUV3100 is compatible with all major third-party communication platforms, apps and softphones as well as Grandstream's IPVideoTalk Meetings and Wave app.
Key Features	• Supports 1080p Full HD video at 30 fps • USB 2.0 port offers plug-and-play setup, no software needed • 2 built-in microphones offer a 1+ meter voice pickup range • Compatible with all major third-party platforms, apps and softphones • Adjustable video settings include brightness, resolution, saturation, contrast, low-light and more

[French](#)

[Italian](#)

[Polish](#)

[Spanish](#)

[German](#)

[Portuguese](#)

[Russian](#)

GUV3100 Datasheets



1080p Webcam GUV3100

The GUV3100 is a Full HD USB camera that enables high-quality audio and video collaboration through laptops, computers and more. This webcam supports 1080p Full HD real-time video through a 2 megapixel CMOS image sensor and includes 2 built-in omni-directional microphones with 1+ meter voice pickup range for clear communications. The GUV3100 is compatible with all major third-party communication platforms, apps and softphones as well as Grandstream's IPVideoTalk Meetings and Wave app. Ideal for remote workers, the GUV3100 provides an easy-to-setup, easy-to-use USB webcam with Full HD video and audio quality for web meetings, video conferences and more.



Supports 1080p Full HD video at 30fps



USB 2.0 port offers plug-and-play setup, no software download/installation needed



2 built-in microphones offer a 1+ meter voice pickup range



Compatible with all major third-party platforms, apps and softphones



Adjustable video settings include brightness, resolution, saturation, contrast, low-light and more

Image Sensor	High-quality CMOS sensor
Effective Pixels	2MP, 16:9
Video Compression	MJPEG, YUV2, H.264, H.265
Microphone	2 integrated omni-directional microphones with over 1-meter voice pickup distance.
USB	USB2.0 (for power and firmware upgrade)
Compatibility	Compatible with all major third-party communication platforms, applications and softphones, including Microsoft Teams, Zoom, Cisco WebEx, Grandstream's IPVideoTalk Meetings, Grandstream Wave, Counterpath's Bria softphone, 3CX softphone, etc.
Angle of View	88°(D) / 80°(H) / 50°(V)
Focal Length	f=3.24mm
Video Resolution	960x540 / 320x180 / 432x240 / 640x360 / 800x448 / 800x600 / 864x480 / 960x720 / 1024x576 / 1280x720 / 1600x896 / 1920x1080 / 272x144 / 368x208 / 384x216 / 480x272 / 624x352 / 912x512 / 424x240 / 640x480 / 320x240 / 160x120 / P30
Maximum Resolution	1920x1080
Maximum FPS	30fps
Minimum Illumination	0.5Lux (F1.8, AGC ON)
Auto Focus	Fixed
Backlight contrast	On / Off
Exposure	Auto / Manual
White Balance	Auto / Manual
Anti-Flicker	Manual
Video Adjustments	Brightness / Resolution / Saturation / Contrast / Gain / Low-Light-Compensation adjustable
SNR	>50dB
Input Voltage	5V
Input Current	500mA (max)
Power	2.5W (max)
Temperature	Storage Temperature: -10°C ~ +60°C Operating Temperature: -10°C ~ +50°C
Humidity	Storage Humidity: 20% ~ 95% Operating Humidity: 20% ~ 80%
Cable Length	1.8 meters
Dimensions	102mm x 46mm x 30mm
Weight	0.15kg
Compliance	FCC, CE, RoHS, IC

Translations

[English](#)

[French](#)

[German](#)

[Italian](#)

[Polish](#)

[Portuguese](#)

[Russian](#)

[Spanish](#)

GUV3100

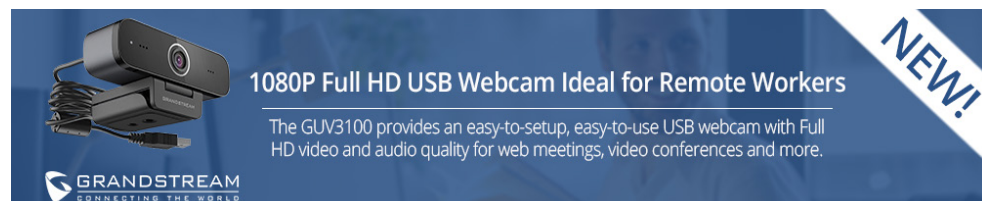
Marketing Materials

Email

[Email \(Packaged InDesign File\)](#)
[Email \(PDF\)](#)
[Email Text \(Word\)](#)
[Email Banner \(PSD\)](#)
[Email Banner \(PNG\)](#)
[GUV3100 Product Image \(PNG\)](#)
[Icons \(PNG\)](#)
[At Home \(JPEG\)](#)
[On the Go \(JPEG\)](#)

Email Signature

[Email Signature Editable File \(PSD\)](#)
[Email Signature \(PNG\)](#)



Press Release

[Grandstream Releases New Series of Personal Collaboration Devices](#)

Now Available
1080P Full HD USB Webcam
Ideal for Remote Workers
GUV3100



Grandstream's Releases Full HD USB Webcam

The GUV3100 is a Full HD USB camera that enables high-quality audio and video collaboration through laptops, computers and more. This webcam supports 1080p Full HD real-time video through a 2 megapixel CMOS image sensor and includes 2 built-in omni-directional microphones with 1+ meter voice pickup for clear communications. The GUV3100 is compatible with all major third-party communication platforms, apps and softphones as well as Grandstream's IPVideoTalk Meetings and Wave app.

