



FOR IMMEDIATE RELEASE

## GRANDSTREAM NETWORKS UNVEILS ALL-IN-ONE IPPBX APPLIANCE

*New GXE502x Delivers Advanced Plug-n-Play Converged Communication Solution for the SMB, SIP Trunking Service Providers and Hosted PBX Providers*

**Fall VON - Boston, MA, October 30, 2007** — Grandstream Networks, Inc., a leading designer and manufacturer of innovative IP voice & video products for broadband networks, announced today the beta test program for a next generation all-in-1 IPPBX appliance, the GXE502x series. Specifically designed for the sub-50 seat office, the new Grandstream IPPBX appliance is a premise based highly integrated system for unified voice, data, fax and video communications. The GXE502x series consolidates many functions in a single box and delivers extremely competitive features and ease of use with disruptive price performance advantage. It provides enterprises and service providers with a powerful yet affordable solution for rapidly growing converged communication needs in the SMB market.



The GXE502x IPPBX is based on SIP standard and offers an integrated solution for unified voice, data, fax, and video communications for the small and medium businesses. It offers rich PBX call features, hassle-free connectivity for remote employees and branch offices, best-combination hybrid (SIP+PSTN) trunk options, peace-of-mind survivability & emergency access, QoS for uncompromised voice & video clarity, and plug-n-play automated provisioning of IP phones and extensions for easy deployment.



The GXE502x IPPBX appliance integrates a number of key functions in a single stylish and compact (26.5cmx17.5cmx4cm) form factor: SIP server supporting up to 100 extensions and 50+ simultaneous calls per system, high performance data router with dual 10M/100M network ports and integrated PoE (802.3af), 4 or 8-port PSTN (FXO) trunk gateway, 2 telephone/FAX (FXS) ports with lifeline capability in case of power outage, virtually unlimited SIP trunking accounts, fax termination server that automatically converts incoming faxes into PDF files for email delivery or secure storage, unified messaging for voice mail (up to 120 hours), fax mail (up to 10,000 fax pages), and video mail (up to 4 hours), session border controller for automated NAT traversal, and up to 4 conference bridges that allows up to 20 concurrent participants.

In addition, this powerful appliance sports many advanced features including voicemail-to-email, fax-to-email, video-mail-to-email, print-to-fax, auto-attendant that allows virtually unlimited customizable interactive voice applications, call queues, hunt/ring groups, call transfer/forward/park/retrieve, personalized music-on-hold, paging & broadcasting, dial plan, dynamic DNS, SRTP, TLS, peer systems, Audio-In & Audio-Out port, USB port (for expanded message storage), etc. The GXE502x supports most of the popular voice/video codec including G.711 a/u-law, G.726, G.723.1, G.729A/B/E, iLBC, T.38 fax relay, carrier grade G.168 line echo canceller with 128-ms tail length, H.264 baseline, H.263/H.263+.

“The GXE502x series is designed to address some key challenges & opportunities in the SMB market today. It aims to offer simplicity, low or near-zero administration & integration, support for converged communication applications and messaging, high quality and reliability, as well as great affordability,” commented David Li, CEO of Grandstream Networks. “Combined with Grandstream’s other award-winning products including IP

phones, video phones, and enterprise gateways, the new IPPBX appliance presents an end-to-end Enterprise unified communication solution with very compelling values and unparalleled total cost competitiveness.”

The GXE502x IPPBX appliance’s manufacturer suggested retail price starts at \$549 and will be available for beta testing in December 2007. To learn more about the GXE502x beta test program, please contact Grandstream at [marketing@grandstream.com](mailto:marketing@grandstream.com) or check our Website for beta program update and sign-up in the near future. For more information about Grandstream and its products, please visit us at Fall VON, Booth #1155, [www.grandstream.com](http://www.grandstream.com), or see our products and meet our partners, Allnet & Avanzada7, at SIMO, Madrid Nov 6 – 11<sup>th</sup> and attend our partner training seminar November 8<sup>th</sup>.

#### **About Grandstream Networks**

Grandstream Networks, Inc. is an award-winning designer and manufacturer of next generation IP voice & video products for broadband networks. Grandstream’s products deliver superb sound and picture quality, rich telephony features, full compliance with industry standards, and broad interoperability with most service providers and 3rd party SIP based VoIP products. Grandstream is consistently recognized in the VoIP industry for their innovation, affordability and superior value in their products. Grandstream Networks is a private company headquartered in Brookline, MA with offices in Los Angeles, Dallas and China. For more information, please visit [www.grandstream.com](http://www.grandstream.com).

#### **Grandstream Networks Contact:**

Marianne Rocco  
(617) 566-9300  
[mrocco@grandstream.com](mailto:mrocco@grandstream.com)

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