



Partner Marketing Kit



Enterprise Conference Phone

Enterprise Conference Phone - GAC2570

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Enterprise Conference Phone - GAC2570

Sales Kit

The sales kit is a guide to everything you need to know about selling the GAC2570

The Sales Kit includes:

- Overview and Basics
- Key Differentiators
- Comparison Charts
- Deployment Scenarios
- Integration with other Grandstream Products

Translations

[English](#)

[Spanish](#)

GAC2570 Enterprise Conference Phone Overview and Basics

About the GAC2570

The GAC2570 is a full-duplex conferencing device featuring high-quality voice communication for meeting rooms, huddle areas, boardrooms, and other conferencing spaces. The device features an exceptional speaker with MMAD (Multichannel Microphone Array Design) to deliver a natural and immersive conferencing experience to both local and remote participants. This wireless design is composed of a wireless extension microphone, modern Wi-Fi and Bluetooth support, and a built-in battery. It features a 7" 1280x800 IPS touchscreen LCD with conferencing support for up to 12 attendees. The GAC2570 enables any ongoing conference to remain uninterrupted in case of the occasional conference room changes. This device supports 5m pick-up range and can be connected with two GMD1208 desktop wireless microphones up to 20m away to enhance audio quality and provide full room coverage. Additionally, its modern industrial design and rich features make it a customizable conferencing solution for small to medium-sized conference rooms and other day-to-day business conferencing spaces.

Product Positioning

The GAC2570 enterprise conference phone is an ideal device for creating medium to large conference rooms. With a wireless microphone pickup range of 20 meters, a singular GAC2570 can set the stage for small to medium boardrooms and conference rooms. Additional GMD1208 desktop wireless microphones can be used to expand the pick-up range of a conferencing deployment.



Full-duplex HD speaker



Supports up to 12-way conferencing



12 omnidirectional microphones with MMAD

Competitive Features

- Full-duplex speakerphone with HD acoustic chamber, advanced acoustic echo cancellation, and microphone beamforming array
- Integrated Wi-Fi 6, Dual-band 2.4 & 5GHz with 802.11 a/b/g/n/ac/ax
- 12 omnidirectional microphones with MMAD (Multichannel Microphone Array Design)
- Supports up to 12-party conferences
- Zoom certified and compatible
- Built-in rechargeable and replaceable battery supporting up to a 4-hour talktime

GAC2570 Key Technical Specifications

Protocols and Standards	SIP RFC3261, TCP/IP/JDP, RTP/RTCP, HTTP/HTTPS, ARP, ICMP, DNS (A record, SRV, NAPTR), DHCP, PPPoE, SSH, TFTP, NTP, STUN, LLDP-MED, TR-069, 802.1x, TLS, SRTP, IPv6, OpenVPN®
Voice Codescs	G.711µ/a, G.722 (wide-band), G.722.1c, G.726-52, iLBC, Opus, G.729AB in-band and out-of-band DTMF (In audio, RFC2833, SIP INFO), VAD, CNV, AGC, PLC, AEC, AGC, ANS, Noise shield
Network Interface	One 10/100/1000 Mbps port with integrated PoE+ and dedicated media port
Speaker	10-watt high-fidelity speaker, Frequency: 100-20000 Hz, Volume: Up to 83 dBA at 1.0 meter
Microphone	12 omnidirectional microphones with MMAD, GMD1208 wirelessly cascades up to 2
Power & Efficiency	Integrated PoE+ 802.3at Class 4 Built-in rechargeable (and replaceable) battery to allow up to 4-hour talktime

microphones that have MMAD (multichannel microphone array design) functionality, users can be confident that what they are saying is being clearly heard. Each GAC2570 supports up to two GMD1208 that can be used to extend the microphone coverage range.

- A high amount of participants are able to join a single conference due to the GAC's ability to support up to a 12-party conference and its large amount of supported protocols/standards including SIP RFC3261.
- Its built-in, rechargeable, and replaceable battery and Wi-Fi capabilities allow the devices to easily be taken around to several locations within a facility.



Conference Phone

Capabilities

The conference phone is designed for enterprises and is highly customizable. It can easily be deployed in a wide range of environments. The advanced acoustic beamforming array.

Mobile Conferencing

The GAC2570 does not only function as a conferencing device for a singular room, but can also be taken throughout an entire facility. This can be especially useful for lower-budget deployments and rentable office spaces.

- The GAC2570 comes equipped with a built-in rechargeable (and replaceable) battery with up to 4-hours of talktime for an uninterrupted conferencing experience
- With integrated Wi-Fi 6 support, a GAC2570 can connect to a wireless environment on either the 2.4GHz or 5GHz spectrum, allowing it to maintain high call quality no matter its location

Additional Conferencing Features

The GAC2570 supports a variety of additional conferencing features to provide a flexible and customized deployment. These features can help make audio conferences more engaging and provide for a wider set of deployment scenarios.