Key Features Include:

- Supports 1080p Full HD video at 30 fps
- USB 2.0 port offers plug-and-play setup, no software needed
- 2 built-in microphones offer a 1+ meter voice pickup range
- Compatible with all major third-party platforms, apps and softphones
- Adjustable video settings include brightness, resolution, saturation, contrast, low-light and more





Deployment Scenarios



At Home

Ideal for remote workers, the GUV3100 provides an easy-to-setup, easy-to-use USB webcam with Full HD video and audio quality for web meetings, video conferences and more.



On-the-Go

Any worker on the go can easily carry and travel with the GUV3100 thanks to its compact size, and provides compatibility with all major third-party platforms, apps and softphones.

Contact Us to Learn More

List how your customers can contact you to learn more about this product

Digital Marketing - Social Template

Create your own Social Media Image

Use the editable template to customize your own social image, or create your own using the elements provided below. We recommend using the text provided in the messaging and strategy on page 2 & 3.

Social Image w/ text Template:

[Editable Photoshop File](#)

[Social Image w/ text_English \(PNG\)](#)

Royalty Free Stock Photos (2 Options)

[Option 1](#)

[Option 2](#)

Icons (white):

[All 4 Icons](#)

[1080P](#)

[USB](#)

[Microphone](#)

[Integrated Ports](#)

Product Images

[GUV3100 Left w/ USB](#)

Logo (add your own or use Grandstream's)

[Logo_white](#)

[Logo_blue](#)

Official Grandstream Colors:

Deep Blue:



RGB: 42 / 83 / 137
#295288

Aqua Blue:



RGB: 70 / 168 / 202
#46A7C9

Grey:



RGB: 156 / 158 / 159
#9C9D9F

Orange (Secondary Color):



RGB: 255 / 83 / 13
#FF530D



Tagline
(from Messaging and Strategy on Pg.2)

Icons

Subhead
(from Messaging and Strategy on Pg.2)

Digital Marketing - Social Paid / Cover Photo

Paid Social Ad (no text)

[Social Image \(no text\)](#)

[Social Image \(limited text\)](#)

Paid/Non-Paid Social Copy

[Suggested Social Copy](#)



Facebook Cover Photo - mobile and desktop friendly

[Facebook Cover Photo Editable \(PSD\)](#)

[Facebook Cover Photo English \(PNG\)](#)



Digital Advertising - Banner Ads Template

What are Banner Ads?

Banner advertising is synonymous with display ads. They're placed in high-traffic locations on webpages, creating brand awareness and generating click-throughs, purchases, and leads. These high-visibility locations include the front, bottom, or the side of a webpage; places where the eyes of browsers usually wander.

See the following page for recommended sizing.

Ad Banner 300x250

[Editable Photoshop File \(300x250 Sample\)](#)

[Ad Banner Sample 300x250 \(PNG\)](#)

[Learn More Orange Button](#)

Royalty Free Stock Photos (2 Options)

[Option 1](#)

[Option 2](#)

Icons (white):

[All 4 Icons](#)

[1080P](#)

[USB](#)

[Microphone](#)

[Integrated Ports](#)

Product Images

[GUV3100 Left w/ USB](#)

Logo (add your own or use Grandstream's)

[Logo white](#)

[Logo blue](#)

Official Grandstream Colors:

Deep Blue:

■ RGB: 42 / 83 / 137
#295288

Aqua Blue:

■ RGB: 70 / 168 / 202
#46A7C9

Grey:

■ RGB: 156 / 158 / 159
#9C9D9F

Orange (Secondary Color):

■ RGB: 255 / 83 / 13

Tagline
(from Messaging and Strategy
on Pg.2/3)



CTA (Call to Action)
Tells the site users to do something
such as sending them to a product
page

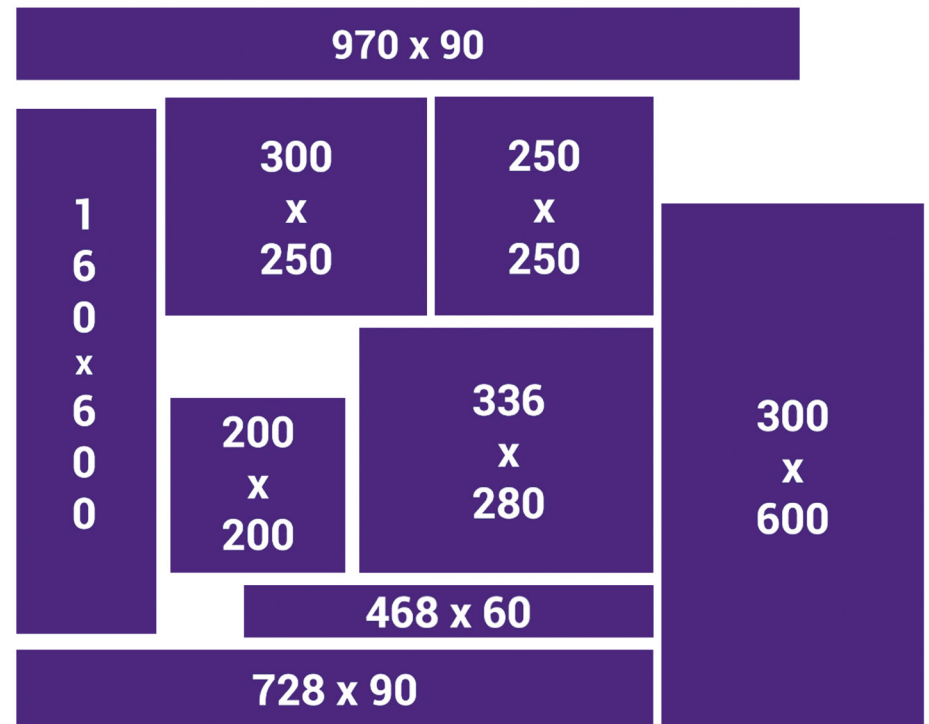
Subhead
(from Messaging and Strategy on Pg.2)

