



GRANDSTREAM ADDS NEW SINGLE LINE PoE PHONE TO THE GXP FAMILY OF SMALL BUSINESS SIP TELEPHONES

Full-Duplex Speakerphone with Robust Business Feature Set, Graphic LCD and Integrated PoE Come Standard in the New Low Cost GXP285

CommunicAsia 2010, Stand 5K-108 at Singapore Expo (June 15, 2010) – Grandstream Networks, the leading manufacturer of IP voice/video telephony and video surveillance solutions, today announced its newest single line small business SIP telephone, the [GXP285](#). The newest member of Grandstream's award-winning GXP family of business SIP telephones, the GXP285 helps small business users enjoy the high quality audio and rich features of Voice-over-IP technology as well as the cost benefits and enhanced productivity it brings.

The GXP285 is a single line SIP telephone with dual 10/100M Ethernet ports and integrated Power-over-Ethernet (802.3af PoE), 128x32 graphical LCD with support for multiple languages, full duplex speakerphone with acoustic echo cancellation, up to 2 line appearances allowing 2 simultaneous calls, 3 XML programmable soft keys, and headset jack. It has broad interoperability with most of the leading IP PBX, Softswitch platforms and 3rd party SIP devices on the market and can be easily auto provisioned for mass deployment. The GXP285 delivers superior audio quality with its HD handset and speakerphone, supports a number of advanced telephony features including hold, mute, transfer, forward, 3-way conference, XML customization of LCD screen, off-hook auto dial, auto answer, click-to-dial, downloadable ringtones, server redundancy and fail-over support, as well as security protection (SRTP and AES encryption of configuration file).

According to David Li, CEO of Grandstream Networks, "The GXP285 offers small business and service provider customers a next generation single line SIP telephone with HD audio quality, rich telephony features, and very attractive price point. A key benefit of the GXP285 is its integrated PoE capability that allows centralized power supply with backup." He added, "Grandstream always strives to meet market needs with innovative and high quality IP telephony solutions at a price they can afford."

For more about the product, please visit www.grandstream.com.

For product photo, please [click here](#).

Pricing and Availability

The GXP285 will be commercially available through Grandstream's worldwide distribution channels at a list price of \$95 in July 2010.

About Grandstream Networks

Founded in 2002, Grandstream Networks is the leading manufacturer of IP voice/video telephony and video surveillance solutions. Grandstream serves the small-to-medium business and consumer markets

with innovative products that lower communication costs, increase security protection, and enhance productivity. Our open standard SIP-based products offer broad interoperability in the industry, unrivaled features, flexibility, and price-performance competitiveness. Visit www.grandstream.com for more information.

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