- With Zoom Certification, a GAC2570 can be fully utilized with Zoom's conferencing platform. This provides a seamless experience for users relying on Zoom's communication solutions.
- The GAC2570 supports SIP paging, hold, call park/pickup, virtual MPKs, auto answer, music on hold, and other features that provide a more dynamic user experience



Enterprise Conference Phone - GAC2570

Presentation



Translations

[English \(PowerPoint\)](#)

[English \(PDF\)](#)

[Spanish \(PowerPoint\)](#)

[Spanish \(PDF\)](#)

Enterprise Conference Phone - GAC2570

Product Messaging

Tagline	Enterprise Conference Phone		
Subhead	The GAC2570 provides a powerful audio conferencing experience with high-end features, an exceptional HD speaker and 12 omnidirectional mics to suit conference rooms of all sizes		
Target Audience	Conference rooms, meeting rooms, huddle rooms, boardrooms, training rooms and similar conferencing spaces		
Product Description	The GAC2570 is a full-duplex conferencing device featuring high-quality voice communication for meeting rooms, huddle areas, boardrooms, and other conferencing spaces. The device features an exceptional speaker with MMAD (Multichannel Microphone Array Design) to deliver a natural and immersive conferencing experience to both local and remote participants. This wireless design is composed by a wireless extension microphone, modern Wi-Fi and Bluetooth support and built-in battery. It features a 7" 1280x800 IPS touch screen LCD with conferencing support for up to 12 attendees. The GAC2570 enables any ongoing conference to remain uninterrupted in case of occasional conference room change. This device supports 5m pick up range and can be connected with two GMD1208 desktop wireless microphones up to 20m away to enhance audio quality and provide full room coverage. Additionally, its modern industrial design and rich features make it a customizable conferencing solution for small to medium sized conference rooms and other day-to-day business conferencing spaces.		
Customer Challenges	An enterprise needs a high-end audio conferencing solution that provides full room audio coverage while being able to be paired with video conferencing solutions, Bluetooth speakers/mics, and more.	An enterprise or SMB needs a flexible audio conferencing device for a huddle room or common area that can support multiple conferencing platforms, host meetings, and more.	A business needs a flexible audio conferencing solution that can be used wirelessly in order to allow it to be moved around and utilized in any location within the office network.
Customer Solutions	The GAC2570 provides a 10-watt speaker with HD acoustic chamber, advanced echo cancellation and mic beamforming technology to cover an entire conference room, can be paired with existing or future video conferencing solutions and can be paired with Bluetooth speakers and mics. This high-end set of features allows the GAC2570 to be ideal for enterprise conference rooms.	The Android-based GAC2570 allows users to conference with Zoom, any Android-based platform, the devices' built-in 12-way SIP conferencing platform and to pair it with video conferencing solutions. This allows the GAC2570 to be the ideal solution for huddle rooms as it provides platform flexibility and can even host meetings on its own.	The GAC2570 provides unprecedented flexibility for a conference phone thanks to its support for Wi-Fi 6 and its' built-in rechargeable battery. This allows the GAC2570 to be truly wireless, providing outstanding flexibility not usually found in a conference phone. This makes the GAC2570 ideal for open offices, remote workers and more.

Enterprise Conference Phone - GAC2570

Datasheet

Translations

[English](#)

[French](#)

[German](#)

[Italian](#)

[Polish](#)

[Portuguese](#)

[Russian](#)

[Spanish](#)



GRANDSTREAM
CONNECTING THE WORLD

Zoom Certified

Enterprise Conference Phone GAC2570

The GAC2570 is a full-duplex conferencing device featuring high-quality voice communication for meeting rooms, huddle areas, boardrooms, and other conferencing spaces. The device features an exceptional speaker with MMAD (Multichannel Microphone Array Design) to deliver a natural and immersive conferencing experience to both local and remote participants. This wireless design is composed by a wireless extension microphone, modern Wi-Fi and Bluetooth support and built-in battery. It features a 7" 1280x800 IPS touch screen LCD with conferencing support for up to 12 attendees. The GAC2570 enables any ongoing conference to remain uninterrupted in case of occasional conference room change. This device supports 5m pick up range and can be connected with two GMD1208 desktop wireless microphones up to 20m away to enhance audio quality and provide full room coverage. Additionally, its modern industrial design and rich features make it a customizable conferencing solution for small to medium sized conference rooms and other day-to-day business conferencing spaces.