Digital Advertising - Banner Ads Sizing

Mobile: Common Ad Dimensions



Computer: Common Ad Dimensions



Marketing Assets

1. Product Images

- [GUV3100 All Angles](#)
- [GUV3100 Back](#)
- [GUV3100 Bottom](#)
- [GUV3100 Hand](#)
- [GUV3100 Left Profile](#)
- [GUV3100 Left USB](#)
- [GUV3100 Right](#)
- [GUV3100 Right Profile](#)
- [GUV3100 Right USB](#)
- [GUV3100 Top](#)



GUV3100 Hand



GUV3100 Left USB



GUV3100 Right



GUV3100 All Angles



GUV3100 Left Profile



GUV3100 Bottom

2. GUV3100 Feature icons

- [1080P](#)
- [Microphone](#)
- [USB](#)
- [Integrated Ports](#)
- [Webcam](#)



1080P



USB



Integrated Ports



Webcam

GUV3000 & GUV3005

HD USB Headsets with Noise Canceling Mic

Messaging Strategy

GUV3000 & GUV3005

Tagline	HD USB Headsets with Noise Canceling Mic
Subtitle	<i>Ideal for remote workers and busy environments, the GUV3000 and GUV3005 are HD USB Headsets that pair with laptops, computers, IP phones and other devices to offer high-quality sound.</i>
Positioning	These USB headsets feature a noise cancellation microphone that minimizes background noise to provide crisp HD audio. The GUV3000 and GUV3005 provide all day comfort thanks to adjustable headbands and soft ear cushions while audio is easily adjusted using the in-line controls. GUV series headsets are compatible with any device that offers a USB connection, including laptops and Grandstream IP phones. They support all major third-party communication platforms, apps and softphones as well as Grandstream's IPVideoTalk Meetings and Wave app. By offering crystal-clear HD audio, comfortable use and wide compatibility, the GUV series is ideal for remote workers, call centers, receptionists, sales teams and more.
Key Differentiators	• HD Audio for crystal clear and easy communication • USB connection provides flexibility on any device with USB compatibility • Noise canceling technology to minimize background noise • The GUV3005 includes a busy light to indicate a call in progress • Offers an adjustable headband, in-line controls and left or right wearing style • Compatible with any USB device, supports thirdparty and Grandstream platforms, apps and softphone

[French](#)

[Italian](#)

[Polish](#)

[Spanish](#)

[German](#)

[Portuguese](#)

[Russian](#)

GUV3000 & GUV3005 Datasheet






HD USB Headsets with Noise Canceling Mic GUV3000 & GUV3005

The GUV3000 and GUV3005 are HD USB Headsets that pair with laptops, computers, IP phones and other devices to offer high-quality sound. Ideal for remote workers and busy environments, these USB headsets feature a noise cancellation microphone that minimizes background noise to provide crisp HD audio. The GUV3000 and GUV3005 provide all day comfort thanks to adjustable headbands and soft ear cushions while audio is easily adjusted using the in-line controls. GUV series headsets are compatible with any device that offers a USB connection, including laptops and Grandstream IP phones. They support all major third-party communication platforms, apps and softphones as well as Grandstream's IPVideoTalk Meetings and Wave app. By offering crystal-clear HD audio, comfortable use and wide compatibility, the GUV series is ideal for remote workers, call centers, receptionists, sales teams and more.



HD Audio for crystal clear and easy communication



USB connection provides flexibility on any device with USB compatibility



Noise canceling technology to minimize background noise



The GUV3005 includes a busy light to indicate a call in progress



Offers an adjustable headband, in-line controls and left or right wearing style



Compatible with any USB device, supports third-party and Grandstream platforms, apps and softphone

 **GUV3000**
 **GUV3005**

	GUV3000	GUV3005
Connection Type	USB 2.0	USB2.0, USB-A
Wearing Style	Adjustable headband	
Speaker		
Speaker Diameter	27mm	27mm
Impedance	150(±15%)Ω	32(±15%)Ω
Sensitivity	95±3dB (at 1kHz 1mW)	94dB (at 1kHz 1mW)
Frequency Response	100Hz~7kHz	20Hz~20kHz
Distortion	Max: 3% @ 1kHz	
Default Input Power	10mW	
Maximum Input Power	20mW	
L/R Volume Level Difference Average	≤3dB (at 1kHz 1mW)	
Microphone		
Dimension	Φ4.0*2.2 mm	
Output Impedance	<2.2 kΩ	
Sensitivity	-47±3dB f=1kHz,Pin=1 Pa	-44±3dB f=1kHz,Pin=1 Pa
SNR	≥55db f=1kHz,Pin=1Pa A-Weighted Curve	
Frequency Response	150Hz~6.8kHz	100Hz~10kHz
Directivity	Cardioid	
Microphone Boom Arm Rotation	310°	235°
Additional Features		
Busy-Light	No	Integrated
Application Compatibility	Support popular communication applications (such as Zoom, Teams, WebEx, IPVideoTalk, Grandstream Wave, Counterpath, 3CX soft phones) and IP phone devices	
Temperature	Storage: -40°C ~ 70°C Operating: -10°C ~ 50°C	
Weight	125g	192g
Cable Length	2 meters	
Packaging	Headset, Quick Start Guide	
Certifications	CE, FCC	

