

Marketing Associate

Grandstream Networks, Inc. is seeking an enthusiastic Marketing Associate to join our Marketing team. Headquartered in Boston with offices across the world, Grandstream is a leading designer and manufacturer of Unified Communications, Networking, and Physical Security solutions. A 3-time recipient of the prestigious Deloitte Technology Fast 500 award, our award-winning solutions are sold and used in over 150 countries across the world. At Grandstream, we believe that every business across the world should have the tools to communicate from anywhere, and we design innovative communications solutions that empower businesses to be more productive than ever before. Our solutions allow business to access state-of-the-art communication technology in a flexible, easy-to-use way that can be customized to meet the exact needs of business users.

If you have great written and verbal communication abilities, excellent organization and multi-tasking skills, and are looking to utilize your marketing, business or communications degree to help grow a market-leading company, we want to talk to you. As the Marketing Associate, you will actively assist in many operations of the marketing team and play a role on our channel marketing team. You will help assist with the day-to-day operations of the Global Marketing department, including managing and updating digital, website and print content, creating content, handling customer and partner inquiries, contributing to product marketing and more. In addition, you will work directly with Grandstream's distribution partners in Asia Pacific to advise, create and implement marketing and training activities through their channels while educating and engaging partners and their resellers on Grandstream solutions.

This position offers a great opportunity for entry-level to near-entry-level candidates to gain first-hand experience in nearly all areas of marketing with a top 3 global manufacturer of business technology solutions.

The ideal candidate is a well-rounded marketer who is able to "wear many hats" and manage multiple projects simultaneously. The position offers a competitive base salary, generous benefits package, no-cap commissions potential and the opportunity to play a role in driving the continued growth of an international market leader. You will be joining Grandstream at an exciting time as the company is expanding into major new markets.

Responsibilities

- Help manage and update digital, website and print content. This position will also play a role in creating and distributing content and similar campaigns as part of Grandstream's content marketing strategy
- Handle customer and partner inquiries, as well as generated leads, through the website, social media, email, Grandstream's various partner programs

- Assist with the planning and coordination of virtual events, future trade shows, company events, customer/partner trainings, webinars and more.
- Assist with the creation of product marketing content, including collateral, digital and print graphics, presentations and more.
- Work directly with our Asia Pacific distribution partners to create and implement marketing activities through their channels while suggesting marketing campaigns and tactics to them
- Work with our Global Marketing team and account managers on marketing campaigns and training programs to educate distribution partners and their resellers
- Potential to travel in the future once it is safe to do so

Requirements/Qualifications

- 1-4 years' professional job experience (entry-level candidates welcomed)
- Bachelors' Degree, preferably in Marketing, Business, Communications or a related field
- Excellent written and verbal communication skills
- Knowledge of best-practice marketing tactics, campaigns and analytics
- Highly organized
- Independently motivated, self-starter
- Interest, knowledge and/or experience in communications technology
- Multi-language skills are highly desirable but not required

We are looking for candidates in the United States (preferably Western US, to occasionally cater to APAC business hours), Australia and New Zealand. We offer and support remote working/work-from-home. For candidates in the Los Angeles, Boston and Dallas areas, there is the potential to work out of our offices in those cities once they are re-opened. For more information on Grandstream Networks and our products please check out our website: www.grandstream.com.