



**FOR IMMEDIATE RELEASE**

## **Grandstream Unveils New Ultra-Compact Analog Telephone Adapter (ATA) For Residential, Small Business and Telecommuter Users**

*HT701 Adds Features, Performance & Security Enhancement to Next-Gen ATA at Lower Cost*

**ITEXPO EAST, MIAMI, FL Booth 517 (February 1, 2012)** – [Grandstream Networks](#), the leading manufacturer of IP voice/video telephony and video surveillance solutions, today announced the release of the HT701 a new 1-port Analog Telephone Adapter (ATA). The [HT701](#) is designed for single line analog phone users – residential, small-to-medium-sized business (SMB) and telecommuters – needing a compact, inexpensive ATA that converts legacy analog telephones, fax machines, conference telephones and other analog devices to access Internet-based telephone services. ATAs allow businesses and consumers to extend the value of their investment in analog devices while migrating to richer, less costly, and multimedia IP services at their own pace.

The HT701 is the newest addition to Grandstream's [HandyTone ATA/IAD series](#) of VoIP access devices that offer a range of SIP standard-based ATAs for mixed VoIP applications. Its feature highlights include:

- Ultra compact design (.98in H x 2.6in W x 3.38in L) and extremely affordable cost
- Support 5 REN over up to 1km on 24 AWG line
- Advanced telephony features including Caller ID for various countries, call waiting, do-no-disturb, 3-way conference, transfer, forward, message waiting, T.38 fax, flexible dial plan, multi-language voice prompt, etc.
- Comprehensive voice codecs including G.711 with Annex I/II, G.729A/B, G.723.1, iLBC, G.726
- Strong security protection of voice/data privacy using TLS/SRTP/HTTPS, secure and automated provisioning using TR069, HTTP/HTTPS/TFTP and AES encryption

Currently celebrating its [10-year anniversary](#) in the VoIP marketplace, Grandstream was founded in 2002 selling initially an ATA and IP phone model. Since then, Grandstream has rapidly grown to be a globally recognized provider of a comprehensive portfolio of VoIP communications devices including IP phones, gateways, ATAs, video phones, and video cameras.

“We are excited to announce the new HT701 ATA for the residential Internet telephony service provider and small business market,” said David Li, CEO of Grandstream Networks. “The HT701 is the culmination of our 10 years’ experience developing award-winning advanced VoIP products. Its ultra-compact design, rich feature set, and unbeatable price point will make it a very popular product in the marketplace quickly.”

The HT701 will be on display this week at Grandstream’s booth at ITEXPO East Miami, Booth 517.

### **Pricing and Availability**

The HT701 will be commercially available through Grandstream’s worldwide distribution channels at a list price of US\$39 by the end of February, 2012.

### **ABOUT GRANDSTREAM NETWORKS**

Founded in 2002, Grandstream Networks is the leading manufacturer of IP voice/video telephony and video surveillance solutions. Grandstream serves the small-to-medium business and consumer markets with innovative products that lower communication costs, increase security protection, and enhance productivity. Our open standard SIP-based products offer broad interoperability in the industry, unrivaled features, flexibility, and price-performance competitiveness. Visit [www.grandstream.com](http://www.grandstream.com) for more information.

**###**

**CONTACT**

Phil Bowers

[marketing@grandstream.com](mailto:marketing@grandstream.com)

617-566-9300