Translations

[English](#)

[French](#)

[German](#)

[Italian](#)

[Polish](#)

[Portuguese](#)

[Russian](#)

[Spanish](#)

GUV3000 & GUV3005 Marketing Materials

Email

[Email \(Packaged InDesign File\)](#)

[Email \(PDF\)](#)

[Email Text \(Word\)](#)

[Email Banner \(PSD\)](#)

[Email Banner \(PNG\)](#)

[GUV3000 \(PNG\)](#)

[GUV3005 \(PNG\)](#)

[Icons \(PNG\)](#)

[At Home \(JPEG\)](#)

[On the Go \(JPEG\)](#)

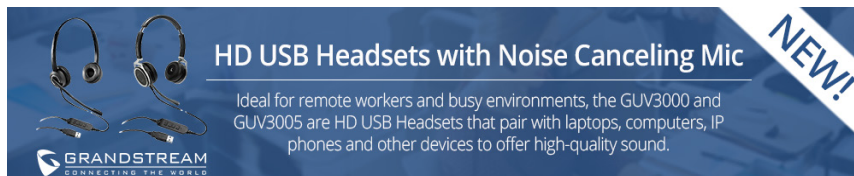
[Customer Service \(JPEG\)](#)

[In the Office \(JPEG\)](#)

Email Signature

[Email Signature Editable File \(PSD\)](#)

[Email Signature \(PNG\)](#)



HD USB Headsets with Noise Canceling Mic

Ideal for remote workers and busy environments, the GUV3000 and GUV3005 are HD USB Headsets that pair with laptops, computers, IP phones and other devices to offer high-quality sound.

NEW!

GRANDSTREAM
CONNECTING THE WORLD

Press Release

[Grandstream Releases New Series of Personal Collaboration Devices](#)



Now Available
HD USB Headsets with Noise Canceling Mic
GUV3000 & GUV3005

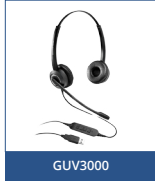
Grandstream's New Series of HD USB Headsets

The GUV3000 and GUV3005 are HD USB Headsets that pair with laptops, computers, IP phones and other devices to offer high-quality sound. Ideal for remote workers and busy environments, these USB headsets feature a noise cancellation microphone that minimizes background noise to provide crisp HD audio.

Grandstream's new headsets provide all day comfort thanks to adjustable headbands and soft ear cushions while audio is easily adjusted using the in-line controls. GUV series devices are compatible with any device that offers a USB connection.

Key Features Include:

- HD Audio for crystal clear and easy communication
- USB connection provides flexibility on any device with USB compatibility
- Noise canceling technology to minimize background noise
- The GUV3005 includes a busy light to indicate a call in progress
- Offers an adjustable headband, in-line controls and left or right wearing style
- Compatible with any USB device, supports thirdparty and Grandstream platforms, apps and softphone



GUV3000



GUV3005



Deployment Scenarios



At Home

Due the COVID-19 pandemic, at home workers are increasing and they need the right tools to continue being productive. The GUV3000 & GUV3005 allow for consistent communication.



Customer Service

In an environment where there are simultaneous calls such as a call center, the GUV series of headsets provide noise canceling technology and offers all day comfort.



In the Office

Busy and open office environments can be distracting when trying to make calls. Desk workers benefit from HD audio for crystal clear and easy communication.



On-the-Go

Any worker on the go can use the USB connection on any GUV series headsets which provides flexibility on any device with USB compatibility and supports any third party platform.

Contact Us to Learn More

List how your customers can contact you to learn more about this product

Digital Marketing - Social Template

Create your own Social Media Image

Use the editable template to customize your own social image, or create your own using the elements provided below. We recommend using the text provided in the messaging and strategy on page 2 & 3.

Social Image w/ text Template:

[Editable Photoshop File](#)

[Social Image w/ text_English \(PNG\)](#)

Stock Photos (2 Options)

[Option 1](#)

[Option 2](#)

Icons (white):

[All 4 Icons](#)

[HD Audio](#)

[USB](#)

[Noise Shield](#)

[BLE](#)

Product Images

[GUV3000 \(PNG\)](#)

[GUV3005 \(PNG\)](#)

Logo (add your own or use Grandstream's)

[Logo_white](#)

[Logo_blue](#)

Official Grandstream Colors:

Deep Blue:



RGB: 42 / 83 / 137
#295288

Aqua Blue:



RGB: 70 / 168 / 202
#46A7C9

Grey:



RGB: 156 / 158 / 159
#9C9D9F

Orange (Secondary Color):



RGB: 255 / 83 / 13
#FF530D



Tagline
(from Messaging and Strategy on Pg.2)

HD USB Headsets with Noise Canceling Mic

Ideal for remote workers and busy environments, the GUV3000 and GUV3005 are HD USB Headsets that pair with laptops, computers, IP phones and other devices to offer high-quality sound.



