



FOR IMMEDIATE RELEASE

Broadsoft Completes Interoperability with Grandstream's High-Definition IP Phones and IP Multimedia Phones for Hosted Service Provider Unified Communications Solutions

Service Providers Using BroadWorks™ Can Enjoy Immediate Productivity Boost, Cost Benefits and Ease of Automated Provisioning with Grandstream Endpoints

IT Expo, Miami, FL, Booth 817 (February 2, 2011) – Grandstream Networks, the leading manufacturer of IP voice/video telephony and video surveillance solutions, today announced that BroadSoft, Inc., the leading global provider of IP-based communications services to the telecommunications industry, has completed interoperability testing of its BroadWorks® platform with Grandstream's newest GXP21xx/14xx series enterprise high-definition (HD) IP phones and the GXV3175/3140 next-generation IP Multimedia Phones. Product interoperability enables telecommunication service providers to offer different choices of hosted unified communication solutions using HD voice and video to SMB, enterprise and consumer customers worldwide. Grandstream solutions allow automated XML provisioning with BroadWorks device management software, making it quick and easy to mass deploy devices seamlessly and cost-effectively.

The new [GXP series of enterprise SIP telephones](#), specifically, the GXP2100, GXP2110, GXP2120, and GXP1450 feature superior HD voice quality, XML customization flexibility, and productivity applications to the enterprise and call center customers worldwide in need of advanced IP telephony functionality, secure and automated provisioning capability, crystal clear voice communications as well as broad SIP interoperability, and integrated web applications.

For enterprise and residential customers seeking a more advanced, integrated multimedia communication experience with instant access to real-time web and social multimedia applications, Grandstream's new [GXV3175](#) IP Multimedia Phone redefines desktop multimedia communications. The sleek, tablet-like GXV3175 has a large 7" touch screen LCD, 1.3 Megapixel camera, integrated WiFi (802.11b/g/n) and PoE. The 'always-on' GXV3175 features an integrated powerful Web browser, giving users convenient, one-touch access to personalized feeds of real-time online information services (such as news video or RSS feeds, weather, IM, stock/currency updates, etc), Google Voice, thousands of Internet radio stations, major Web photo sites (Yahoo Flickr, Photobucket, Phanfare), popular social networking sites (Facebook, Twitter, pending shortly) and Internet streaming services like YouTube and Last.fm. For enterprise users, some advanced telephony features (such as virtual BLF keys) are also pending shortly.

"We are pleased to have completed interoperability testing with the BroadWorks platform and our new HD phone and multimedia phone product lines. Grandstream strives to continually innovate and raise the bar of quality, value and user experience on its advanced desktop voice and video communication devices," said David Li, CEO of Grandstream. "We are excited about our relationship with BroadSoft and look forward to continued innovations in providing the best unified communications solutions in the market."

"We support Grandstream's commitment to providing innovative next generation CPE products," said Ken Rokoff, Vice President, business development, BroadSoft. "We believe the completion of interoperability testing between our BroadWorks product and Grandstream's newest enterprise voice and multimedia

terminals demonstrates our continued focus on ensuring our service provider customers can take to market a broad range of IP-based communications solution.”

ABOUT GRANDSTREAM NETWORKS

Founded in 2002, Grandstream Networks is the leading manufacturer of IP voice/video telephony and video surveillance solutions. Grandstream serves the small-to-medium business and consumer markets with innovative products that lower communication costs, increase security protection, and enhance productivity. Our open standard SIP-based products offer broad interoperability in the industry, unrivaled features, flexibility, and price-performance competitiveness. Visit www.grandstream.com for more information.

About BroadSoft

BroadSoft provides software that enables fixed-line, mobile and cable service providers to deliver voice and multimedia services over their IP-based networks. The Company's software, BroadWorks®, enables service providers to provide enterprises and consumers with a range of cloud-based, or hosted, IP multimedia communications, such as hosted IP private branch exchanges, video calling, unified communications, collaboration and converged mobile and fixed-line services. For more information, visit www.broadsoft.com.

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