



FOR IMMEDIATE RELEASE

Grandstream SIP Phones Interoperable with Sonetel's Global PBX Service for SMBs

Combination of Sonetel Free PBX Service with Grandstream HD and IP Multimedia Endpoints Yields Plug-n-Play Global IP Voice and Video Calling Solution with No Monthly Cost and Minimum Investment

Brookline, MA (July 21, 2011) – Grandstream Networks, the leading manufacturer of IP voice/video telephony and video surveillance solutions, and Sonetel, the first company worldwide to offer a scalable, free, global PBX service for businesses, today announced that small to medium-size businesses (SMBs) worldwide can easily and reliably use a range of Grandstream HD IP Phones to connect with Sonetel's Phone System. Extensive interoperability testing, conducted with Sonetel and in cooperation with Grandstream distributor MigraX AB, of Grandstream's [GXP21xx](#) series enterprise high-definition (HD) IP phones and [GXV IP Multimedia Phones](#) ensures compatibility and successful completion of quality voice and video calls with Sonetel's award-winning, free global PBX service.

"Many businesses today rely on the mobile phone as its key communication tool, but many people prefer to use a high quality desktop phone when they are at the office," said Henrik Thomé, CEO of Sonetel. "We have selected Grandstream as a global partner because of their high quality voice and video at very competitive prices. This is ideal for our customers who generally are small businesses with limited resources," he added.

Sonetel is the only company providing a free, scalable phone system service to SMBs worldwide. The free cloud-based PBX can be activated by any company in a minute and be connected to any VoIP service of the customer's choice for free. The service was awarded "Product of the year 2010" by US-based Technology Marketing Corporation's *Internet Telephony Magazine*. Optional add-on services include voice response services, phone numbers and worldwide calling to mobile phones and landlines.

The new [GXP series of enterprise SIP telephones](#), specifically, the GXP2100, GXP2110, GXP2120, and GXP1450 feature superior HD voice quality, PoE, XML customization flexibility, and productivity applications for enterprise and call center customers worldwide, who are in need of advanced IP telephony functionality, secure and automated provisioning capability, crystal clear voice communications as well as broad SIP interoperability, and integrated web applications.

For enterprise customers seeking a more advanced, integrated visual communication experience with instant access to real-time web and social multimedia applications, Grandstream's new [GXV3175](#) IP Multimedia Phone redefines desktop multimedia communications. The sleek, tablet-like GXV3175 has a large 7" touch screen LCD, 1.3 Megapixel camera, integrated WiFi (802.11b/g/n) and PoE and XML customization flexibility for service providers.

"We are very pleased to partner with a cloud-based PBX provider like Sonetel that offers innovative any-distance IP telephony services at disruptive cost level to business users," said David Li, CEO of Grandstream Networks. "The combined offering from Sonetel and Grandstream as well as our distribution partner in Europe MigraX AB will present extremely attractive value to SMBs worldwide".

"The Sonetel phone system together with Grandstream phones gives users a perfect solution at a very low cost. The pure simplicity of integrating Grandstream phones with Sonetel's soft PBX makes company PBX systems very simple to use and understand. MigraX is glad and proud to help in getting this solution to customers all over Scandinavia and Europe," said Lasse Larsson, CEO of MigraX AB.

ABOUT SONETEL

Sonetel provides a free, global phone system to small and medium size companies worldwide from operation centers in Europe, USA and Asia. Servicing over 20,000 customers in 200 countries, Sonetel is privately held, with headquarters in Stockholm, Sweden. The CEO Henrik Thomé is a serial entrepreneur with more than 20 years experience from the Telecom/Internet business. For more information visit www.sonetel.com.

ABOUT MIGRAX AB

MigraX AB is a distributor specializing in network security and IP telephony, and related products. Besides Grandstream the company represents 3CX, Accutone, Cyber Power, DrayTek and Patton in Sweden and other Scandinavian countries, all leaders in their respective areas. MigraX has a close relationship with these manufacturers and is constantly working to adapt their products to the Swedish market.

ABOUT GRANDSTREAM NETWORKS

Founded in 2002, Grandstream Networks is the leading manufacturer of IP voice/video telephony and video surveillance solutions. Grandstream serves the small-to-medium business and consumer markets with innovative products that lower communication costs, increase security protection, and enhance productivity. Our open standard SIP-based products offer broad interoperability in the industry, unrivaled features, flexibility, and price-performance competitiveness. Visit www.grandstream.com for more information.

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