Icons

Subhead
(from Messaging and Strategy on Pg.2)

Digital Marketing - Social Paid / Cover Photo

Paid Social Ad (no text)

[Social Image \(no text\)](#)

[Social Image \(limited text\)](#)

Paid/Non-Paid Social Copy

[Suggested Social Copy](#)



Facebook Cover Photo - mobile and desktop friendly

[Facebook Cover Photo Editable \(PSD\)](#)

[Facebook Cover Photo English \(PNG\)](#)



Digital Advertising - Banner Ads Template

What are Banner Ads?

Banner advertising is synonymous with display ads. They're placed in high-traffic locations on webpages, creating brand awareness and generating click-throughs, purchases, and leads. These high-visibility locations include the front, bottom, or the side of a webpage; places where the eyes of browsers usually wander.

See the next page for recommended sizing

Ad Banner 300x250

[Editable Photoshop File \(300x250 Sample\)](#)

[Ad Banner Sample 300x250 \(PNG\)](#)

[Learn More Orange Button](#)

Stock Photos (2 Options)

[Option 1](#)

[Option 2](#)

Icons (white):

[All 4 Icons](#)

[HD Audio](#)

[USB](#)

[Noise Shield](#)

[BLE](#)

Product Images

[GUV3000 \(PNG\)](#)

[GUV3005 \(PNG\)](#)

Logo (add your own or use Grandstream's)

[Logo_white](#)

[Logo_blue](#)

Official Grandstream Colors:

Deep Blue:



RGB: 42 / 83 / 137
#295288

Aqua Blue:



RGB: 70 / 168 / 202
#46A7C9

Grey:



RGB: 156 / 158 / 159
#9C9D9F

Orange (Secondary Color):



RGB: 255 / 83 / 13

Tagline
(from Messaging and Strategy
on Pg.2/3)

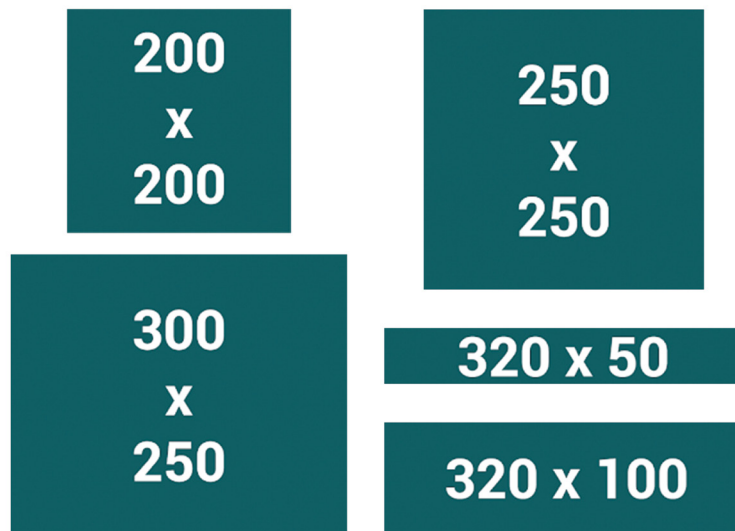


CTA (Call to Action)
Tells the site users to do something
such as sending them to a product
page

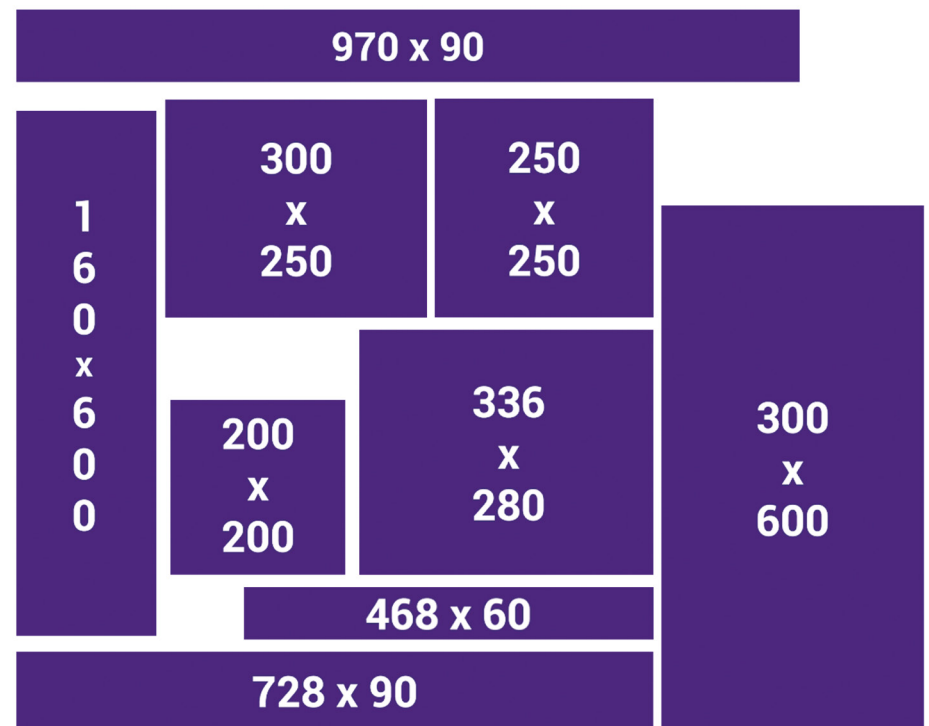
Subhead
(from Messaging and Strategy on Pg.2)

Digital Advertising - Banner Ads Sizing

Mobile: Common Ad Dimensions



Computer: Common Ad Dimensions



Marketing Assets

1. Product Images

- [GUV3000](#)
- [GUV3005](#)

