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FOR IMMEDIATE RELEASE

GRANDSTREAM ANNOUNCES NEW ONE-LINE SIP TELEPHONE FOR THE SOHO MARKET

GXP280 delivers an affordable, advanced feature set to the Small Office, Home Office market place

May 21, 2008 – Sydney Convention and Exposition Center (May 20, 2008) - Grandstream Networks, a recognized leading manufacturer of next-generation IP voice, video and IP-PBX products, today announced the release of a new 1-line SIP phone, the GXP280, created to meet the needs of the Small Office, Home Office market. This new product has been crafted with the same competitive feature set of the GXP Enterprise series to provide the SOHO market a most attractive telephony solution.

The GXP280 delivers superior audio quality, comprehensive telephony features, automated provisioning, security protection for privacy and broad interoperability with most 3rd party SIP devices, gateways and leading soft-switch platforms. It is a very cost-effective choice for a SOHO user needing a feature rich yet affordable 1-line SIP phone. The product has 1 line appearance with FLASH to handle 2 simultaneous calls, dual switched 10M/100Mbps Ethernet ports, a 128 x 32 pixel graphical LCD with support for multiple languages (including English, Spanish, German, French, etc), 3 XML programmable context sensitive soft keys, and headset jacks (both 2.5mm and RJ9 jack). Like the other models in the GXP IP phone series, the product is equipped with high fidelity wideband audio and a full-duplex speakerphone with advanced acoustic echo cancellation. The GXP280 is outfitted with SRTP, is wall mountable, and can also be automatically provisioned for mass deployment.



“We are very excited to announce the GXP280, the newest member of our popular GXP family of IP phones”, said David Li, CEO of Grandstream Networks. “The GXP280 is built on the same solid hardware platform and field proven stable code base as all the other popular IP phones in the GXP series. Its new stylish design, high quality audio, rich telephony features and unrivaled price point will make this product a top contender in IP phone solutions for the SOHO market.”

The GXP280 supports a number of advanced telephony features including hold, mute, transfer, forward, 3-way conference, downloadable phone book (XML, LDAP up to 200 items), XML customization of screen, call waiting, call log, off-hook auto dial, auto answer, click-to-dial, downloadable ringtones, server redundancy and fail-over support, as well as security protection (SRTP and AES based secure configuration file).

The GXP280 list retail price is \$89 USD. It will be generally available through Grandstream’s distribution channels worldwide in June 2008.

For more about the product, please visit www.grandstream.com.

About Grandstream Networks

Grandstream Networks Inc. is an award-winning designer and manufacturer of next-generation IP voice and video products for broadband networks. Grandstream's products deliver superb sound and picture quality, rich telephony features, full compliance with industry standards, and broad interoperability with most service providers and third-party, SIP-based VoIP products. Grandstream is consistently recognized in the VoIP industry for innovation, affordability and superior value in their products. Grandstream Networks is a private company headquartered in Brookline, Mass. with offices in Los Angeles, Dallas and China. For more information, please visit www.grandstream.com.

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