



## **Broadvox Announces SMB IP Multimedia Communications Delivered with Grandstream Multimedia Phones**

*Grandstream GXV3140 First IP Multimedia Phone Combined With Broadvox GO! SIP  
Trunking for Real-Time Video and Voice Applications*

Dallas, TX – 07.07.10 – Broadvox, recognized as a leader in the VoIP industry for almost a decade, announced today that Grandstream Networks' GXV3140 is the first IP Multimedia CPE device to deploy with Broadvox GO! SIP Trunking. Together, these two industry leaders will enable Small to Medium Businesses (SMBs) and enterprises to extend the value of IP Communications by easily adding video and telepresence throughout their organization for improved productivity, enhanced decision-making, and reduced travel costs.

Broadvox GO! SIP Trunking enables businesses to save up to 70% a month over their previous TDM systems. Along with that, they also receive the added benefit of using and exploring additional features and functions available with SIP. The Grandstream GXV3140 IP Multimedia Phone makes it easy for businesses to enjoy these cost-savings, and add video and multiple features to their calls with just one plug-in step.

“Grandstream has developed a true multimedia product to enhance enterprise communications, reduce costs, and strengthen our customers' network return on investment,” said Sergey Galchenko, Chief Technology Officer at Broadvox. “By incorporating video, a web browser, RSS feeds, IM with Yahoo, MSN, and Google, along with music/video streaming, this powerful desktop productivity device and Broadvox's SIP Trunking deliver a truly complete IP communications system for businesses looking to enhance their network with cost-effective video and telepresence, but also anxious to explore the more advanced functions of IP communications.”

“Broadvox enhances visual communications offered with Grandstream's IP Multimedia Phone by assuring premium quality IP video and voice calls that are reliably delivered to every customer, every time,” stated David Li, CEO of Grandstream Networks. “Together, Broadvox and Grandstream bring a compelling value proposition to the SMB and enterprise telephony market with significant telecom cost savings, enhanced quality of communications and improved productivity through video conferencing and many other built-in applications and tools.”

Broadvox SIP Trunking coupled with Grandstream's GXV3140 offers a flexible, affordable, and easy-to-use multimedia communications solution for businesses that just beginning or well on the way to a unified communications environment. Broadvox SIP Trunking solutions are delivered on a private network designed with state-of-the-art equipment, enabling customers to benefit from SIP regardless of their existing infrastructure. Broadvox GO! SIP Trunking offers unlimited local calling, discounted long distance, and Toll-free calling. Additional DIDs, Local Number Portability, and other options are also available. The network is monitored 24x7 and delivers service to the United States (excluding Alaska), Puerto Rico, US Virgin Islands, and Canada.

Grandstream GXV3140 is the first multimedia CPE endpoint used with Broadvox GO! SIP Trunking and it enables high quality IP video and voice telephony upon installation. With a 4.3” digital color LCD screen, the “always-on” GXV3140 has an integrated web browser and offers convenient, one-touch access to a range of personalized real-time online information services such as news video or RSS updates, stock, currencies, weather forecasts, etc. This device integrates thousands of Internet radio stations and some major online video and music services such as Youtube and Last.fm. It supports IM with Yahoo/MSN/Google/QQ, major online photo sites such as Yahoo Flickr/Photobucket/Phanfare, as well as popular social networks such as Facebook and Twitter. It comes equipped with an alarm clock, calendar, games, and music ringtones and many other exciting applications. To explore all the ways to stay connected using the GXV3140, view this brief video: [http://www.youtube.com/watch?v=25-3kyPI\\_AQ](http://www.youtube.com/watch?v=25-3kyPI_AQ)

#### **About Broadvox**

Founded in 2001, Broadvox is a worldwide leader in providing integrated and managed VoIP services to SMB, enterprise, and carrier customers. It deployed one of the largest, full-featured, global VoIP networks, and is trusted by more than 200 telecommunications carriers, ASPs, ISPs, and over 3,000 businesses which transport more than 12 billion minutes annually. The Broadvox Network Operations Center, operating 24x7, provides the reliability, security, and quality of service necessary for the world’s most discriminating customers. Broadvox offers SIP Trunking, SIP origination and termination services, and hosted communications solutions. Broadvox is headquartered in Dallas, Texas. For more information about Broadvox, visit [www.Broadvox.com](http://www.Broadvox.com).

#### **About Grandstream Networks**

Founded in 2002, Grandstream Networks is the leading manufacturer of IP voice/video telephony and video surveillance solutions. Grandstream serves the small-to-medium business and consumer markets with innovative products that lower communication costs, increase security protection, and enhance productivity. Our open standard SIP-based products offer broad interoperability in the industry, unrivaled features, flexibility, and price-performance competitiveness. Visit [www.grandstream.com](http://www.grandstream.com) for more information.

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