2. GUV3000 & GUV3005 Feature Icons

- [HD Audio](#)
- [Headset](#)
- [USB](#)
- [Integrated Ports](#)
- [BLF](#)
- [Sound](#)
- [Noise Shield](#)



GUV3000



GUV3005



HD Audio



Headset



USB



Integrated Ports



BLF



Sound/Noise Shield



GUV3050

HD Bluetooth Headset with charging station
and USB dongle

Messaging Strategy

GUV3050

Tagline	HD Bluetooth Headset		
Subhead	The GUV3050 is an HD Bluetooth headset that includes a charging station and USB dongle to provide high-quality, wireless sound when paired with computers, IP phones and other devices.		
Target Audience	Remote Workers, call centers, sales teams, customer service, office workers and other busy environments		
Product Description	The GUV3050 is an HD Bluetooth Headset that pairs with laptops, computers, IP phones and other devices to offer high-quality, wireless sound. Ideal for remote workers and busy environments, this Bluetooth headset features a noise cancellation microphone that minimizes background noise to provide crisp HD audio. The GUV3050 easily pairs with any Bluetooth device, provides all day comfort thanks to an adjustable headband, and comes equipped with a charging base station. The GUV3050 is compatible with any Bluetooth-enabled device, as well as any device that offers a USB connection using the included USB dongle, including mobile devices, laptops computers and Grandstream IP phones. The headset supports all major third-party communication platforms, apps and softphones as well as Grandstream's IPVideoTalk Meetings and Wave app. By offering crystal-clear HD audio, easy Bluetooth pairing, comfortable use and wide compatibility, the GUV3050 is ideal for remote workers, call centers, receptionists, sales teams and more.		
Customer Challenges	Remote workers who are in a busy household and need a device to indicate to others when they might be on a call.	Call centers looking for a headset that provides all day comfort and minimizes background noise.	Office workers looking for a device that allows them full range of mobility and freedom to move about while staying connected.
Customer Solutions	This device come equipped with integrated ring-shaped busy lights on both sides of headset to indicate a call in progress.	The GUV3050 offers an adjustable headband, in-line controls and left or right wearing style and comes with noise canceling technology to minimize background noise.	The GUV3050 allows for dual connectivity for two Bluetooth devices at once and offers up to 12 hours of talk time allowing for a full day of work without having to charge the device.

[French](#)

[Italian](#)

[Polish](#)

[Spanish](#)

[German](#)

[Portuguese](#)

[Russian](#)

GUV3050 Datasheet





HD Bluetooth Headset

GUV3050

The GUV3050 is an HD Bluetooth Headset that pairs with laptops, computers, IP phones and other devices to offer high-quality, wireless sound. Ideal for remote workers and busy environments, this Bluetooth headset features a noise cancellation microphone that minimizes background noise to provide crisp HD audio. The GUV3050 easily pairs with any Bluetooth device, provides all day comfort thanks to an adjustable headband, and comes equipped with a charging base station. The GUV3050 is compatible with any Bluetooth-enabled device, as well as any device that offers a USB connection using the included USB dongle, including mobile devices, laptops computers and Grandstream IP phones. The headset supports all major third-party communication platforms, apps and softphones as well as Grandstream's IPVideoTalk Meetings and Wave app. By offering crystal-clear HD audio, easy Bluetooth pairing, comfortable use and wide compatibility, the GUV3050 is ideal for remote workers, call centers, receptionists, sales teams and more.



HD Audio for crystal clear and easy communication



Bluetooth compatible and can be paired with up to two devices at the same time



Noise canceling technology to minimize background noise



Integrated ring-shaped busy lights on both sides of headset to indicate a call in progress



Offers an adjustable headband, in-line controls and left or right wearing style



USB adapter and charging base station included

www.grandstream.com

Connection	Bluetooth 4.2, allows for dual connectivity for two Bluetooth devices simultaneously
Bluetooth	Class 2 and Bluetooth 4.2, can be upgraded to BT5
Talk time	Up to 12 hours
Audio control	Hook off/on, Mute Mode, Speaker volume up/down on headset
Integrated busy light	Red lights on both ear cups are activated automatically when on a call
Speaker bandwidth music mode	20KHz - 20KHz
Speaker bandwidth communication mode	150Hz - 6.8kHz
Microphone type	Medium-length boom arm with Noise Canceling unidirectional
Microphone frequency range	150Hz - 6.8kHz
Temperature	Operating: -10°C to +40°C Storage: -20°C to +50°C
Headset Weight	158g
Packaging dimensions	Headset: 155x36x180mm Charging stand: 100x81x100mm
Packaging	User Guide, GUV3050 BT headset, GUV-UD001 Bluetooth USB adaptor, charging stand

www.grandstream.com

9.2020.02

Translations

[English](#)

[French](#)

[German](#)

[Italian](#)

[Polish](#)

[Portuguese](#)

[Russian](#)

[Spanish](#)

GUV3000 & GUV3005 Marketing Materials

Email

[Email \(Packaged InDesign File\)](#)

[Email \(PDF\)](#)

[Email Text \(Word\)](#)

[Email Banner \(PSD\)](#)

[Email Banner \(PNG\)](#)

[At Home \(JPEG\)](#)

[On the Go \(JPEG\)](#)

[Customer Service \(JPEG\)](#)

[In the Office \(JPEG\)](#)

Email Signature

[Email Signature Editable File \(PSD\)](#)

[Email Signature \(PNG\)](#)



Press Release

[Grandstream Releases New Addition to Series of Personal Collaboration Devices](#)

Now Available
HD Bluetooth Headset
GUV3050



Grandstream Adds New HD Bluetooth Headset to GUV Series

The GUV3050 is an HD Bluetooth headset that pairs with laptops, computers, IP phones and other devices to offer high-quality, wireless sound. Ideal for remote workers and busy environments, this Bluetooth headset features a noise cancellation microphone that minimizes background noise to provide crisp HD audio. By offering crystal-clear HD audio, easy Bluetooth pairing, comfortable use and wide compatibility, the GUV3050 is ideal for remote workers, call centers, receptionists, sales teams and more.



