



Grandstream Receives Two 2011 *INTERNET TELEPHONY* Product of the Year Awards

*Both GXP1400 HD IP Phone and the GXV3500 IP Video Encoder/Decoder/PAS
Recognized for Outstanding Innovation*

BROOKLINE, MA, (January 17, 2012) - Grandstream Networks announced today that [TMC](#), a global, integrated media company, has named Grandstream's [GXP1400](#) HD IP Phone and the [GXV3500](#) IP Video Encoder/Decoder/PAS as recipients of the 2011 [INTERNET TELEPHONY](#) Product of the Year Award.

Grandstream's GXP 1400/1405 IP Phone offers cutting edge VoIP telephony features to small to medium-sized businesses (SMBs) with or without an IP PBX, at a revolutionary price-point. Phone users have access to an extensive set of best-in-class audio, visual, security, provisioning, and business features that allow the GXP1400/1405 to create a class of its own in the affordability segment of the IP phone market. The GXP1400/1405 features built-in TLS/SRTP security, secondary SIP server, best-in-class HD audio including an acoustically redesigned HD handset, improved double-talk performance, Acoustical Echo Cancellation on its full-duplex HD speakerphone, easy automated provisioning with TR-069 or HTTPS, advanced XML customization and more. The unrivaled retail price point of \$59US and \$65US, gives the GXP 1400/1405 a cost-to-feature/performance ratio not found elsewhere in the industry. The GXP1400/1405 HD IP phones demonstrate Grandstream's continued focus on making IP telephony more affordable and more accessible to businesses than ever before.

The GXV3500 is a first-of-its-kind security, surveillance and facility management solution for SMBs that want to preserve their investment in traditional CCTV analog cameras while adding the capability to remotely display live video on a TV, or use the device as a voice/video public announcement system (PAS) over an IP network. The GXV3500 IP Video Encoder+Decoder+PAS is a 3-in-1 combo device that combines advanced single channel H.264 real time video compression or decompression functions at up to D1 resolution and up to 30fps in a single box. It also features two-way audio paging and video streaming using SIP/VoIP, integrated PoE (Power over Ethernet), serial port for PTZ camera control, microphone input, audio/video output, alarm inputs & outputs, pre- and post-event recording buffer, as well as advanced encryption for security protection. The GXV3500 can also uniquely function as both a voice and video PAS for office floors, lobbies, shopping malls, warehouses, waiting rooms, supermarkets, public transportation stations, etc. Users can speak from an attached external microphone, or call into the device from a SIP IP phone to make voice announcements or supply digital background music to public areas through an external loudspeaker (with integrated power amplifier), or call into the device from a SIP video phone to make live video announcement or video advertisement on a TV connected with the GXV3500 from anywhere in the world.

"I am happy to grant Grandstream with two Product of the Year Awards. The editors of *INTERNET TELEPHONY* have verified that the GXP1400 HD IP phone and GXV3500 IP Video Encoder/Decoder/PAS display quality and innovation plus satisfy real needs in the marketplace," stated [Rich Tehrani](#), CEO, TMC. "I would like to congratulate the entire team at Grandstream for their commitment to advancing IP communication technologies."

2011 Product of the Year winners are published in the January/February 2012 issue of *INTERNET TELEPHONY* magazine, (www.itmag.com). *INTERNET TELEPHONY* has been the authority in IP communication since 1998™.

ABOUT GRANDSTREAM NETWORKS

Founded in 2002, Grandstream Networks is the leading manufacturer of IP voice/video telephony and video surveillance solutions. Grandstream serves the small-to-medium business and consumer markets with innovative products that lower communication costs, increase security protection, and enhance productivity. Our open standard SIP-based products offer broad interoperability in the industry, unrivaled features, flexibility, and price-performance competitiveness. Visit www.grandstream.com for more information.

About *INTERNET TELEPHONY* magazine

INTERNET TELEPHONY has been the IP Communications Authority since 1998™. Beginning with the first issue in February of 1998, *INTERNET TELEPHONY* magazine has been providing unbiased views of the complicated converged communications space. *INTERNET TELEPHONY* offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. *INTERNET TELEPHONY* magazine reaches more than 225,000 readers, including pass-along readers. For more information, please visit www.itmag.com.

About TMC

TMC is a global, integrated media company that helps clients build communities in print, in person, and online. TMC publishes the [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [Next Gen Mobility](#) and [Cloud Computing](#) (formerly InfoTECH Spotlight) magazines. TMCnet.com, which is read by two million unique visitors each month, is the leading source of news and articles for the communications and technology industries. TMC is the producer of [ITEXPO](#), the world's leading B2B communications event. In addition, TMC runs multiple industry events: *4G Wireless Evolution*; *M2M Evolution*; *Cloud Communications Expo*; *SIP Tutorial 2.0: Bringing SIP to the Web*; *Business Video Expo*; *Regulatory 2.0 Workshop*; *DevCon5*; *HTML5 Summit*; *CVx*; *AstriCon*; *StartupCamp*; *MSPAlliance MSPWorld* and more. Visit [TMC Events](#) for a complete listing and further information.

For more information about TMC, visit www.tmcnet.com.

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