Protocols / Standards	SIP RFC3261, TCP/IP/UDP, RTP/RTCP, HTTP/HTTPS, ARP, ICMP, DNS (A record, SRV, NAPTR), DHCP, PPPoE, SSH, TFTP, NTP, STUN, LLDP-MED, TR-069, 802.1x, TLS, SRTP, IPv6, OpenVPN®
Operating System	Android 10
Network Interface	One 10/100/1000 Mbps port with integrated PoE+
Wi-Fi	Wi-Fi 6, Dual-band 2.4 & 5GHz with 802.11 a/b/g/n/ac/ax
Bluetooth	Integrated: V2.1+EDR, V5.0 dual mode.
Microphone	12 omnidirectional microphones with MMAD
External Microphone	GMD1208, cascade up to 2
Speaker	10-watt high-fidelity speaker Frequency: 100-20000 Hz Volume: Up to 83 dBA at 1.0 meter
Auxiliary Ports	1x Media port, 1x network port, 1x HDMI IN, 1x USB, 1x Line-Out, 1x Micro-USB, 1x Kensington lock
Voice Codes	G.711(a, G.722 (wide-band), G.722.1E, G.726-32, ILBC, Opus, G.729B) in-band and out-of-band DTMF (in audio, RFC2833, SIP INFO), VAD, CNF, AEC, PLC, A/B, AGC, ANS, Noise shield
Telephony Features	SIP paging, hold, call park/pickup, 12-way audio conference(including the host), multi-party calls automatically form a meeting, virtual MPX, downloadable contacts (XML, LDAP, up to 2000 items), call record/call and server, call log (up to 2000 records), call waiting, auto answer, flexible dial plan, personalized music ringtones, and music on hold
HD Audio	Yes, HD speakerphone with support for full-band audio
Certification	Zoom, (ready for) Microsoft Teams
QoS	Layer 2 QoS (802.1Q, 802.1p) and Layer 3 (ToS, DiffServ, MPLS) QoS
Security	User and administrator level passwords, MD5 and MD5-less based authentication, 256-bit AES encrypted configuration file, TLS, SRTP, HTTPS, 802.1x media access control
Upgrade/Provisioning	Firmware upgrade via TFTP / HTTP / HTTPS or local HTTP upload, mass provisioning using AES encrypted XML configuration file
Power & Green Energy Efficiency	Integrated PoE+ 802.3at Class 4 Built-in rechargeable (and replaceable) battery to allow up to 4-hour talktime
Package Content	GAC2570 Conference Phone, Ethernet cable, Micro-USB cable, quick installation guide, PoE injector, HDMI cable (optional), GMD1208 dual wireless extension microphones (optional)
Temperature and Humidity	Operation: 0°C to 40°C Storage: -10°C to 60°C Humidity: 10% to 90% Non-condensing
Physical	Unit weight: 1.38kg Unit dimensions: 419.7 (L) x 218.5 (W) x 78.6mm (H)
Compliance	FCC, CE, RoHS, IC, UKCA



Full-duplex speakerphone with HD acoustic chamber, advanced acoustic echo cancellation and microphone beamforming array



12 omnidirectional microphones with MMAD (Multichannel Microphone Array Design)



Supports 5m pickup range, and can be paired with two GMD1208 desktop wireless microphones up to 20m away for full room coverage



10/100/1000Mbps network port with PoE+ and dedicated media port for collaborate



Integrated Bluetooth 5.0 support



Integrated Wi-Fi 6, Dual-band 2.4 & 5GHz with 802.11 a/b/g/n/ac/ax



Supports 12-party conferences

www.grandstream.com

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Social Graphics

Use the editable template to customize your own social image by adding your logo, or create your own using the elements provided below. Photoshop files as well as PNGs are provided for each product. For paid social promotion it is recommended to use social images with limited to no text.



Social Image w/ Text

[GAC2570 \(PNG\)](#)
[GAC2570 \(PSD\)](#)



Social Image w/o Text

[GAC2570 \(PNG\)](#)



Suggested Social Post Copy

[GAC2570 \(Word\)](#)

Enterprise Conference Phone - GAC2570

Marketing Assets

Product Images

[GAC2570-1](#)

[GAC2570-2](#)

[GAC2570-3](#)

[GAC2570-4](#)

[GAC2570-5](#)



GAC2570-1



GAC2570-2



GAC2570-3



GAC2570-4



GAC2570-5

Feature Icons

[Speaker](#)

[Microphone](#)

[GMD1208](#)

[PoE](#)

[Bluetooth](#)

[Wi-Fi](#)

[12-Way](#)



Speaker



Microphone



GMD1208



PoE



Bluetooth



Wi-Fi



12-Way Conferencing