Integrated Ports

The GUV3050 includes a USB adapter and charging base station and supports all major third-party communication platforms, apps and softphones as well as Grandstream's IPVideoTalk Meetings and Wave app.

Bluetooth & Compatibility

This headset includes compatibility for Bluetooth 4.2 and can be paired with up to two devices at the same time. It will go any device that offers a USB connection using the included USB dongle, including mobile devices, laptop computers and Grandstream IP phones.





Audio

Ideal for remote workers and busy environments, this Bluetooth headset features a noise cancellation microphone that minimizes background noise to provide crisp HD audio for clear and easy communication.

Deployment Scenarios



At Home

Ideal for remote workers who use in a busy household and need a device to isolate to others when they might be on a call. This device comes equipped with integrated ring-shaped blue lights on both sides of headset to indicate a call in progress.



In the Office

Office workers looking for a device that allows them full range of mobility and freedom to move about can use the GUV3050 which allows for dual connectivity for two Bluetooth devices at once and offers up to 12 hours of talk time device.



Customer Service

Busy and open office environments can be distracting when trying to make calls. Task workers benefit from HD audio for crystal clear and easy communication.



On-the-Go

Any worker on the go can use the USB connection on any GUV series headset which provides flexibility in any device with USB compatibility and supports any third party platform.



Digital Marketing - Social Template

Create your own Social Media Image

Use the editable template to customize your own social image, or create your own using the elements provided below. We recommend using the text provided in the messaging and strategy on page 2 & 3.

Social Image w/ text Template:

[Editable Photoshop File](#)

[Social Image w/ text_English \(PNG\)](#)

Stock Photos (2 Options)

[Option 1](#)

[Option 2](#)

Icons (white):

[HD Audio](#)

[Integrated Ports](#)

[Noise Shield](#)

[Bluetooth](#)

Product Images

[GUV3050 \(PNG\)](#)

Logo (add your own or use Grandstream's)

[Logo_white](#)

[Logo_blue](#)

Official Grandstream Colors:

Deep Blue:



RGB: 42 / 83 / 137
#295288

Aqua Blue:



RGB: 70 / 168 / 202
#46A7C9

Grey:



RGB: 156 / 158 / 159
#9C9D9F

Orange (Secondary Color):



RGB: 255 / 83 / 13
#FF530D



Tagline
(from Messaging and Strategy on Pg.2)

Icons

Subhead
(from Messaging and Strategy on Pg.2)

Digital Marketing - Social Paid / Cover Photo

Paid Social Ad (no text)

[Social Image \(no text\)](#)

Paid/Non-Paid Social Copy

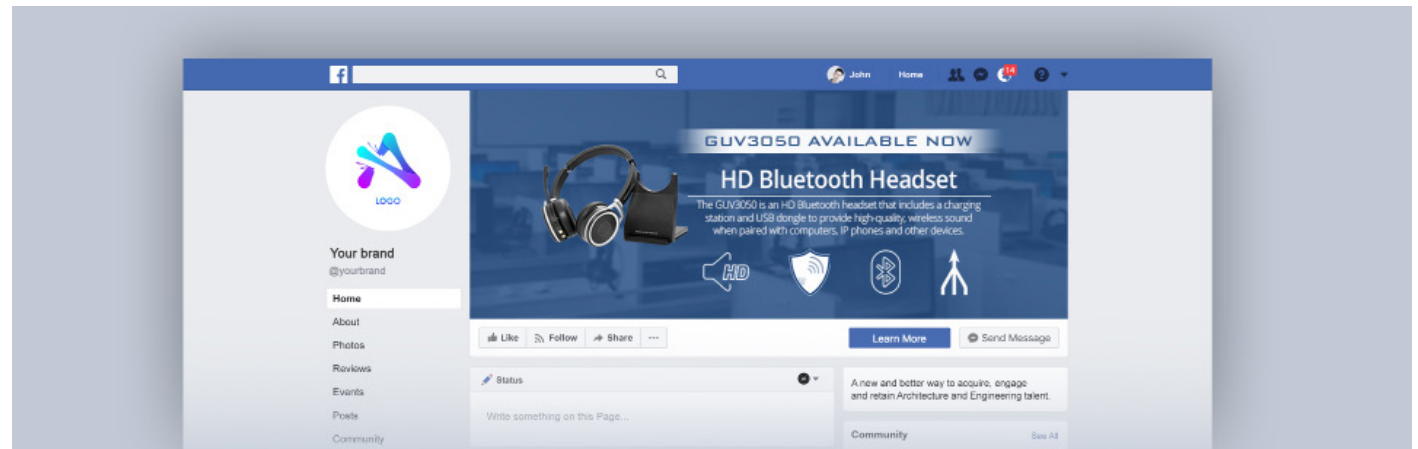
[Suggested Social Copy](#)



Facebook Cover Photo - mobile and desktop friendly

[Facebook Cover Photo Editable \(PSD\)](#)

[Facebook Cover Photo English \(PNG\)](#)



Digital Advertising - Banner Ads Template

What are Banner Ads?

