



FOR IMMEDIATE RELEASE



GRANDSTREAM DEBUTS HIGH CLARITY AND AFFORDABLE CUBE IP CAMERA FOR SMB AND RESIDENTIAL SURVEILLANCE ENVIRONMENTS

NEW ONVIF COMPLIANT GXV3615 DELIVERS STANDARD DEFINITION, MULTI-RATE VIDEO STREAMING WITH TWO-WAY AUDIO CAPABILITY FOR LOW LIGHT CONDITIONS; WIRELESS AND WIRED/POE MODELS AVAILABLE

BROOKLINE, MA (NOVEMBER 30, 2010) – Grandstream Networks, the leading manufacturer of IP voice/video telephony and video surveillance solutions, today extended its portfolio of IP network security camera solutions with the introduction of the GXV3615 Cube IP Camera. An affordable, advanced security protection solution for indoor business and residential surveillance under low light conditions, the ONVIF-compliant GXV3615 series is available in two models: the GXV3615 (integrated PoE) and GXV3615W (integrated 802.11b/g/n WiFi). As with all the models within Grandstream’s surveillance portfolio, these new cameras are competitively priced, offer bi-directional SIP/VoIP calling capabilities with Grandstream’s entire IP voice and video products and integrate seamlessly with exiting SIP-based IP PBX’s and Service Provider Networks.

Featuring multi-rate, H.264 real-time video streaming with excellent image clarity, the sleek and attractive GXV3615 can be installed easily within minutes. The ONVIF compliant GXV3615 includes a high quality CMOS sensor and lens to ensure razor sharp picture quality under low-light conditions, integrated microphone and speaker, motion detection, built-in high performance streaming server to allow 10+ simultaneous viewers, large pre-/post-event recording buffer and more. The GXV3615 allows users to stream all monitoring activities to a mobile or video phone, from anywhere in the world, using the camera’s 2-way audio and video streaming capability. It can also be managed with GSurf, Grandstream’s FREE video management software that controls up to 36 cameras simultaneously.

According to Vanderlei Rigatieri CEO of WDC Networks, “Grandstream’s new GXV3615 will add a new market segment to IP video surveillance, specifically into the residential and small to medium-sized companies.” He added, “We expect a smooth integration of the new camera into

Grandstream's existing portfolio which WDC is rapidly deploying using professional VMS software solutions."

"The GXV3615 cube IP camera delivers exceptional imaging required for high quality surveillance monitoring and identification," said David Li, CEO of Grandstream. "We are pleased to offer this flexible and affordable solution that fits a variety of business and residential needs. The integrated Voice-over-IP capability of this camera will further enable innovative 2-way IP voice + video surveillance converged applications nearly out-of-the-box."

Pricing and Availability

The GXV3615 is available immediately for purchase now through Grandstream's worldwide distribution channels at a MSRP of US\$135. The GXV3615W will be commercially available for purchase in January at a MSRP of US\$145.

For product photo, please [click here](#).

ABOUT GRANDSTREAM NETWORKS

Founded in 2002, Grandstream Networks is the leading manufacturer of IP voice/video telephony and video surveillance solutions. Grandstream serves the small-to-medium business and consumer markets with innovative products that lower communication costs, increase security protection, and enhance productivity. Our open standard SIP-based products offer broad interoperability in the industry, unrivaled features, flexibility, and price-performance competitiveness. Visit www.grandstream.com for more information.

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