Banner advertising is synonymous with display ads. They're placed in high-traffic locations on webpages, creating brand awareness and generating click-throughs, purchases, and leads. These high-visibility locations include the front, bottom, or the side of a webpage; places where the eyes of browsers usually wander.

See the next page for recommended sizing

Ad Banner 300x250

[Editable Photoshop File \(300x250 Sample\)](#)

[Ad Banner Sample 300x250 \(PNG\)](#)

[Learn More Orange Button](#)

Stock Photos (2 Options)

[Option 1](#)

[Option 2](#)

Product Images

[GUV3050 \(PNG\)](#)

Logo (add your own or use Grandstream's)

[Logo_white](#)

[Logo_blue](#)

Official Grandstream Colors:

Deep Blue:

 RGB: 42 / 83 / 137
#295288

Aqua Blue:

 RGB: 70 / 168 / 202
#46A7C9

Grey:

 RGB: 156 / 158 / 159
#9C9D9F

Orange (Secondary Color):

 RGB: 255 / 83 / 13
#FF530D

Tagline
(from Messaging and Strategy
on Pg.2/3)

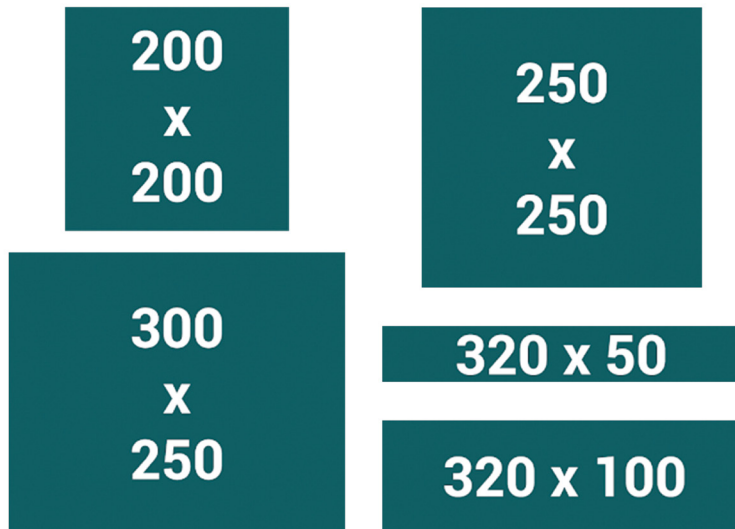


CTA (Call to Action)
Tells the site users to do something
such as sending them to a product
page

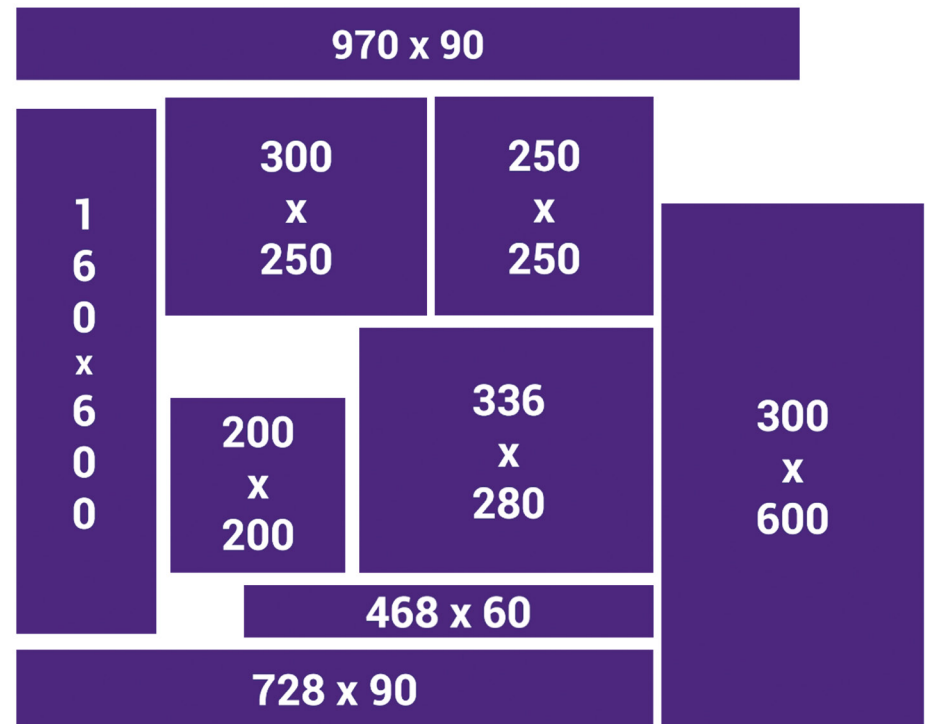
Subhead
(from Messaging and Strategy on Pg.2)

Digital Advertising - Banner Ads Sizing

Mobile: Common Ad Dimensions



Computer: Common Ad Dimensions



Marketing Assets

1. Product Images

- [GUV3050-1](#)
- [GUV3050-2](#)
- [GUV3050-3](#)

2. GUV3000 & GUV3005 Feature Icons

- [HD Audio](#)
- [Headset](#)
- [Bluetooth](#)
- [Integrated Ports](#)
- [BLF](#)
- [Noise Canceling](#)



GUV3050-1



GUV3050-2



GUV3050-3



HD Audio



Headset



Bluetooth



Integrated Ports



BLF



Noise Canceling